THE Impact Ranking
SDG4 Report

4

Quality Education

SDG 4 Quality Education

A high-quality education should be an area where universities excel.

Education is a key gateway to inequalities, especially multigenerational ones. In addition to improving quality of life, access to inclusive education can help equip locals with the tools required to develop innovative solutions to the world's greatest problems. SDG 4 explores early years and lifelong learning. We are exploring how universities support early years, lifelong learning, and their nations through ensuring equality of access to their facilities.

Quality Education Events

Free General English Course for everyone:

Pharos University in Alexandria now offers a free Face-to-Face General English Course.
Sunday to Thursday from 9:30 am to 11:45 am Egypt time
For more information
Call: 033877347/217
WhatsApp: 01558357937

URL: free General English Course for everyone | Pharos University in Alexandria (pua.edu.eg)

Free access to campus facilities and equipment:

Pharos University Hosts University volleyball competitions

Within the framework of the sports competitions organized by the Egyptian Universities Sports Federation (EUSF) for the AY 2022/2023, PUA has been chosen to organize the volleyball competitions (male and female students). The competition will take place from 6th to 8th February 2023.

URL: https://www.pua.edu.eg/pharos-university-hosts-university-volleyball-competitions/

Endodontics, Prosthetics, and Implantology Workshops

The Excellence Center of PUA's Faculty of Dentistry held workshops in the field of Endodontics, Prosthetics, and Implantology. These workshops were held in cooperation with the African Health ExCon Conference, held in Cairo.

URL: https://www.pua.edu.eg/endodontics-prosthetics-and-implantology-workshops/

Free access to online resources:

Graduation Projects aims to develop societal awareness of technological development

PUA's Faculty of Mass Communication initiated the discussion and arbitration of the graduation projects of the fourth-year journalism and digital publishing students of the "Techno-Hayat" project. The students discussed their graduation project "Techno-Hayat", which is a magazine and website specialized in various fields of technology. The professors also gave a number of advices to the students about the media job market, how to excel, and the elements of a successful journalist amidst the digital transformation.

Further, this magazine aims to develop societal awareness of technological development, shed light on the positive side of technology, and provide solutions to its negative aspects. In addition, it shows how technology can

be utilized in increasing productivity through the "Services – Technologies – Health, Culture and Art" tabs. It is also worth noting that the Techno-Hayat project has been generated by the faculty's laboratories as part of the "Make Your Own Project" initiative, which was launched last year. This initiative seeks to enable the students to handle all the details of media and journalistic work, starting from writing to direction. This serves as a practical training for the students under the supervision of the faculty's professors. In addition, the project was judged by a group of journalistic writers and professors, namely: Dr. Mahmoud Muslim, editor-in-chief of Al-Watan newspaper and member of the Senate, Prof. Akram Al-Qassas, editor-in-chief of Al-Youm Al-Sabaa newspaper, and Mr. Ali Mahmoud, managing editor of Al-Ahram e-portal.

URL: Graduation Projects Judging In Techno-Hayat Magazine | Pharos University in Alexandria (pua.edu.eg)

Collaborative interactive learning in partnership with other educational organizations locally and internationally

The college of Tourism and Hotel Management, Pharos University in Alexandria, is adopting the COIL strategy (Collaborative Online International Learning) and is embedding it into its curriculum, supported by a rich international network of distinguished partners, including Universities, tourism organizations and independent professionals.

This approach is a globally widespread and recognized teaching method, supporting online interaction and collaboration between students from different countries as a virtual- mobility-and-exchange-based strategy, lead to quality enhancement of the education system as it provides students with an opportunity to interact with professors, professionals and peers at an international scale, to develop their intercultural competencies, digital skills and to allow them to learn from different international perspectives

URL:https://www.pua.edu.eg/wp-content/uploads/2021/12/COIL-E.pdf

4.3.2 Public events (lifelong learning) Year: 2022

Host educational events at university that are open to the general public:

Faculty of Languages and Translation Holds an International Conference open to all academics and industry representatives, nationally and internationally:

The Faculty of Languages and Translation held a 2-day international conference in collaboration with Trinity College, Dublin University entitled "Translation and Teaching: Challenges and Perspectives". The conference had great feedback from 140 attendees from all around Egypt as well as attendees from Trinity College virtually. The conference dealt with a variety of topics on invitation methods of teaching and recent research on Translation. All abstracts were published in the conference procedures as well as keynote speakers' abstracts. The conference held parallel sessions to cover a variety of topics. The attendees were thrilled by the organization, topics, and networking vibes.

Thank you note to all our sponsors: Capital Professional Development, American Council Egypt, IDP, and ECL Cambridge.

URL: [Faculty of Languages and Translation Holds an International Conference](#)

Pharos University Organizes Two Workshops on the Sidelines of the 2nd International Conference of the Faculty of Pharmacy and Drug Manufacturing

On the sidelines of the 2nd international conference of the faculty of Pharmacy and Drug Manufacturing, two workshops are organized on 9-10 March 2020 from 9 am to 4 pm. The first workshop is on "How to Implement Flipped Classroom Approach in University Courses" and delivered by Prof. Markku Saarelainen, a Professor of Physics at University of Eastern Finland (UEF) and a Professor of Practice at Tampere University (TAU) in Finland.

Meanwhile, the second workshop which is about "Synthesis, Processing, Characterization and Functional Validation of Inorganic Nanomaterials for Bio-applications", is delivered by Prof. Muhammet Toprak, a Professor of Materials Chemistry, Nanochemistry Research Group in the KTH -Sweden. For registration, please contact us on icmaps.international@pua.edu.eg

URL: Pharos University Organizes Two Workshops on the Sidelines of the 2nd International Conference of the Faculty of Pharmacy and Drug Manufacturing | Pharos University in Alexandria (pua.edu.eg)

Cooperation with the Confucius Institute in Cairo offering Chinese Language Course

PUA's International Relations Department in cooperation with the Confucius Institute in Cairo, announces that registration for the Chinese Language Course (October 2022 session) is now open. Registration is open to all.

URL1: https://www.pua.edu.eg/announcement-of-confucius/

URL2: https://www.pua.edu.eg/announcement-39/

Training Courses in the Translation Center

URL:
https://www.pua.edu.eg/%d8%a7%d9%84%d8%af%d9%88%d8%b1%d8%a7%d8%aa-
%d8%a7%d9%84%d8%aa%d8%af%d8%b1%d9%8a%d8%a8%d9%8a%d8%a9-%d8%a7%d9%84%d9%85%d9%82%d8%aa%d8%b1%d8%ad%d8%a9/

Education outreach activities beyond campus Year: 2022

Undertake educational outreach activities (e.g. tailored lectures or demonstrations) beyond campus – in local schools, in the community:

Disabled Children Caravan with Rotary Marine

PUA's Faculty of Dentistry, in partnership with the Rotary Club of Alexandria Marine, Bibliotheca Alexandrina, and the Sehatk Tharwetak Team, held an educational and fun day for the disabled children. The activities of this day aimed to familiarize the children with the general, oral and dental health.

Numerous representatives from PUA, Rotary Club of Alexandria Marine, Bibliotheca Alexandrina, and Sehatk Tharwetak Team have actively participated in the activities. Further, a lecture was delivered on the significance of oral and dental health, how to maintain it, and the proper way to brush teeth. In addition, the children were trained on the proper way to use toothbrushes, and were given toothbrushes, paste and colors as gifts.

URL: https://www.pua.edu.eg/disabled-children-caravan-with-rotary-marine/

PUA Welcomes Secondary School Students

As part of the secondary school students' visits, PUA's Faculty of Computer Science and Artificial Intelligence welcomed on Wednesday, March 30, 2022 students from Antoniadis International School (AIS) and Al-Zahraa American School (ZAS). The students were given an orientation session on the disciplines and applications of computer sciences in the Faculty.

URL: https://www.pua.edu.eg/pua-welcomes-secondary-school-students/

Workshops at Pharos University in collaboration with KTH

Within the framework of the cooperation with the Royal Institute of Technology in Sweden, Pharos University in Alexandria received a group of professors from the Royal Institute of Technology in Sweden (KTH) from the 13th to 16th of June 2022 to hold the workshops held at the university, where Assoc. Prof Albania Nissan in partnership with Prof. Anita Kullen presented a workshop entitled Workshop on Degree Project, where this workshop dealt with how to plan and follow up on students' projects of the Faculty of Engineering and the method followed by KTH in this regard. In addition to that, Dr. Elena Malakhatka presented a workshop entitled VR Solution Applied in Educational Programs and these workshops were attended by a group of faculty members and the staff to keep pace with the development in the educational process.

URL: Workshops at Pharos University in collaboration with KTH | Pharos University in Alexandria (pua.edu.eg)

Field Visit to the Alexandria Petroleum Company

The Mechanical Engineering Department organized a field visit to the Alexandria Petroleum Company for 40 of its students from different academic levels for one full day. The students were accompanied with a number of Department professors.

At the beginning, the company lectured the students about the company's activities, stages of separating petroleum and distilling it into its various constituents. As well as the mechanical devices and equipment used to raise pressure, heating, evaporation, and distillation towers.

After that, engineers from the company took the students on a field tour to see what was demonstrated on the ground. It is worth noting that the company's training and human development officials commended the students' passion and interest in the practical side. As well as their good behavior and commitment during the visit.

URL: Field Visit to the Alexandria Petroleum Company | Pharos University in Alexandria (pua.edu.eg)

PUA and IdeaSpace Sign a Cooperation Protocol

In implementation of its field training plan, PUA signed a cooperation protocol with IdeaSpace Company, which represents the "Egypt Makes Electronics" initiative (EME) of the Information the Information Technology Industry Development Agency (ITIDA) to train PUA's students.

This event was attended by:
Dr. Ramadan Abu El-Ala
Vice President for Community Service and Environment Development Affairs.
Ahmed Mohamed Hassan
CEO of IdeaSpace and EME Project Manager in Alexandria and Assiut.
Prof. Dr. Mohamed Ismail Badawy
Head of Department of Biomedical Equipment Technology.
Eng. Abdullah Assem,
Director of Training Programs.

URL: [PUA and IdeaSpace Sign a Cooperation Protocol | Pharos University in Alexandria](#)

Education Development

In recognition of the Faculty Applied Health Sciences Technology and the Department of Biomedical Equipment Technology of the necessity of developing education through linking the academic activities with the Egyptian industrial initiatives; In pursuance of PUA's Administration's directives, and under the auspices of Prof. Dr. Ezzat Hassan, Dean of the Faculty and Prof. Dr. Hamdy Al-Wakil, Vice Dean for Education and Student Affairs; Based on coordination made by Asst. Prof. Dr. Mohamed Ismail Badawy, Head of the Department of Biomedical Devices Technology; *and* In response to the invitation extended by "Egypt Make Electronics" initiative (EME), which is funded by the Information Technology Industry Development Agency (ITEDA), of the Ministry of Communications, 17 Department students along with five faculty members and teaching assistants visited EME's Innovation Hub-Borg Al Arab.

The visit aimed to identify the possibilities available, and to open horizons for the Department students to implement their graduation projects.

As a result, the students learned about the initiative's capabilities and its advanced laboratories, such as printed circuit laboratories, manufacturing laboratories, artificial intelligence laboratories, and Internet of Things laboratories.

URL: Education Development | Pharos University in Alexandria (pua.edu.eg)

PUA Signs a Cooperation Protocol with Linguaphone British Institute for Languages

In pursuance of the field training plan of the Faculty of Language and Translation, PUA signed on Wednesday, June 8, 2022, a cooperation protocol with the Linguaphone British Institute for Languages to train the students of the Faculty of Languages and Translation.

It is worth noting that the afore mentioned Institute trains the students of the Faculty of Languages and Translation from all its departments in the following languages: "English, French, Turkish, Chinese, German, Japanese." This event was held in the presence of Prof. Dr. Ramadan Abu Al Ela, Vice President for Community Service and Environmental Development Affairs, Prof. Dr. Sahar Hamouda, Dean of the Faculty of Languages and Translationm Mrs. Rania Bassiouni, Head of Field Training Unit and Mrs. Dina Ahmed Ghanem, Director of Linguaphone British Institute for Languages.

URL: PUA Signs a Cooperation Protocol with Linguaphone British Institute for Languages | Pharos University in Alexandria

Virtual Lecture on Pharmacognosy and Metabolomics

In the context of its international cooperation with the University of Picardie Jules Verne (UPJV) – France, PUA's Faculty of Pharmacy announces a virtual lecture on "Pharmacognosy and Metabolomics" on Wednesday, April 6, 2022 – 2:30 PM local time. The lecture, which is targeted to the sophomore students of Pharmacy D and Clinical Pharmacy Department, is hosted by Dr. Roland Molinie, Lecturer of Pharmacognosy and Metabolomics.
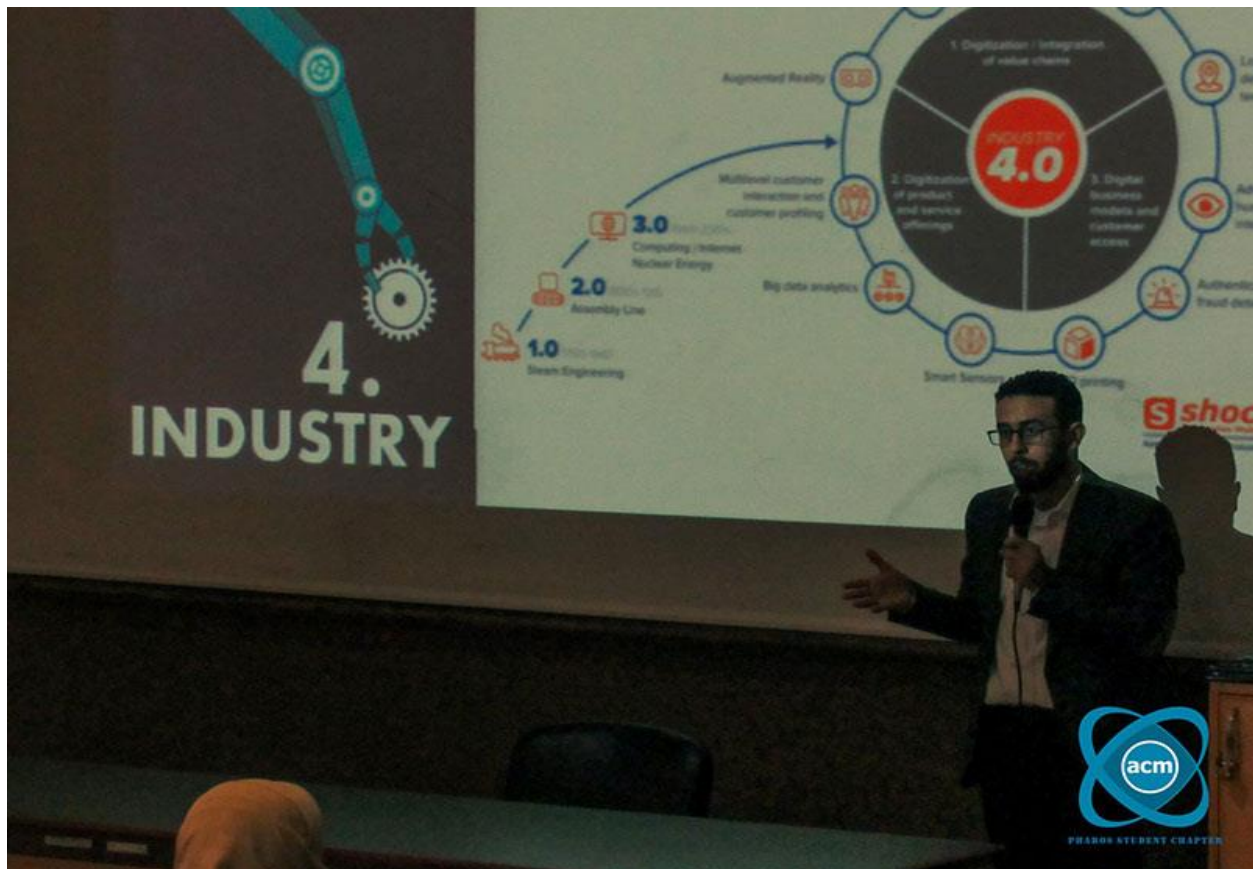

URL: Virtual Lecture on Pharmacognosy and Metabolomics | Pharos University in Alexandria (pua.edu.eg)

Faculty of Engineering Organizes a Workshop: Industry 4.0 and Digital Twinning in Effective Teaching

Due to the implications of industry 4.0, major changes occurred to the businesses that strongly affected manufacturing processes and competitive features of local and international companies, industries and systems.

In this regard, Faculty of Engineering, PUA organized a workshop that aims at contributing in the discussion on the effect of Industry 4.0 through surveying academic and industrial viewpoints. This can be done through the application of the technologies of the 21st century Industry 4.0. These technologies include Smart Manufacturing, Industrial Internet of Things, PC-based Controls, Autonomous Things (AuT), AR/VR, Artificial Things, which are considered the core of Industry 4.0.

The workshop was followed by a general lecture for the interested students to discuss a variety of major scientific topics such as (AI, Cloud Computing, Self-Driving Cars) and their relevance to the job market.

URL: Faculty of Engineering Organizes a Workshop: Industry 4.0 and Digital Twinning in Effective Teaching | Pharos University in Alexandria (pua.edu.eg)

PUA's Faculty of Engineering Sign a Cooperation Protocol with TÜV AUSTRIA

In the context of supporting the academic study of the faculty students, providing them with practical and field experiences, and linking the curricula with industrial fields to achieve the sought integration, Prof. Dr. Mohamed Gaber Abou Ali, Dean of the Faculty of Engineering along with a group of the faculty professors welcomed Mr. Osama El-Sayed Ibrahim, Regional Director of TÜV AUSTRIA, on Wednesday, January 26, 2022. The meeting included the signing of a cooperation protocol between PUA's Faculty of Engineering and TÜV Austria.

In addition, during this meeting, aspects of cooperation between the two parties were tackled. These aspects included providing training opportunities and specialized workshops for the faculty students, providing experienced staff to supervise the students' research and projects at the faculty, which would provide solutions to some of the industry's problems. In a similar context, the faculty organizes training programs, workshops, conferences and seminars for the company's employees. It also provides academic consultations in light of the experience of its professors to solve some of the company's problems, which requires conducting research and studies in this regard.

URL: PUA's Faculty of Engineering Sign a Cooperation Protocol with TÜV AUSTRIA | Pharos University in Alexandria

A Partnership between Pharos University in Alexandria (PUA), Egypt and TOI-OHOMAI Institute of Technology, New Zealand

Pharos University in Alexandria (PUA), Egypt, and TOI- OHOMAI Institute of Technology, New Zealand, have signed a Memorandum of Understanding intending to create a purposeful partnership and mutually beneficial cooperation in the fields of education, exchange of knowledge and collaborative research. The collaboration between both institutions is in various areas including Business Management, Hospitality and Tourism, and Information Technology.

TOI- OHOMAI Institute of Technology is a subsidiary of Te Pūkenga, New Zealand's largest tertiary education provider, with more than 12,000 students studying across various campuses in Rotorua, Taupō, Tauranga, Tokoroa and Whakatāne. PUA is the first private university in the North of Egypt located in the heart of the Mediterranean city of Alexandria. PUA's modern campus stretches over 50 acres to serve more than 15000 students across twelve faculties.

URL:[A Partnership between Pharos University in Alexandria (PUA), Egypt and TOI- OHOMAI Institute of Technology, New Zealand | Pharos University in Alexandria](#)

Pharos University Organized Meetings with KTH Royal Institute of Technology

The International Relations Department organized many Zoom meetings between the academic staff of the Faculty of Engineering and KTH Royal Institute of Technology on 22-23 March, to track engineering students' exams. During these meetings, the exams' models and quality standards were discussed. It is worth mentioning that the teaching schedule has been approved for the next semester (spring 2020/2021).

URL: Pharos University Organized Meetings with KTH Royal Institute of Technology | Pharos University in Alexandria (pua.edu.eg)

Pharos University Participated in Africa Higher Education Webinar

Pharos University participated in a webinar entitled "Towards Linked Africa Higher Education: Windows of Opportunities" organized under the supervision of the Association of African Universities' North Africa Regional Office "AAU-NARO". This was held on Wednesday, 17 March 2021. It is worth mentioning that more than 20 African universities participated in the webinar including Pharos University which was represented by Prof. Boshra Salem, Dean of Postgraduate Studies and Research in Pharos University and Dr. Mennatallah Gowayed, the PUA International Relations Coordinator.

During the webinar, on behalf of PUA president Prof. Boshra Salem gave a speech to representatives of "NARO" and participating universities and thanked "NARO" for inviting Pharos University to be a part of activities to mark NARO's two years' anniversary. This was followed by a presentation by Dr. Mennatallah Gowayed on PUA international relations specially with the Corona circumstances. It is worth mentioning that Pharos University is the only Egyptian university presented the topic of internationalization and international relations.

URL: https://www.pua.edu.eg/pharos-university-participated-in-africa-higher-education-webinar/

Pharos University Received the Director of the Japan Foundation in Cairo

Pharos University welcomed Mr. Yoo Fukazawa, the Director of the Japan Foundation in Cairo on Sunday, 21 February 2021. He was received by Prof. Mahmoud Mohy El Din, the President of Pharos University, Prof. Sahar Hamouda, the Dean of the Faculty of Languages and Translation, Dr. Mohamed Abdel Fattah Ragab, the Secretary General and Dr. Mennatallah Gowayed, the PUA International Relations Coordinator. They discussed way of teaching Japanese Language in PUA through courses supervised by the Japan Foundation. At the end of the day, Dr. Mohamed Abdel Fattah Ragab, the Secretary General presented the university shield to Mr. Yoo Fukazawa.

URL: Pharos University Received the Director of the Japan Foundation in Cairo

A New Partnership between PUA and Trinity College Dublin

Pharos University in Alexandria (PUA), Egypt, and Trinity College Dublin (TCD), Ireland, have signed a Memorandum of Understanding to inaugurate their new partnership. The collaboration between both institutions is in the field of Applied Linguistics and includes mutual engagement in undergraduate education, postgraduate studies, and research. Founded in 1592, Trinity is Ireland's highest ranked university and has produced some of the world's finest writers such as Oscar Wilde and Samuel Beckett, a Nobel Prize Laureate. Trinity's School of Linguistic, Speech and Communication Sciences is an internationally recognized reference point for the scientific study of language, characterized by an emphasis on communication diversity and inclusion, fostering critical curiosity, a nurturing learning environment, and working collaboratively.

Professor Mahmoud Mohy El Din, PUA President, expressed his deep satisfaction with the agreement stating, "Trinity College Dublin is a wonderful partner and this step reflects our strategy for internationalization and cooperation with top ranked universities to exchange knowledge and culture." "We are very excited to extend our work with Trinity College Dublin" added Professor Sahar Hamouda, Dean of the Faculty of Languages and Translation at PUA, "This cooperation will enable us to further develop our teaching of Applied linguistics and expose our staff and students to distinguished expertise from Ireland through the planned academic exchange activities. I would like to sincerely thank Dr. Lorna Carson for her great effort in moving our collaboration forward particularly in a year that was challenged with all the uncertainties of the pandemic."

From Trinity's side, Dr. Lorna Carson stated, "I welcome this deepening collaboration between our School and the Faculty of Languages and Translation at PUA. Our joint expertise in Applied Linguistics makes this a very meaningful partnership and we look forward to working closely with staff and students from PUA over the coming years."

PUA is the first private university in the North of Egypt located in the heart of the Mediterranean city of Alexandria. PUA's modern campus stretches over 50 acres to serve more than 13000 students across twelve faculties. The PUA Faculty of Languages and Translation offers degrees in English, French, Chinese, Spanish and Turkish language in addition to German and Italian as second languages. With a broad background in culture studies, vigorous training in language and translation skills, and integration of technology-

based teaching methodologies, the faculty arms students with knowledge and skills for a global job market.

URL: A New Partnership between PUA and Trinity College Dublin | Pharos University in Alexandria

Confucius Announcement

The International Relations Department – Pharos University in Alexandria in cooperation with Confucius institute in Cairo announces the opening of registration for the Chinese language online course (July 2020) from 14th to 30th June 2020, note that this course will begin on Saturday, 4 July 2020.

To register please head to the International Relations office in The Administrative Building – third floor from 10 am to 1:30 pm.

URL: Confucius Announcement | Pharos University in Alexandria (pua.edu.eg)

A Delegation from the University of Malaga in a Visit to Pharos University

Under the cooperation agreement signed lately between Pharos University and the Faculty of Tourism at the University of Malaga (UMA, Universidad de Málaga), the faculty of Tourism and Hotel Management at Pharos University received a delegation from UMA on Monday, 24 February 2020.

The delegation was comprised of:

o   Antonio Guevara, the Dean of faculty of Tourism at the UMA.

o   Antonio Peláez, the UMA International Relations Coordinator.

The delegation was received by:

o   Mahmoud Mohy El-Din, the President of Pharos University.

o   Norhan Fanaky, the Vice-President for Education and Student affairs.

o   Mona Barakat, the Dean of the Faculty of Tourism and Hotel Management in PUA.

o   Menatallah Goweyad, the PUA International Relations Coordinator.

o   Tamer El Sawy, the faculty International Relations Coordinator.

o   Assistant Lecturer Basant Shahin, the faculty International Relations Coordinator.

o   Faculty members and teaching assistants.

This three-day visit included several meetings to discuss future cooperation in the field of tourism and hotel management between the two parties. The delegation was also introduced to the facilities of the university which they praised.

URL: A Delegation from the University of Malaga in a Visit to Pharos University | Pharos University in Alexandria (pua.edu.eg)

A KTH High-level Delegation in a Visit to Pharos University

Under the cooperation agreement signed between the KTH Royal Institute of Technology in Sweden and Pharos University, the faculty of Engineering received a delegation of eight KTH faculty members on Sunday, 23 February 2020 in a four-day visit. It is worth mentioning that the delegation was comprised of the following:

o Associate Prof. Albania Nisssan, the PUA-KTH Project Leader.

o Göran Engdahl, the Coordinator of the Electrical Engineering Programme.

o Björn Palm, the Coordinator of the Mechanical Engineering Programme.

o Yohannes Kiros, the Coordinator of the Petrochemical Engineering Programme.

o Johan Karlander, the Coordinator at the Computer Engineering Programme.

o Daniel Tesfamariam Semere, the Coordinator of the Production Engineering Programme.

o Raied Karoumi, the Coordinator of the Structural Engineering and Bridges Programme.

The programme of the visit featured several lectures for the students of the faculty of Engineering and a workshop for the academic staff members of the Electrical Engineering Department. In addition, several meetings were held between the delegation and the faculty senior academic staff to discuss and follow up the proceedings of the joint programme.

URL: [A KTH High-level Delegation in a Visit to Pharos University | Pharos University in Alexandria (pua.edu.eg)](pua.edu.eg)

A Delegation of Yunnan University in a Visit to Pharos University

Pharos University received a high-level delegation of Yunnan University in China on Tuesday, 14 January 2020. The delegation was comprised of Prof. Hussien Ibrahim, the former Cultural Attaché of Egypt in the People's Republic of China and a Consultant to Pharos University on Egyptian-Chinese relations. The delegation was received by Prof. Mahmoud Mohy El Din, the President of Pharos University; Prof. Nourhan Fanaky, the Vice President of Education and Student Affairs; Prof. Tarek Taha, the Dean of the Faculty of Financial and Administrative Sciences; Prof. Mohamed Gaber, the Dean of the Faculty of Engineering; Prof. Leyal Kamel, the Dean of the Faculty of Languages and Translation; Prof. Nahed Abdallah, the Head of the Chinese Language Department at the Faculty of Languages and Translation; Prof. Wael Moustafa, the Vice Dean of the Faculty of Financial and Administrative Sciences and the Faculty International Relations Coordinator; Dr. Mohamed Abdelfattah Ragab, the Secretary General and Dr. Mennatallah Gowayed, the PUA International Relations Coordinator. The visit featured discussing many topics, including seeking means of cooperation between Yunnan University and the Chinese Language Department and other faculties of Pharos University.

On their part, the delegation of the Chinese University expressed their approval of launching a student exchange programme between the two universities to open up an opportunity for PUA students to study business administration at Yunnan University in China.

This was in addition to implement a faculty exchange programme in different specializations with the aim of exchanging expertise between the two

parties. At the end of the visit, Prof. Mahmoud Mohy El Din presented the university plaque to the representatives of Yunnan University.

URL: A Delegation of Yunnan University in a Visit to Pharos University | Pharos University in Alexandria (pua.edu.eg)

Courses That Support Quality Education

No	Faculty in Pharos University	Course name	Course code	SDG of relevance
1	Mass Communication	Computer Skills & Programm.	UEC 01 - UEC 02	SDG 4
2	Mass Communication	English Language	UGE 00 - UGE 05	SDG 4
3	Mass Communication	Arabic Language and Its Literature	GEN 200	SDG 4
4	Mass Communication	Scientific Thinking	GEN 202_M	SDG 4
5	Mass Communication	Electronic media Laboratory	EMED 300	SDG 4 - SDG 9
6	Mass Communication	Field training	EMED 307	SDG 4
7	Mass Communication	Graduation Project 1	EMED 401-1	SDG 4
8	Mass Communication	Graduation Project 2	EMED 401-2	SDG 4
9	Mass Communication	Media literacy	COM 403	SDG 4
10	Mass Communication	New Media Technologies	COM 204	SDG 4
11	Mass Communication	Journalism Laboratory	JOR 300	SDG 4 - SDG 9
12	Mass Communication	Introduction to digital Journalism	JOR 302	SDG 4
13	Mass Communication	Online Journalism Production	JOR 403	SDG 4
14	Mass Communication	Journalism Laboratory	PRS 300	SDG 4 - SDG 9
15	Mass Communication	Field training	PRS 307	SDG 4
16	Mass Communication	Graduation Project 1	PRS 401-1	SDG 4
17	Mass Communication	Graduation Project 2	PRS 401-2	SDG 4
18	Mass Communication	Marketing communication Laboratory	MC 300	SDG 4 - SDG 9
19	Mass Communication	Field training	MC 307	SDG 4
20	Mass Communication	Graduation Project 1	MC 401-1	SDG 4
21	Mass Communication	Graduation Project 2	MC 401-2	SDG 4
22	Mass Communication	Graduation Project Part1	PRAD 407	SDG 4
23	Mass Communication	Graduation Project Part2	PRAD 408	SDG 4
24	Mass Communication	Advertising &Public Relations Laboratory	PR 300	SDG 4 - SDG 9

No	Faculty in Pharos University	Course name	Course code	SDG of relevance
25	Mass Communication	Field training	PR 307	SDG 4
26	Mass Communication	Graduation Project 1	PR 401-1	SDG 4
27	Mass Communication	Graduation Project 2	PR 401-2	SDG 4
28	Mass Communication	TV production Laboratory	PTV 300	SDG 4 - SDG 9
29	Tourism and Hotel	Introduction to Tourism and Hospitality	THM 201	SDG 1 - SDG 3 - SDG 4 - SDG 8 - SDG 9
30	Tourism and Hotel	Arabic Language Skills	UGA 03	SDG4
31	Tourism and Hotel	Computer Skills & Programm.	UEC 01 - UEC 02	SDG4
32	Tourism and Hotel	English Language	UGE 00 - UGE 05	SDG4
33	Tourism and Hotel	Military Education	MILE 01	SDG4
34	Tourism and Hotel	Communication Skills	UC 01 - UCS 01 - UCS 02	SDG4
35	Tourism and Hotel	Advanced English Language (4)	ENG 4T	SDG4
36	Tourism and Hotel	Negotiations	GEN 110	SDG4
37	Tourism and Hotel	Principles of Statistics	GEN 202_T	SDG4
38	Tourism and Hotel	Commun. Skills in Tour. & Hospitality	THM 208	SDG4
39	Tourism and Hotel	Second Foreign Language French (1)	FSL 101	SDG4
40	Tourism and Hotel	Second Foreign Language French (2)	FSL 102	SDG4
41	Tourism and Hotel	Second Foreign Language French (3)	FSL 203	SDG4
42	Tourism and Hotel	Second Foreign Language French (4)	FSL 204	SDG4
43	Tourism and Hotel	Sec. Foreign Lang. Terminolog French (1)	FSL 305	SDG4
44	Tourism and Hotel	Sec. Foreign Lang. Terminolog French (2)	FSL 306	SDG4
45	Tourism and Hotel	Sec.Foreign Lang. French (Prof. Writing)	FSL 407	SDG4
46	Tourism and Hotel	Second Language French	FSL 408	SDG4
47	Tourism and Hotel	Second Foreign Language Italian (1)	ISL 101	SDG4
48	Tourism and Hotel	Second Foreign Language Italian (2)	ISL 102	SDG4
49	Tourism and Hotel	Second Foreign Language Italian (3)	ISL 203	SDG4

No	Faculty in Pharos University	Course name	Course code	SDG of relevance
50	Tourism and Hotel	Second Foreign Language Italian (4)	ISL 204	SDG4
51	Tourism and Hotel	Sec. Foreign Lang. Termino. Italian (1)	ISL 305	SDG4
52	Tourism and Hotel	Sec. Foreign Lang. Terminlog Italian (2)	ISL 306	SDG4
53	Tourism and Hotel	Sec.Foreign Lang. Italian(Prof. Writing)	ISL 407	SDG4
54	Tourism and Hotel	Second Language Italian	ISL 408	SDG4
55	Tourism and Hotel	Second Foreign Language Spanish (1)	SSL 101	SDG4
56	Tourism and Hotel	Second Foreign Language Spanish (2)	SSL 102	SDG4
57	Tourism and Hotel	Second Foreign Language Spanish (3)	SSL 203	SDG4
58	Tourism and Hotel	Second Foreign Language Spanish (4)	SSL 204	SDG4
59	Tourism and Hotel	Sec. Foreign Lang. Terminolo Spanish (1)	SSL 305	SDG4
60	Tourism and Hotel	Sec. Foreign Lang. Terminolo Spanish (2)	SSL 306	SDG4
61	Tourism and Hotel	Sec.Foreign Lang. Spanish(Prof. Writing)	SSL 407	SDG4
62	Tourism and Hotel	Second Language Spanish	SSL 408	SDG4
63	Tourism and Hotel	English Terminology (1)	ENG 5T	SDG4
64	Tourism and Hotel	English Terminology (2)	ENG 6T	SDG4
65	Tourism and Hotel	Tourism Demand and Forecast	TM 442	SDG4
66	Tourism and Hotel	International Travel and Tourism	TM 471	SDG4
67	Tourism and Hotel	International Hotel Management(Contract)	HM 315	SDG4
68	Tourism and Hotel	Marketing Research for Hospitality Indu.	HM 323	SDG4
69	Tourism and Hotel	Food and Beverage Control	HM 337	SDG4
70	Tourism and Hotel	Banquet Man. (Events/Conferences/Fun.)	HM 338	SDG4
71	Tourism and Hotel	Travel&Hospitality Catering Management	HM 352	SDG4
72	Tourism and Hotel	Promotional Strategies	HM 422	SDG4
73	Tourism and Hotel	Restaurant Management	HM 432	SDG4

No	Faculty in Pharos University	Course name	Course code	SDG of relevance
74	Tourism and Hotel	Quality Assurance for Food Operations	HM 433	SDG3 - SDG4
75	Tourism and Hotel	Hospitality Cost Accounting	HM 443	SDG4
76	Tourism and Hotel	Marketing&Sales for Tourism&Leisure	TM 321	SDG4
77	Tourism and Hotel	Retail Travel Services	TM 334	SDG4
78	Tourism and Hotel	Marketing Research for Tourism Destinat.	TM 422	SDG4
79	Tourism and Hotel	Travel Agency Accounting	TM 443	SDG4
80	Tourism and Hotel	Advertising and public Relations	THM 121	SDG4
81	Tourism and Hotel	Rooms Division Management	HM 311	SDG4
82	Tourism and Hotel	Hospitality Accounting System	HM 341	SDG4
83	Arts and Design	Field Training	FT 001	SDG 4 - SDG 5 - SDG 9 -SDG 12
84	Arts and Design	Principles of Engineering Drawing	F 113	SDG 4 - SDG 5
85	Arts and Design	Visual Composition	MA 221	SDG 4 - SDG 9
86	Arts and Design	Video Editing (1)	MA 255	SDG 4 - SDG 9
87	Arts and Design	Typography (1)	MA 271	SDG 4 - SDG 9 - SDG11
88	Arts and Design	Digital Photography	MA 361	SDG 4 - SDG 5 - SDG 9 - SDG11
89	Arts and Design	Free Perspective Drawing	P 215	SDG4
90	Arts and Design	Visual Studies (1)	D 231	SDG 4 - SDG 9
91	Arts and Design	Geometric Perspective	D 311	SDG 4 - SDG 5
92	Arts and Design	Furniture Styles	D 343	SDG 4 - SDG 11
93	Arts and Design	Architectural Styles	ID 461	SDG 4 - SDG 11
94	Arts and Design	Material Specification	ID 462	SDG 4
95	Arts and Design	Project Costs and Management	ID 463	SDG 4
96	Arts and Design	Principles of Architectural Drawing	MD 415	SDG 4 - SDG 5
97	Arts and Design	Architectural Styles	MD 431	SDG 4 - SDG 11
98	Arts and Design	Mural Painting Technology	MD 562	SDG4
99	Physical Therapy	Computer Skills & Programm.	UEC 01 - UEC 02	SDG 4
100	Physical Therapy	Biostatistics	PTBA 242	SDG 3 - SDG 4
101	Physical Therapy	Pharmacology	PTBA 456	SDG 3 - SDG 4

No	Faculty in Pharos University	Course name	Course code	SDG of relevance
102	Physical Therapy	Research Methodology	PTBA 562	SDG 3 - SDG 4
103	Physical Therapy	Scientific documentation	PTBA 563	SDG 3 - SDG 4
104	Physical Therapy	Scientific criticism	PTEL 013	SDG 3 - SDG 4
105	Arts and Design	Modern Art	TD 441	SDG 9 - SDG 4
106	Arts and Design	Theatrical Techniques	TD 463	SDG 9 - SDG 4
107	Arts and Design	Scenography	TD 531	SDG 9 - SDG 4
108	Arts and Design	Principles of Drawing Costume	FD 211	SDG 4
109	Arts and Design	Costume Illustrations	FD 213	SDG 4
110	Arts and Design	Costume Design (1)	FD 221	SDG 4
111	Arts and Design	Costume Design (2)	FD 222	SDG 4
112	Arts and Design	History of Costume and Styles (1)	FD 241	SDG 4
113	Arts and Design	Costumes Accessories(1)	FD 311	SDG 4
114	Arts and Design	History of Accessories and Jewelery	FD 342	SDG 4
115	Arts and Design	Methods of Textile Decoration	FD 412	SDG 4
116	Arts and Design	Designing Traditional Costumes	FD 424	SDG 4
117	Arts and Design	Graduation Project Research	FD 581	SDG 4 - SDG 11 - SDG 12
118	Arts and Design	Graduation Project	FD 582	SDG 4 - SDG 11 - SDG 12
119	Arts and Design	Criticism & Analysis in Interior Design	ID 531	SDG 4 - SDG 9 - SDG 12

Publications that Address Quality Education

Title	Authors	Year	Citations	Field-Weighted Citation Impact	Sustainable Development Goals (2023)
Evaluation of Balanced Scorecard Practices and Their Impacts on Employees' Performance in Hotels	Elmetwaly, A.S.| Mansour, N.M.| Essawy, M.	2022	0	0	SDG 4| SDG 17
CDIO IMPLEMENTATION FOR MECHANICAL COURSES AT PHAROS UNIVERSITY IN ALEXANDRIA	Shibl, A.| Anwar, M.N.| Wagdi, W.| Ali, M.G.A.	2020	0	0	SDG 4| SDG 17