Page 1 of 3

Rev. (1) Date (30-12-2020)

مستوى سرية الوثيقة: استخدام داخلي

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#	Research Title	Field	Abstract	Year of Publication Publishing	Publishing Link "URL"
1	The impact of corporate social responsibility on corporate image in the construction industry: a case of SMEs in Egypt	CSR	The current study explores Corporate Image (CI) for companies as one of the primary measures of competitive advantage. Hence CI has been considered the dependent variable to test whether Corporate Social Responsibility (CSR) practices could affect CI in SMEs. This research focuses on the construction	2021	https://scholar.google.com/citations?hl=en&user=qNTQ1hsAAAAJ

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industry in Egypt
due to the limited
availability of
studies
investigating CSR
and corporate
image. The authors
performed a
regression analysis
to assess CSR's
effect on CI in
Egyptian
construction
companies. The
results revealed that
Egyptian SMEs in
the construction
industry
implemented most
of the CSR practices
included in ISO
26000, and those
practices positively
impact the

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		companies' corporate image. The results of the study are in line with the literature and theory of both		
2	The role of business analytics deployment on supply chain performance: An empirical study in industrial firming KSA,	CSR and CI.	2014	journal of commerce faculty for scientific research in Alexandria University, Vol.51, No.1, PP.2-26, 2014.
3				

Page 3 of 3	مستوى سريـة الوثيقة: استخدام داخلي	Publications Template	Doc. No. (PUA-IT-P01-F14)
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