



## Publications Template

#	Research Title	Field	Abstract	Year of Publication Publishing	Publishing Link "URL"
1	Assessment of Learning and Growth Perspective as One of Balanced Scorecard Dimensions and Its Impact on Employees' Performance in Five-star Hotels	Human resources management	The hospitality industry based on performance of employees so, this paper aims to assessment of learning and growth perspective as one of balanced scorecard dimensions and its impact on employees' performance in five-star hotels in Cairo, Egypt and investigate the usage of it to enhance the performance of employees in five-star hotels in Cairo, Egypt	2022	<a href="https://mkaf.journals.ekb.eg/">https://mkaf.journals.ekb.eg/</a>
2	Evaluation of Balanced Scorecard Practices and Their Impacts on Employees' Performance in Hotels	Human resources management	This research aims to evaluate the balanced scorecard practices and their impacts on employees' performance in five-star hotels in Cairo, Egypt. This paper considers a wide range of background information and a literature review that focuses on the implementation of balanced scorecard practices on the performance of employees in hotels.	2022	<a href="https://www.ajhtl.com/uploads/7/1/6/3/7163688/article_6_11_3_1008-1019.pdf">https://www.ajhtl.com/uploads/7/1/6/3/7163688/article_6_11_3_1008-1019.pdf</a>
	Assessing the Impact of Digital Transformation on Organizational Culture: A Study Applied to Egyptian Hotels. Journal of the Faculty of	Human resources management	The purpose of this study is to develop a method to identify important barriers to Digital Transformation in the effective development of organizational culture under current conditions and to assess how digital transformation affects	2023	<a href="https://mfth.journals.ekb.eg/article_329142.html?lang=en">https://mfth.journals.ekb.eg/article_329142.html?lang=en</a> DOI : 10.21608/MFTH.2023.329142



<p>Tourism and Hotels- University of Sadat City, Vol. 7 Issue (2/2), December 2023</p>	<p>organizational culture using the example of an Egyptian hotel. Design/methodology/approach. This research introduces a theoretical framework comprising two key elements. The study employed a self-administered survey to gather data from full-time employees working in the rooms division of a five-star hotel.</p>		
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