



## Publications Template

#	Research Title	Field	Abstract	Year of Publication Publishing	Publishing Link "URL"
1	The impact of corporate social responsibility on corporate image in the construction industry: a case of SMEs in Egypt	CSR	<p>The current study explores Corporate Image (CI) for companies as one of the primary measures of competitive advantage. Hence CI has been considered the dependent variable to test whether Corporate Social Responsibility (CSR) practices could affect CI in SMEs. This research focuses on the construction</p>	2021	<a href="https://scholar.google.com/citations?hl=en&amp;user=qNTQ1hsAAAAJ">https://scholar.google.com/citations?hl=en&amp;user=qNTQ1hsAAAAJ</a>



industry in Egypt due to the limited availability of studies investigating CSR and corporate image. The authors performed a regression analysis to assess CSR's effect on CI in Egyptian construction companies. The results revealed that Egyptian SMEs in the construction industry implemented most of the CSR practices included in ISO 26000, and those practices positively impact the



			companies' corporate image. The results of the study are in line with the literature and theory of both CSR and CI.		
2	The role of business analytics deployment on supply chain performance: An empirical study in industrial firming KSA,				
3				2014	journal of commerce faculty for scientific research in Alexandria University, Vol.51, No.1, PP.2-26, 2014.