



Corporate Social Responsibility: An Applied Research on the Gasco Company

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5.2 Research Conclusion

By incorporating corporate social responsibility (CSR) into their core strategies, businesses can create shared value that benefits both the company and society. Implementing CSR offers numerous advantages that extend beyond a company's financial performance; it can positively impact its reputation, employee morale, customer loyalty, and long-term sustainability. By integrating social and environmental considerations into their operations and interactions with stakeholders, companies can unlock a variety of benefits. Through strategic implementation of CSR, organizations can foster shared value that supports their own goals while also enhancing the communities they serve.