THE Impact Ranking
SDG 1 Report

1
No Poverty

SDG 1 No Poverty

This Goal calls for an end to poverty in all its manifestations by 2030. It also aims to ensure social protection for the poor and vulnerable, increase access to basic services and support people harmed by other economic, social and environmental disasters.

Pharos University in Alexandria is actively engaged in reducing poverty by integrating Sustainable Development Goal 1 (SDG 1) into its mission, policies, and community initiatives. Here's how Pharos University is demonstrating its commitment to addressing poverty in the following impactful ways:

1. **Access to Quality Education for All**
   o **Scholarships and Financial Aid**: Pharos University offers scholarships, grants, and financial aid packages specifically for students from low-income backgrounds. These programs ease financial barriers that might otherwise prevent underprivileged students from pursuing higher education.
   o **Outreach and Support for First-Generation Students**: Through dedicated mentorship and academic support programs, Pharos University assists first-generation and low-income students in building the skills and confidence they need to thrive academically and beyond, thereby helping to break the cycle of intergenerational poverty.

2. **Community Economic Engagement**
   o **Employment Opportunities**: As a major employer, Pharos University creates local employment opportunities, particularly for residents from disadvantaged areas. By hiring locally and offering fair wages, the university contributes to economic stability within the community.
   o **Procurement from Local Businesses**: Partnering with local suppliers and service providers, especially those in economically challenged areas, supports local economies and fosters job creation and income growth.
   o **Entrepreneurship and Incubators**: Pharos University fosters entrepreneurship by supporting startups and business incubators, particularly for initiatives that address social issues, thus equipping low-income entrepreneurs with resources to generate local jobs and opportunities.

3. Research and Innovation for Poverty Reduction
    o **Research on Poverty Alleviation**: Pharos University conducts research on local poverty challenges, including affordable housing, food security, healthcare access, and financial literacy, and collaborates with government and nonprofit organizations to implement impactful solutions.
    o **Data Sharing and Policy Advocacy**: The university uses research findings to influence poverty-related policies, advocating evidence-based approaches to economic and social support at the policy level.

4. Lifelong Learning and Skills Development
    o **Community Learning Programs**: Pharos University offers accessible, low-cost courses and practical skill certifications, helping community members enhance their job readiness and economic potential.

5. Student and Staff Volunteering and Outreach
    o **Community Service Initiatives**: Pharos University organizes student-led and staff-supported outreach programs, including tutoring, financial literacy workshops, and career counseling, directly benefiting low-income families.
    o **Partnerships with Nonprofits**: Through collaborations with local charities and NGOs, Pharos University addresses pressing community needs such as affordable housing, healthcare, and nutrition support.

Through these efforts, Pharos University is not only tackling immediate poverty-related issues but is also building a foundation for sustainable development that benefits both individuals and the broader Alexandria community.

Events that Address SDG 1 - No Poverty

- **Empowering Future Generations: Pharos University's Full Scholarships for Underprivileged Students and Their Impact on SDG 1: No Poverty**

  Pharos University in Alexandria is dedicated to promoting social equity and access to quality education by offering a number of full scholarships for underprivileged students across its various faculties. These scholarships cover all tuition fees and associated costs for the entire duration of the students' studies, ensuring that financial barriers do not hinder their educational aspirations.

  By providing these opportunities, Pharos University plays a significant role in addressing Sustainable Development Goal 1 (SDG 1): No Poverty. The scholarships empower students from low-income backgrounds, allowing them to pursue higher education and gain the skills necessary for better employment opportunities. This initiative not only helps lift individuals out of poverty but also contributes to breaking the cycle of intergenerational poverty within families and communities.

  Moreover, by investing in the education of disadvantaged students, Pharos University is fostering a more educated workforce, which is essential for driving economic development and social progress. The university's commitment to inclusivity and support for vulnerable populations aligns with the broader goals of SDG 1, making a tangible impact on poverty reduction and community empowerment.

  URL: https://www.pua.edu.eg/%d8%a7%d8%b9%d9%84%d8%a7%d9%86-%d8%a7%d9%84%d9%85%d9%86%d8%ad-%d9%84%d9%84%d8%b9%d8%a7%d9%85-%d8%a7%d9%84%d8%ac%d8%a7%d9%85%d8%b9%d9%8a-2023-2024/

- ## Pharos University's Role in Advancing SDG 1: Empowering Students Through Funded Graduation Projects to Combat Poverty

  Pharos University in Alexandria serves as a real-life example of how universities can contribute to achieving Sustainable Development Goal 1 (SDG 1): "No Poverty." The Minister of Higher Education and Scientific Research, Dr. Ayman Ashour, announced that the Academy of Scientific Research and Technology (ASRT) will fund graduation projects for students in Egyptian public, private, and technological universities and higher institutes. Pharos University ranked second among private universities, receiving support for nine graduation projects totaling EGP 212,830 for the 2023-2024 academic year. This support reflects Pharos University's commitment to providing quality education and offering opportunities to students from diverse economic backgrounds, thereby promoting student innovation and empowering students to gain practical skills that can improve their economic conditions and contribute to the development of their communities.

  URL: https://gate.ahram.org.eg/News/4731882.aspx

- Faculty of Applied Health Sciences' Charity Market, April 9, 2023

PUA's Faculty of Applied Health Sciences organized a charity market (Garage Sale). The market was supervised by Dr. Amani Salama, Faculty's Community Service Officer, and Dr. Hamdi Al-Wakeel, Vice Dean for Education and Student Affairs.

During this market, used clothes and Ramadan charity bags were distributed to PUA's employees. PUA is keen on establishing such community activities to develop the spirit of effective social participation.

https://www.pua.edu.eg/faculty-of-applied-health-sciences-charity-market/

- Faculty of Arts and Design Organizes the Charity Market, April, 2023

The Faculty of Arts and Design organized a charity market in the presence of Prof. Dr. Ramadan Abu El-Ela, Vice President for Community Service and Environmental Affairs, and Prof. Dr. Hana Yassin, Dean of the Faculty of Art and Design. The charity market witnessed a large participation of the Faculty students who distributed the Ramadan charity bags to the Faculty personnel for free as an act of community service.

https://www.pua.edu.eg/faculty-of-arts-and-design-organizes-the-charity-market/

- **2nd Edition of the Intra-Africa 2063 Competition on achieving the SDGs through entrepreneurial ideas, serving our Africa**

  In light of the first aspiration of the Africa agenda 2063 entitled "A prosperous Africa, based on inclusive growth and sustainable development ", the E-Club of Pharos University in Alexandria (PUA) is launching its 2nd edition of the Intra-Africa 2063 Competition entitled "SDGs through Entrepreneurship… Possible Contributions and Future Directions". This is in cooperation with the International Relations Department and "Durban University of Technology (DUT), South Africa" from the 6th to the 9th of March 2023.

  The E-Club PUA aims to focus in its 2nd edition of the Intra-Africa 2063 competition on achieving the SDGs through entrepreneurial ideas, serving our Africa through the following themes:

  Climate and Environment

    - Health and Medical Field
    - Culture and Education
    - Green Economy / Technology
    - Hospitality and Indigenous Food

  Accordingly, the African Universities gather to discuss common issues and find shared solutions.

URL: https://www.pua.edu.eg/2nd-edition-of-the-intra-africa-2063-competition/
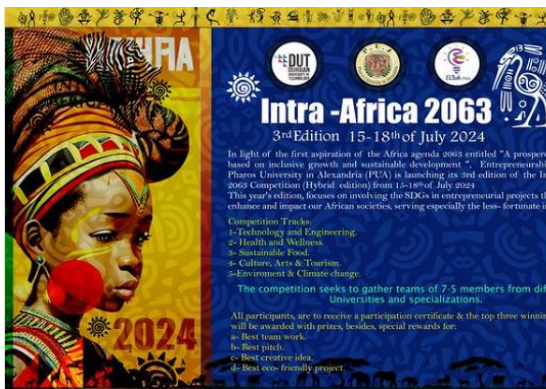
- **3rd Intra-Africa 2063 International Competition on achieving the SDGs through sustainable food systems and related themes**

  The 3rd Edition of the Intra-Africa 2063 Competition is a critical initiative that aligns closely with SDG 1: No Poverty by addressing poverty alleviation through sustainable food systems and related themes. By encouraging innovative approaches to sustainable agriculture, food security, and community development, the competition empowers participants to create impactful solutions that reduce poverty and improve livelihoods across Africa. Sustainable food production not only enhances food access but also provides economic opportunities for communities, creating pathways out of poverty and supporting intergenerational economic growth. Through these efforts, the competition directly supports SDG 1 by promoting sustainable practices that strengthen resilience against poverty on a continental scale.

  Over the course of four days, PUA's Entrepreneurship Club, in collaboration with the International Relations Department, organized the third edition of the Intra-Africa 2063 International Competition. This prestigious event featured over 20 speakers and trainers from various local and international sectors, and welcomed more than 40 contestants from 16 universities and educational institutions across several African countries.

  The competition included intensive training workshops and discussion sessions, held alongside the main event, which addressed a range of critical topics. These workshops and sessions focused on key areas such as health, technology, climate change, tourism, and sustainable food, aligning with Egypt's Vision 2030 and the African Development Agenda 2063.

  Eight teams competed in the event, representing institutions including Pharos University, Durban University of Technology in South Africa, University of Mpumalanga in South Africa, Senghor University in Alexandria, and Nasarawa State University in Nigeria. The contestants showcased their entrepreneurial project ideas across various tracks to a panel of experts and academics.

URL: https://www.instagram.com/innobiz_dut_official/p/C87F02IIzn7/

- The announcement for academic job openings at the Faculty of Physical Therapy at Pharos University in Alexandria supports Sustainable Development Goal 1 (SDG 1): No Poverty in several ways:

1. Job Creation: By hiring new faculty members, the university contributes to job creation in the community. Academic positions provide stable employment opportunities, helping to reduce poverty levels among qualified professionals in the region.

2. Educational Advancement: Recruiting professors and assistant professors enhances the quality of education at Pharos University. By improving educational standards in physical therapy, the university ensures that future healthcare professionals are well-trained, which can lead to better job opportunities for graduates and ultimately higher income levels.

3. Focus on Specialized Fields: The emphasis on hiring staff in specialized areas such as Basic Science Physical Therapy, Internal Medicine and Geriatrics, and Women's Health reflects a commitment to addressing critical healthcare needs. This specialized education can improve community health outcomes, which is vital for reducing poverty, as health is a significant determinant of economic stability.

4. Community Impact: As faculty members train and mentor students, they contribute to the development of a skilled workforce that can provide quality healthcare services. This directly impacts the community by improving health outcomes, thereby enhancing the economic potential of individuals and families.

5. Promoting Research and Innovation: Bringing in qualified staff members can lead to more research initiatives focused on healthcare solutions that address poverty-related issues. This aligns with broader efforts to implement evidence-based practices that can enhance community well-being.

Thus, the recruitment of new academic staff at Pharos University not only strengthens the institution's educational capacity but also plays a crucial role in addressing poverty through job creation, improved healthcare education, and community impact.

URL: https://www.pua.edu.eg/announcement-academic-jobs-2/

- ## PUA's Celebrates Orphan's Day

    As part of its commitment to community engagement and its dedication to upholding annual traditions, Pharos University in Alexandria (PUA) held its annual Orphan Day celebration. This year, the event took place on Friday, April 19, 2024, on PUA's playgrounds, marking an earlier date than usual.

    PUA warmly welcomed around 280 orphaned children from seven charitable organizations dedicated to orphan care. These associations include the Qalaa Association for Community Development, the Tariq Al-Khair Association for Community Development, the Ras Al-Tin Charitable Association, the Al-Ain Al-Jariyah Association, the Naba'a Al Hob Charitable Association, the Estkrar Charitable Association, and the Mujeeb Al-Sa'ilin Association.

    The day commenced with various games and activities organized by different faculties of PUA. For instance, the Faculty of Dentistry raised awareness about dental health and distributed related gifts for children's preventive care. Meanwhile, the Faculty of Engineering engaged the children in recreational games, and the Faculty of Arts offered face painting and distributed handicraft gifts. The Faculties of Languages and Translation, Tourism and Hotel Management, and Financial and Administrative Sciences also distributed gifts.

    Furthermore, the Faculty of Applied Health Sciences Technology provided information about proper nutrition and healthy eating habits, along with distributing gifts to the children. The Faculty of Pharmacy joined in by distributing gifts and participating in enjoyable games with the children.

    The event featured a variety of segments, including entertainment, theatrical performances, musical acts, and a magic show. As the ceremony concluded, PUA distributed meals and gifts to the children, followed by a group photo to commemorate the day's festivities.

URL: https://www.pua.edu.eg/puas-celebrates-orphans-day-2/

- ## Pharos University Celebrates Orphan's Day

In continuation of the annual tradition which the University's administration is keen on and based on the its pioneering role in the field of community service, PUA hosted on Friday, April 1, on the university playground, the annual celebration of the Orphan's Day.

About 300 children, from 6 civil associations concerned with the care of orphans participated in the event. These associations included: "Naba'a Al Hob Charitable Society, Al Istekrar Charitable Society, Al Mutadaro'on Charitable Society, Al Qala'a Society for Community Development, Tariq Al-Khair Society for Community Development, and Mujib Al-Sayyilin Charitable Society". Furthermore, many faculty members, teaching assistants, along with a large number of students participated with great enthusiasm in organizing the event.

The children participated in the various games and activities that the Faculty of Dentistry participated in. The faculty also spread the awareness among the children by presenting them with gifts related to the prevention and protection of teeth. In a similar context, The Faculty of Engineering participated in some recreational games, while the Faculty of Arts participated in face painting and distrusting handicraft gifts. The Faculties of Languages and Translation, Tourism, and Financial and Administrative Sciences also participated in distributing gifts. The Faculty of Medical Sciences, however; provided awareness about the proper nutrition and healthy foods, in addition to distributing some gifts to children.

Moreover, the event included theatrical, musical, wizard, and Nubian skits were performed. At the end of the ceremony, meals and clothes were distributed, and, as followed in the annual tradition, commemorative group photos were taken.

URL: https://www.pua.edu.eg/pharos-university-celebrates-orphans-day-2/

- ## Charity Convoy for El Hana Nursing Home

  The Community Service and Environmental Development Committee at the Faculty of Applied Health Sciences Technology launched a charity convoy for El Hana Nursing Home for elderly women.

  This was under the auspices of Prof. Dr. Rajaa Abdel Qader, Dean, and Prof. Dr. Hamdi Al-Wakeel, Vice Dean, with the aim of strengthening PUA's role in community service and environmental development.

  In addition, assistance, short-term relief aids, in-kind aids, foodstuffs, sweets, and juices were distributed to the guests. The event also set an example for our students to build a generation of volunteers capable of changing society and pushing it forward with the skills they acquired.

  URL: https://www.pua.edu.eg/charity-convoy-for-el-hana-nursing-home/

- The free concert featuring artists Rami Sabry and Mahmoud El Esseily at Pharos University, accessible to all students, supports Sustainable Development Goal 1 (SDG 1): No Poverty in several meaningful ways:

1. Inclusive Access to Cultural Events: By providing free access to a popular cultural event, the university ensures that all students, regardless of their financial backgrounds, can participate and enjoy entertainment. This inclusivity fosters a sense of community and belonging among students, which is vital for their social well-being.

2. Enhancing Student Well-being: Cultural and social events contribute to students' mental and emotional well-being. By offering such experiences at no cost, Pharos University helps alleviate some of the financial burdens students may face, thereby reducing stress and enhancing their overall quality of life.

3. Creating Community Connections: Events like concerts encourage interaction among students, faculty, and the wider community. Building these connections can lead to support networks that help students navigate challenges, including financial ones, which can ultimately contribute to poverty reduction.

4. Promotion of Local Artists: Supporting local artists by featuring them in university events stimulates the local economy. This aligns with broader efforts to strengthen economic resilience in the community, benefiting both artists and attendees.

5. Encouraging Engagement: Providing free events encourages student engagement in university life. Engaged students are more likely to succeed academically and socially, which can lead to better job prospects after graduation, thereby reducing poverty levels in the long term.

Thus, the free concert at Pharos University not only enriches the student experience but also aligns with the goals of SDG 1 by promoting inclusivity, enhancing well-being, fostering community connections, supporting local artists, and encouraging overall engagement among students.

URL: https://www.pua.edu.eg/ramy-sabry-el-essily-concert/

- The totally free training course organized in collaboration with the Technology Innovation and Entrepreneurship Center at Pharos University in Alexandria supports Sustainable Development Goal 1 (SDG 1): No Poverty in several impactful ways:

1. Skill Development: The Innov Egypt program provides students and graduates with essential concepts of technological innovation and entrepreneurship. By enhancing their skills, participants become more employable and are better equipped to pursue entrepreneurial ventures, ultimately increasing their income potential and reducing poverty.

2. Access to Opportunities: This program is free of charge, removing financial barriers that might prevent students from low-income backgrounds from participating. By offering such opportunities, the university ensures that all students, regardless of their economic situation, can gain valuable knowledge and skills that can help them improve their livelihoods.

3. Entrepreneurial Mindset: Through training in design thinking and business model development, participants learn how to create and implement integrated projects. This fosters an entrepreneurial mindset that encourages innovation and self-sufficiency, vital for breaking the cycle of poverty.

4. Networking and Community Engagement: By collaborating with a wide range of universities and institutions, the Innov Egypt program allows participants to connect with a broader network of like-minded individuals and industry professionals. This networking can lead to mentorship, partnerships, and opportunities that further enhance their chances of success in their careers or business endeavors.

5. Promoting Job Creation: As graduates of the program develop and implement their projects, they may create new jobs and stimulate economic growth in their communities. This aligns with the goal of SDG 1, which aims to reduce poverty by promoting sustained, inclusive economic growth and full and productive employment.

6. Scaling Impact: With over 20,000 graduates and more than 2,000 projects developed through past cohorts, the program demonstrates a significant potential for scalable impact. The success stories and models created can inspire

further innovation and entrepreneurship, contributing to long-term poverty alleviation.

Thus, the Innov Egypt training program at Pharos University not only equips students with critical skills for their future careers but also aligns with SDG 1 by providing free access to education, fostering entrepreneurship, and ultimately contributing to poverty reduction in the community.

URL: https://www.pua.edu.eg/%d9%84%d9%84%d8%b7%d9%84%d8%a7%d8%a8-%d9%88%d8%a7%d9%84%d8%ae%d8%b1%d9%8a%d8%ac%d9%8a%d9%86-innov-egypt-%d8%b9%d9%82%d8%af-%d8%af%d9%88%d8%b1%d8%a9-%d8%aa%d8%af%d8%b1%d9%8a%d8%a8%d9%8a%d8%a9-%d9%85/

- The academic job announcement from Pharos University in Alexandria for faculty positions in the field of Cybersecurity supports Sustainable Development Goal 1 (SDG 1): No Poverty in several important ways:

1. Job Creation: By hiring faculty members, Pharos University contributes to local employment opportunities. These positions provide stable jobs for qualified individuals, which helps reduce poverty levels within the community.

2. Enhancing Educational Quality: Recruiting professors, assistant professors, and lecturers in Cybersecurity strengthens the university's academic programs. A robust educational framework in this critical field ensures that students receive high-quality training, making them more competitive in the job market and increasing their earning potential.
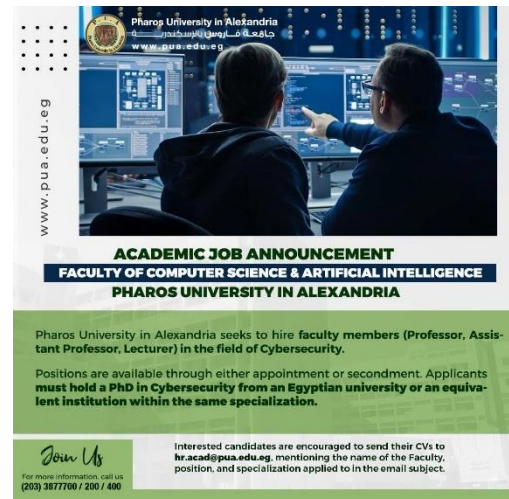

3. Meeting Workforce Demand: As the demand for Cybersecurity professionals continues to grow globally, providing specialized education in this area equips students with the skills needed for high-demand careers. This enhances their employability and can lead to better job prospects, which is essential for escaping poverty.

4. Promoting Economic Development: By cultivating a skilled workforce in Cybersecurity, Pharos University contributes to the broader economic development of the region. Cybersecurity is vital for protecting businesses and institutions, fostering a safer digital environment that can attract investments and stimulate local economies.

5. Fostering Research and Innovation: New faculty members can bring fresh perspectives and expertise, leading to innovative research initiatives that address current challenges in Cybersecurity. This research can provide solutions that contribute to economic stability and development, directly impacting poverty reduction efforts.

Thus, the recruitment of faculty in Cybersecurity at Pharos University not only enhances educational offerings but also plays a significant role in addressing poverty by creating job opportunities, improving workforce readiness, and contributing to local economic development.

URL: https://www.pua.edu.eg/academic-job-announcement-3/

- **Empowering Futures: PUA's Faculty of Pharmacy Job Fair and Its Commitment to SDG 1: No Poverty**

Pharos University in Alexandria's Faculty of Pharmacy is committed to providing unwavering support to its students and alumni, aligning its initiatives with Sustainable Development Goal 1 (SDG 1): No Poverty. Understanding that every successful journey begins with a single step, the Faculty Students Union organized the 12th annual job fair as a crucial first move toward shaping the future of its students and graduates.

The event featured Dr. Mohamed Onsi El-Shafei, head of the Alexandria Pharmacists Syndicate, and brought together a distinguished group of local and international pharmaceutical companies, hospitals, pharmacies, and marketing firms, along with research institutions and training platforms. This assembly aimed to provide students with vital resources, including training opportunities and diverse career prospects across various pharmaceutical disciplines.

By facilitating this job fair, Pharos University not only supports students in their immediate career development but also fosters long-term economic stability within the community. Providing access to employment opportunities helps students from low-income backgrounds secure jobs that can lift them out of poverty. Additionally, the exposure to a wide range of employers encourages skill development and enhances employability, directly contributing to poverty alleviation.

Thus, the Faculty of Pharmacy's job fair exemplifies Pharos University's dedication to supporting SDG 1 by empowering students and graduates with the tools they need to achieve economic independence and build brighter futures.

URL: https://www.pua.edu.eg/12th-job-fair-of-puas-pharmacy/

- **Empowering Youth Through Collaboration: Pharos University's Participation in the Josour Initiative to Support SDG 1**

Pharos University in Alexandria (PUA) actively supports Sustainable Development Goal 1 (SDG 1): No Poverty through its engagement with the United Nations Economic and Social Commission for Western Asia (ESCWA) and its "Josour" initiative, which focuses on youth training and employment. In alignment with this mission, a team representing various faculties at PUA, comprising 30 students from the Faculties of Financial and Administrative Sciences, Tourism and Hotel Management, Legal Studies and International Relations, Physical Therapy, and Engineering, participated in a Forum held at the Semiramis Hotel in Cairo.

During the Forum, the critical role of the Josour initiative in providing training and employment opportunities for young people was highlighted. The discussion emphasized strategies to promote and activate the initiative effectively. The Forum also showcased successful examples from institutions like Georgetown University in the USA, as well as local success stories from Egypt, illustrating the positive impact of such programs on youth employment.

By participating in the Josour initiative, Pharos University not only enhances the skills and employability of its students but also directly contributes to poverty reduction in the community. Providing access to training and job opportunities equips young individuals with the tools they need to achieve financial independence and break the cycle of poverty. Furthermore, collaborating with esteemed institutions and initiatives fosters an environment of innovation and growth, ultimately supporting the university's ongoing efforts to empower future generations and promote sustainable development.

URL: https://www.pua.edu.eg/josour-initiative/

- Empowering Communities: Pharos University's Free Training Initiative Supporting SDG 1 through International Certification

Pharos University in Alexandria's Field Training Center has announced an exceptional opportunity for students and community members to access free training courses on the Coursera educational platform. This initiative is part of the ESCWA – Josour – Coursera collaboration, enabling participants to earn internationally recognized certificates that enhance their employability and skill sets.

By offering this free training, Pharos University actively supports Sustainable Development Goal 1 (SDG 1): No Poverty. This initiative helps individuals from low-income backgrounds gain valuable skills and qualifications, which are essential for securing better job opportunities and improving their economic circumstances.

إعلان هام

يعلن مركز التدريب الميدانى
عن فرصة مجانية على
منصة كورسيرا التعليمية التدريبية
والحصول على شهادات معترف بها دولياً
لقد تم اختيارك للمشاركة فى
مبادرة الإسكوا – جسور – كورسيرا !
بما انك مرشح(ة) لمبادرة "جسور" من جامعة فاروس

يرجى التسجيل على منصة "جسور" وملء الاستمارة
التعريفية بك وتحميل سيرة ذاتية (Profile)
https://josour.unescwa.org/

سجل اليوم على جسور وسيتم التواصل معك من قبل المنصة
مباشرة للبدء بالدورات على كوسيرا تاتى تستمر لمدة 3 أشهر فقط

اخر موعد للتسجيل
يوم الاحد الموافق 2024/3/10

This effort by Pharos University not only fosters personal and professional development but also aligns with the university's commitment to reducing poverty and promoting social equity in the community. By equipping individuals with the tools they need to thrive, Pharos University is making a tangible impact in the fight against poverty, thereby contributing to a more sustainable and prosperous future for all.

URL: https://www.pua.edu.eg/announcement-9/

- **Pharos University's Commitment to SDG 1 Through Community Research Projects**

Pharos University in Alexandria (PUA) is dedicated to supporting Sustainable Development Goal 1 (SDG 1): No Poverty through its ongoing efforts to promote community research projects. The university administration has committed to celebrating and recognizing the best community-oriented research initiatives, fostering a spirit of competition among students while honoring the legacy of its late founder, Mr. Muhammad Rajab (RIP).

Recently, PUA hosted a final qualifier session to determine the top three community research projects for the academic year 2022/2023. This event, sponsored by the administration and attended by vice presidents, deans, vice-deans, and labor market experts, showcased the innovative work being done across its seven faculties: Dentistry, Engineering, Tourism and Hotel Management, Physical Therapy, Applied Health Sciences Technology, Arts and Design, and Computer Science and Artificial Intelligence.

The competition highlighted the commitment of PUA to address local challenges through applied research. For instance, the Faculty of Engineering secured first place with their project titled "Smart Medical Drainage Bag," which aims to enhance healthcare delivery. The Faculty of Dentistry followed closely, taking second place with their project on "Implementing a Dental Caries Preventive Program among Adult Cancer Patients in Alexandria, Egypt," directly addressing health disparities in vulnerable populations. The Faculty of Physical Therapy also contributed significantly with their project, "Electromagnetic Field: A Physical Therapy Modality for Management of Acute Low Back Pain," showcasing innovative approaches to pain management that can benefit economically disadvantaged communities.

By encouraging and showcasing these impactful projects, Pharos University not only nurtures academic excellence but also empowers students to contribute solutions that alleviate poverty and improve community well-being. This initiative exemplifies PUA's commitment to SDG 1 by promoting research that leads to practical applications, ultimately fostering social and economic development within the community.

URL: https://www.pua.edu.eg/community-research-projects/

- ## Startup Olympics Finals

  On Monday, July 15, 2024, Pharos University in Alexandria (PUA) hosted the Startup Olympics Finals in collaboration with the Innovators Support Fund of the Ministry of Higher Education and Scientific Research. This event will feature competitions in both student and researcher tracks, showcasing talent from PUA, the Arab Academy for Science, Technology and Maritime Transport (AASTMT), and the Egyptian-Japanese University in Borg El Arab (E-Just).

  The finals took place in the Faculty of Engineering building from 9 AM to 12 PM, with PUA's vice presidents, deans, faculty members, administrators, and students in attendance. The closing ceremony and awards announcement will be held between 1:30 PM and 2:00 PM. PUA aims also to qualify the winning teams for subsequent regional, local, and international competitions.

  This year's Startup Olympics featured 21 teams, each presenting innovative ideas throughout the competition. The qualifiers have resulted in 8 teams from the student track and 2 teams from the researcher track reaching the final stage, along with 8 guest teams. PUA extends its best wishes to all competing teams for success in their endeavors.

  URL: https://www.pua.edu.eg/startup-olympics-finals/

- ## Strengthening Economic Literacy: Pharos University's Partnership with the Egyptian Exchange to Support SDG 1

Pharos University in Alexandria (PUA) is committed to advancing Sustainable Development Goal 1 (SDG 1): No Poverty through its recent cooperation protocol with the Egyptian Exchange (EGX), signed by the Faculty of Financial and Administrative Sciences. This partnership is a strategic effort to enhance collaboration and knowledge exchange in investment and finance, which are crucial areas for economic empowerment.

By establishing this protocol, PUA aims to strengthen its relationships with key financial institutions in Egypt, encouraging young people to engage with financial markets. This initiative not only enriches students' educational experiences but also equips them with practical skills that can lead to better employment opportunities in the finance sector, ultimately contributing to poverty alleviation.

The partnership with EGX will provide valuable educational and training opportunities for both students and faculty members in finance and investment. Such programs are designed to enhance financial literacy, empowering individuals with the knowledge necessary to make informed economic decisions. Improved financial understanding can lead to better personal financial management, increased savings, and more informed investment choices, all of which contribute to economic stability and poverty reduction.

Furthermore, the cooperation aims to facilitate the exchange of economic research and studies, deepening students' and the local community's comprehension of the critical role financial markets play in economic development. By promoting awareness and understanding of financial systems, PUA is taking significant steps toward fostering a more economically literate society, which is essential for sustainable development and reducing poverty in the community.

Through these concerted efforts, Pharos University not only addresses immediate educational needs but also lays the groundwork for long-term economic empowerment, aligning its initiatives with the broader objectives of SDG 1.

URL: https://www.pua.edu.eg/puas-signs-a-cooperation-protocol-with-egx/

- **Empowering Students Through International Collaboration: Pharos University's Erasmus+ Scholarships and Their Contribution to SDG 1: No Poverty**

In line with Pharos University's commitment to fostering international collaboration, the university has announced the opening of applications for EU Erasmus+ scholarships for the academic year 2024-2025. This initiative involves partnerships with the Royal Institute of Technology (KTH) in Sweden for the Faculty of Engineering and with the Università degli Studi di Napoli Federico II in Italy for the Faculty of Arts and Design. Interested candidates are encouraged to reach out to their faculty's International Relations Coordinator for information on application procedures and details.

This initiative supports Sustainable Development Goal 1 (SDG 1): No Poverty by providing students with opportunities for international exposure and high-quality education. Participating in Erasmus+ not only enhances students' academic experiences but also equips them with valuable skills and knowledge that can improve their employability upon graduation. By enabling students from diverse backgrounds to access these scholarships, Pharos University is actively contributing to poverty reduction and fostering economic mobility within the community.

URL: https://www.pua.edu.eg/%d8%a7%d8%b9%d9%84%d8%a7%d9%86-%d9%87%d8%a7%d9%85-2/

- **PUA's Faculty of Arts and Design Secures 2nd Place in Change Makers 2023: A Step Toward Supporting SDG 1**

Pharos University in Alexandria (PUA) is committed to fostering a culture of entrepreneurship, promoting innovation, and empowering students to become successful entrepreneurs amidst a competitive economic landscape. Recently, the "FashFocus" team from PUA's Faculty of Arts and Design achieved a remarkable feat by securing second place in the Change Makers Competition 2023. This prestigious event showcased innovative projects from universities across Egypt, and the FashFocus team received recognition along with a monetary prize for their outstanding efforts.

The awards ceremony was attended by notable dignitaries, including the Minister of Higher Education and Scientific Research and the Minister of Education and Technical Education. The Change Makers Competition brought together talented innovators and entrepreneurs from across the nation, highlighting their unique contributions in various fields.

The FashFocus team's success was made possible through the support of PUA's Career Development and Entrepreneurship Center (CDEC), which provided essential training and guidance sessions, as well as workshops held within the Faculty. This participation underscores the university's commitment to nurturing pioneering projects that align with sustainable development goals, particularly in the area of recycling. The team's innovative approach to transforming jeans scraps into fashionable, high-quality garments exemplifies how entrepreneurship can address sustainability challenges.

By cultivating entrepreneurial skills and supporting innovative projects like FashFocus, Pharos University directly contributes to Sustainable Development Goal 1 (SDG 1): No Poverty. Through education and empowerment, the university helps students create viable business opportunities that can improve their economic circumstances and uplift their communities. This initiative not only promotes individual success but also fosters economic growth, thereby playing a vital role in poverty alleviation.

URL: https://www.pua.edu.eg/puas-arts-and-design-wins-2nd-place-in-change-makers-2023/

- ## Empowering Youth through the Jusoor Initiative: Pharos University's Commitment to SDG 1

The Jusoor Initiative, launched by the United Nations Economic and Social Commission for Western Asia (ESCWA) in collaboration with various partners, aims to create training and job opportunities for young men and women in the Arab region. This initiative aligns closely with Sustainable Development Goal 1 (SDG 1): No Poverty by focusing on equipping youth with the skills and opportunities needed to break the cycle of poverty.

Pharos University in Alexandria (PUA) recently hosted a delegation consisting of Mrs. Mona Fattah, United Nations Social Affairs Officer, and Ms. Carla Mousa, a senior researcher at the United Nations. The meeting centered on exploring cooperative efforts between PUA and ESCWA to maximize the benefits of the Jusoor Initiative for PUA students.

Following the meeting, an open seminar was organized for students from various faculties at PUA. During this session, the visiting team informed students about the initiative's goals and how they could leverage its resources. They encouraged students to take advantage of the training and qualification programs offered by the initiative's partners, as well as the job opportunities available through its website.

Furthermore, the Jusoor Initiative will enable Pharos University to establish itself as an international partner for all participants across the Arab region. Notable representatives, including Mr. Wagih Wahba and Mrs. Patricia Samman from the Sawiris Foundation, along with Dr. Diaa Aldin Mohammed, a model of success within the initiative, participated in the event. Mr. Osama Attia, Head of Human Resources at Pharco Group, also attended, reinforcing the collaboration between academia and industry.

Through initiatives like Jusoor, Pharos University is not only empowering its students with valuable skills but also directly contributing to the reduction of poverty in the region, fostering a more inclusive and prosperous future for all.

URL: https://www.pua.edu.eg/jusoor-initiative/

- ## Additionally, in compliance with the Sustainable Development Goal 1 (SDG 1):

In November 2023, PUA's Faculty of Applied Health Sciences Technology Service and Environmental Development Committee organized the third charity fair (Garage Sale). The fair provided basic food commodities, used and new clothes free of charge to the Faculty's workers. Through similar events, the Faculty aims to encourage students, faculty members, and teaching assistants to continuously interact with charitable markets and donation campaigns.

In December 2023, PUA's Faculty of Engineering organized a visit to the Nile of Hope Hospital, which specializes in surgeries for children with congenital deformities for free. Further, the Faculty students donated a money sum to the Hospital's administration as a gesture of participation in charitable works, donation campaigns, and community service activities.

URL: https://www.pua.edu.eg/csed/collaborations-with-ngo/collaboration-with-ngos/

- ## Arts and Design's Annual Charity Market, April 2, 2024

Prof. Dr. Muhammad Etman, PUA's Acting Vice President for Community Service and Environmental Development Affairs, and Prof. Dr. Omar Ghonim, Dean, Faculty of Arts and Design, inaugurated the Faculty's annual charity market. This comes within the Faculty's preparation to welcome the holy month of Ramadan.

Through this activity, the Faculty seeks to spread the culture of social solidarity, and assumes PUA's social responsibility through its Community Service and Environmental Development and Student Activities Committees.

Numerous students participated in organizing the market's events and decorating the Faculty's entrance to celebrate the holy month of Ramadan in an atmosphere full of joy and happiness.

URL: https://www.pua.edu.eg/arts-and-designs-annual-charity-market/

Courses that Address SDG 1 - No Poverty

No	Faculty in Pharos University	Course name	Course code	SDG of relevance
1	Mass Communication	Communication and Development	COM 103	SDG 1 -SDG 2 - SDG 7 - SDG 9 -SDG 11
2	Mass Communication	Introduction to Sociology	GEN 104_M	SDG 1 - SDG 2 - SDG 5
3	Tourism and Hotel Management	Introduction to Tourism and Hospitality	THM 201	SDG 1 - SDG 3 - SDG 4 - SDG 8 - SDG 9
4	Tourism and Hotel Management	Ecotourism	TM 371	SDG 1 - SDG 3 - SDG 5 - SDG 6 - SDG 10 - SDG 11 - SDG 12 - SDG 15
5	Tourism and Hotel Management	Strategic Tourism Management	TM 415	SDG 1 - SDG 5 - SDG 10
6	Tourism and Hotel Management	Tourism and Globalization	TM 472	SDG 1 - SDG 7 - SDG 8 - SDG 10 - SDG 11 - SDG 13 - SDG 16 - SDG 17
7	Tourism and Hotel Management	Tourism Destination Marketing	TM 316	SDG 1 - SDG 3 - SDG 8 - SDG 11 - SDG 17
8	Tourism and Hotel Management	Tourism Impact and Sustainability	TM 354	SDG 1 - SDG 6 - SDG 7 - SDG 8 - SDG 11 - SDG 13 - SDG 14 - SDG 15
9	Tourism and Hotel Management	International Tourism Planning & Develop	TM 474	SDG 1 - SDG 3 - SDG 5 - SDG 8 - SDG 10 - SDG 11 - SDG 17
10	Arts and Design	Motion Graphics (1)	MA 323	SDG 1 - SDG 6 - SDG 8 - SDG 11
11	Finance and Administrative Sciences	Research Project I	BT 742	SDG 1 - SDG 2 - SDG 8 - SDG 9 - SDG 12 - SDG 13 - SDG 16

No	Faculty in Pharos University	Course name	Course code	SDG of relevance
12	Finance and Administrative Sciences	Business & Society	BT 743	SDG 1 - SDG 2 - SDG 8 - SDG 12 - SDG17
13	Finance and Administrative Sciences	Research Project II	BT 851	SDG 1 - SDG 2 - SDG 8 - SDG 9 - SDG 12 - SDG 13 - SDG 16
14	Legal Studies & International Relations	Money and Banking	LE 02	SDG 1 - SDG 10 - SDG 16
15	Legal Studies & International Relations	International Economic Relations	LE 03	SDG 1 - SDG 10 - SDG 16
16	Legal Studies & International Relations	Public Finance	LE 04	SDG 1 - SDG 10 - SDG 16
17	Legal Studies & International Relations	Tax Legislation	LE 05	SDG 1 - SDG 10 - SDG 16
18	Legal Studies & International Relations	Inheritance ,Testament , & Endowment Law	LS 03	SDG 1 - SDG 10 - SDG 16
19	Arts and Design	Graduation Project Research	AV 581	SDG 1 - SDG 5 - SDG 10 - SDG 11
20	Arts and Design	Graduation Project	AV 582	SDG 1 - SDG 5 - SDG 10 - SDG 11
21	Arts and Design	Digital Photography (2)	GD 462	SDG 1 - SDG 6 - SDG 8 - SDG 11 - SDG 14 - SDG 15
22	Tourism and Hotel Management	Human Resource Management	THM 261	SDG 1
23	Financial and Administrative Sciences	Islamic Finance	BF858	SDG 1 - SDG 2 - SDG 3 - SDG 4 - SDG 5 - SDG 6 - SDG 7 - SDG 8 - SDG 9 - SDG 10 - SDG 11 - SDG 12 - SDG 13 - SDG 14 - SDG 15 - SDG 16 - SDG 17

No	Faculty in Pharos University	Course name	Course code	SDG of relevance
24	Financial and Administrative Sciences	Islamic Finance	BF 858	SDG 1 - SDG 2 - SDG 8
25	Financial and Administrative Sciences	Corporate Finance	BF 535	SDG 1 - SDG 2 - SDG 8
26	Legal Studies and International Transactions	التشريع الضريبى	LE05	SDG 1
27	Legal Studies and International Transactions	العلاقات الاقتصادية الدولية	LE03	SDG 1 - SDG 8 - SDG 17
28	Arts and Design	Digital Photography (٢)	GD462	SDG 1 - SDG 3 - SDG 4 - SDG 6 - SDG 11 - SDG 13
29	Arts and Design	Scene and lighting Design	AV422	SDG 1 - SDG 2
30	Tourism and Hotels Management	Tourism and Hotel Economics	THM 241	SDG 12 - SDG 1 - SDG 9