#	Department (القسم)	Researcher Name (أسم الباحث)	Academic possition (الوظيفة)	Year from 2018 to 2022 (سنة النشر)	Title (عنوان البحث)	Journal (أسم المجلة)	Journal Ranking (لا يتم إضافته فى حال عدم وجوده)	Abstract if available (ملخص البحث)	Author List (قائمة المشاركين على البحث)	Full Reference (المرجع)	URL (رابط صفحة البحث على موقع المجلة)	Digital Object Identifier (DOI) (لا يتم إضافته فى حال عدم وجوده)	Publication type (local - international - conference ... etc.) نوع النشر (محلي - دولي - مؤتمر
1	Hotel Management	Mohamed A. Nassar	Professor	2018	Psychological empowerment and organisational change among hotel employees in Egypt, Research in Hospitality Management, 7(2), pp.91-98.	Research in Hospitality Management 2017, 7(2): 91–98	-	-	-	Nassar M.A. (2018) Psychological empowerment and organisational change among hotel employees in Egypt, Research in Hospitality Management, 7(2), pp.91-98	-	-	بحث دولي
2	Hotel Management	eslam ahmed Fathy	Associate professor	2018	Issues faced by hotel human resource managers in Alexandria, Egypt	Research in Hospitality Management	-	This study investigates challenges faced by human resource (HR) managers and their practices to cope in hotels of Alexandria city, Egypt. The researcher undertook semi-structured interviews with HR managers in four- and five-star hotels in Alexandria. The study findings revealed several themes related to HR challenges faced by HR managers in the process of recruitment, selection, training, turnover and retention. Fortunately, customs and traditions have become limited in adversely affecting work in hospitality, except for married women. The coping practices adopted by HR managers are discussed. The study implications are put forward to HR managers to overcome the HR challenges in the hotel industry, such as conducting a cooperation protocol between hotels and academic institutions, developing educational hotels with faculties, institutions and hotel schools, or signing cooperation protocols with neighbouring hotels. By improving employment conditions and rewards, the negative trends can be reversed. Finally, the paper acknowledges research limitations and makes suggestions for future research, such as other hospitality sectors, hotel grades, geographical areas, and the whole of Egypt.	Only Me	Eslam Ahmed Fathy Fathy (2018) Issues faced by hotel human resource managers in Alexandria, Egypt, Research in Hospitality Management, 8:2, 115-124	https://doi.org/10.1080/22243534.2018.1553381	-	بحث دولي
3	Hotel Management	eslam ahmed Fathy	Associate professor	2018	Investigating the Drivers of Knowledge Management Implementation KMI in Hotels	Minia Journal of Tourism and Hospitality Research Vol. (6), No. (2/1), December, 2018	-	Knowledge Management KM is playing a key role in success of organizations, where, the knowledge is considered one of the major assets to any organization. Knowledge management uses the information technology to transform the existing information and experience to create and discover new knowledge to improve human capital through innovative organizational culture supported by motivating organizational policy. The study aimed to model the drivers of KMI in hospitality industry, as well as suggesting practical implications to enhance KMI drivers. To achieve the study objectives and to test its' hypotheses, the study employed a quantitative approach with questionnaires distributed among hotel employees in four and five-star hotels in Alexandria, Egypt. The valid collected data were 210 questionnaires, analyzed by SEM to model the drivers of KMI. The findings showed that organizational policy OP, organizational cultures OC, IT infrastructure have a significant positive impact on KMI. Also, the KMI drivers play a vital role in shaping up the Knowledge management future in hospitality industry. The study findings suggested practical implications to enrich the KM area of research, such as adoption of reward policy, team work theory, employees' participation to set hotel future plans, putting the best employees' ideas into practice, knowledge sharing, electronic standard operating procedures E-SOP, comprehensive traditional and digital library. The current study is limited to investigate the KMI drivers in five-star hotels allocated in Alexandria. Further qualitative, exploratory and experimental studies should be conducted to assess the KM benefits in different hospitality sectors, lower grade hotels and others KMI drivers.	Only Me	Eslam Ahmed Fathy, (2018). Investigating the Drivers of Knowledge Management Implementation KMI in Hotels. Minia Journal of Tourism and Hospitality Research Vol. (6), No. (2/1), December, 2018.	-	-	بحث محلي

#	Department	Name	Position	Year	Title	Journal	Ranking	Abstract	Co-authors	Citation	Link	DOI	Type
4	Hotel Management	Mohamed A. Nassar	Professor	2018	Human resource management practices and organizational commitment in four- and five-star hotels in Egypt	Journal of human resources in hospitality & tourism	Q2	-	-	Nassar M.A. (2018) Human resource management practices and organizational commitment in four- and five-star hotels in Egypt, Journal of Human Resources in Hospitality and Tourism, 17(1), pp.1 -21.	https://www.tandfonline.com/doi/abs/10.1080/15332845.2017.1328258	10.1080/15332845.2017.1328258	بحث دولي
5	Tourism	Dr.Mahmoud Ahmed	Lecturer	2018	Factors influencing the choice of students of the faculties of tourism and hotels for elective courses and the ability of digital video recordings to facilitate their decision …	International journal of researches in sciences and specific arts/Alexandria University-faculty of specific education			Aboushouk, M. A, and E. - Fathy				بحث محلي
6	Tourism	Lamiaa Hefny	Associate professor	2018	Personal values, quality of the tourism experience and destination attributes: the case of Chinese tourists in Egypt	The Routledge Handbook of Destination Marketing		Chinese tourists represent a tremendous potential for tourism destinations worldwide. Even though many researchers have examined the behavior of Chinese tourists, the relationship between personal values, quality of the tourism experience, and evaluation of destination attributes remains a fruitful area of research. This research explores these relationships using a sample of Chinese students visiting Egypt (n=135). Cluster analysis reveals the existence of three clusters, and each cluster had different ratings for the dimensions of the quality of the tourism experience and the various destination attributes. Academic and practical.	Omnia Yacout			https://doi.org/10.4324/9781315101163	بحث دولي
7	Hotel Management	Amr Fouad	Assistant Lecturer	2019	Examining Customers' Intention and Attitude Towards Reading Restaurants' Menu Labels by Using the Theory of Planned Behaviour	International Tourism and Hospitality Journal			Dr. Moustafa Abo El-Enin / Dr. Iman Shawky	Shawky, I., El Enen, M. A., & Fouad, A. (2019). Examining Customers' Intention and Attitude Towards Reading Restaurants' Menu Labels by Using the Theory of Planned Behaviour. International Tourism and Hospitality Journal, 2(4), 1-14.	https://rpajournals.com/wp-content/uploads/2020/04/ITHJ-2020-01-39.pdf		بحث دولي
8	Hotel Management	Mohamed A. Nassar	Professor	2019	'Events' planners loyalty and future return intention in Egyptian hotels and their correlations with events success',	Proceedings of TOURMAN 2019. 24th to 27th of October 2019, Greece.		-	Kattara H. and Awad S.	Kattara H., Awad S., and Nassar M.A. (2019) 'Events' planners loyalty and future return intention in Egyptian hotels and their correlations with events success', Proceedings of TOURMAN 2019. 24th to 27th of October 2019, Greece.		-	مؤتمر دولي
9	Hotel Management	eslam ahmed Fathy	Associate professor	2019	Assessment of Food Safety Practices in Siwa's Hotels	JFTH, Vol. **, Issue ** (2019) ISSN: 2314-7024	-	Objective: The major research aim was to assess the food safety practices in Siwa's hotels. Also, to investigate the variance effects of chef's educational level and position on food safety practices of chefs. Methodology: The current research employed the mixed method to gain the most accurate results through convenience sample. Firstly, the quantitative approach was used to achieve the first and second research' objectives and test the 1 to 8 hypotheses. Secondly, employ the checklist observation method was employed to test the research hypothesis 9. Results: Chefs' educational level on food safety practices has effect on food safety practices except personal hygiene, but chefs' position have not effect. The food safety practices had faced many violations in kitchen of Siwa hotels. Implications: Developed regular food safety training to Siwa's chefs in different form such as booklet, web, smart phone applications is necessary to increase their food safety knowledge and behaviors to prevent food borne illness. Equip the Siwa' kitchen with food safety devices. The human resources managers should recruit their chefs among graduates of hospitality faculty or/and culinary art. Also, conduct internal and external auditing to assess food safety practices to take the corrective actions.	Dr. Suzan el said Abd elrasoul	1. Abdel rassoul, Suzan and Eslam Ahmed Fathy (2019). Assessment of the food safety in Siwa oasis. Accepted in journal of tourism and hotel, Alexandria University.			بحث محلي

10	Hotel Management	eslam ahmed Fathy	Associate professor	2019	Modelling the Environmental Barriers on Environmental Practices Application in Egypt	Journal of Tourism Research	-	Purpose: The current study aims to investigate the internal and external barriers of environmental practices. Design/methodology/approach: It has employed a mixed method approach with the choice of semi-structured interviewees and questionnaires to collect the main research data. Firstly, a total of 42 interviews were analyzed to explore the main internal and external barriers to environmental practices application. Secondly, the questionnaire has been developed based on the qualitative' findings and literature, and a total of 255 valid questionnaires were analyzed by SEM distributed among hotel managers in four and five-star hotels in Egypt. Findings: Results of the path analysis indicated that barriers of the internal barriers (staff capabilities SC, attitude of top management ATM and cost consideration CC respectively and external barriers (Guest attitude GA) have a positive impact on environmental practices application intention EPAint. Also, the EPAint significant mediate the relationship among SC, ATM , CC, GA and environmental practices Adoption EPA. Originality/Value: Also, this study provides an inclusive investigation of environmental practices barriers in hotel industry. Also, it offers strategies to overcome these barriers. Theoretical implications: The SC, ATM, CC and GA can limit the environmental practice applications. Also, the EPAint can enhance the SC, ATM , CC, and GA affects on EPA. Practical Implications: The study suggested practical implications to enable them to cope the environmental practices barriers, such as incorporate environmental and rewarding organizational culture in hotel operating strategies and philosophies, hiring eco employees, theoretical and practical training by using smart phone applications and social media should conduct to employees and guests. Also, the government Page 2 authorities should offers incentive to environmental hotel such as free customs of environmental devices and marketing environmental hotels. Research limitations and future researches: The future comparative studies can be conducted between the hospitality sectors, grades and management style.	only me	Eslam Ahmed Fathy (2019). Modeling the barriers of Environmental barriers on environmental practices application. Journal of tourism research, Greece. Vol. 23.			بحث دولي
11	Hotel Management	Mohamed A. Nassar	Professor	2019	'The City Next Door; Branding Alexandria, Egypt		-	-	Dina M. Waheba	Weheba D. and Nassar M.A. (2019) 'The City Next Door; Branding Alexandria, Egypt, Proceedings of ITC'19 –XI International Tourism Congress, 5th to 7th November 2019, Funchal, Ilha da Madeira, Portugal.		-	مؤتمر دولي

12	**Tourism**	**Ghada Bassiony**	**Associate professor**	**2019**	**A Touristic Perspective to the historical route of Alexander the Great's journey in Egypt**	Journal of the Faculty of tourism and hotels Alexandria University Special issue of the 2nd international tourism conference .Faculty of tourism & hotels. Matrouh University 26-28 March 2019 ISSN: 2314-2180		The entry of Alexander the Great to Egypt and his visit and stops in many ancient Egyptian cities is one of the most important historical route in Egypt. Welcomed by the Egyptians , he entered Egypt in 332B.C .By Tracking this Historical visit, We can observe that Alexander the Great had stopped during his visit in five main cities ,this paper will show the stops of his route in order to create a new tour to citizens and tourists to enhance new touristic perspective.				بحث محلي
13	**Tourism**	**Dr.Mahmoud Ahmed**	**Lecturer**	**2019**	<u>**Supporting the enabling factors for successful knowledge sharing adoption By the Egyptian tourism companie**</u>	JOURNAL OF TOURISM. RESEARCH		his study aimed at measuring the extent of knowledge sharing adoption by the Egyptian tourism companies class A, as well as identifying and supporting its enabling factors. The deductive approach and quantitative method were used by this study. Moreover, a semistructured questionnaire was distributed to a sample of 278 out of 1008 tourist companies, were selected using a simple random sampling technique with response rate was of 85%. Moreover, structural equation modeling (SEM) was used for the quantitative data analysis. Results identified enabling factors for knowledge sharing adoption in the Egyptian tourism companies. In addition, implications for practice were recommended to support the perceived enabling factors of knowledge sharing adoption-in the Egyptian tourism companies class A. This research provides improvements to knowledge sharing adoption process by tourism companies.	Hala Hilaly, Mahmoud Ahmed Aboushouk, Nashwa Fouad Attallah		http://jotr.eu/images/T22/V22.pdf#page=64		بحث دولى
14	**Tourism**	**Dr.Mahmoud Ahmed**	**Lecturer**	**2019**	<u>**Organizational Barriers to Knowledge-Sharing: Evidence From Egyptian Tourism Companies**</u>	Handbook of Research on International Travel Agency and Tour Operation Management-IGI Global-		This chapter aimed at identifying and removing knowledge-sharing organizational barriers in the Egyptian tourism companies. The deductive approach and quantitative method were employed by this study. Moreover, a semi-structured questionnaire distributed to a sample of 278 tourism companies is used for data collection purposes. Structural equation modeling (SEM) is used for data analysis. Findings revealed significant effect of organizational barriers on knowledge-sharing behavior in tourism companies' context. A set of recommendations to overcome the perceived barriers of knowledge-sharing in tourism companies was introduced.	Hala Hilaly, Mahmoud Ahmed Aboushouk, Nashwa Fouad Attallah		https://www.igi-global.com/chapter/organizational-barriers-to-knowledge-sharing/228301		بحث دولى
15	**Tourism**	**Dr.Mahmoud Ahmed**	**Lecturer**	**2019**	<u>**Measuring Employees' Service Innovative Behaviour in the Egyptian Tourism Companies**</u>	proceedings of 2nd International Conference on Tourism Research		Many international organizations have currently become aware of the grand need to adopt all types of innovation through inventing non-traditional methods to enter the new tourism markets and to retain their market share. Actually, innovation systems, and more precisely employees' service innovative behaviour, particularly in tourism companies, are weak or non-existent in the first place, in addition to the fact that a few studies have addressed in depth its implementations in tourism and hospitality sectors. Therefore, the present research proves to be significant at both theoretical and practical levels. Theoretically, it aims to shed light on the concept of employees' service innovative behaviour, its dimensions, as well as, it's enabling factors and barriers. At the practical level, it aims to investigate whether the existence of the concept and whether its practices are applied in the Egyptian tourism companies class A or not. Besides, it explores the available enabling factors and barriers that are existent and are actually influencing the employees' service innovative behaviour. Moreover, it measures the influence strength of the perceived personal and organizational factors that are positively affective, as well as, the perceived barriers that negatively affect employees' service innovative behaviour adoption in the Egyptian tourism companies. The methodology adopted the deductive approach using the quantitative method to realize the research objectives and testify its hypotheses. Furthermore, a semi-structured questionnaire was distributed among a sample of 278 out of 1008 tourism companies, using a simple random sampling technique with a response …	Hala Hilaly, Mahmoud Ahmed Aboushouk, Nashwa Fouad Attallah		https://books.google.com.eg/books?hl=en&lr=&id=E5aRDwAAQBAJ&oi=fnd&pg=PA289&dq=info:1S5D7hRm5hcJ:scholar.google.com&ots=0Fqfi7JeKu&sig=SPNiOr3j9tiV5l1J3DIqBSSAoGY&redir_esc=y#v=onepage&q&f=false		بحث دولى

16	**Hotel Management**	eslam ahmed Fathy	**Associate professor**	**2020**	**The Impact of Glass Ceiling Beliefs on Women's Subjective Career Success in Tourism and Hospitality Industry: The Moderating Role of Social Support**	JFTH Vol. 17, Issue 2 (2020) ISSN: 2314-7024	-	In Egypt, it is significant to help women in the tourism and hospitality industry to break the glass ceiling belief and crack more barriers to establish work-family life balance and achieve progress in their career success. Women employees had to call for support especially social support from their family, parents, and husband and organizational support to create optimistic and positive glass ceiling beliefs. This study plays a crucial role in finding how is the impact of glass ceiling beliefs on women's subjective career success. It also mainly focuses on the moderator role of social support and its effect on women's career success. Data were collected using questionnaires distributed to 449 female department managers and employees in Egypt's tourism and hospitality industry. Partial least squares method, one of the structural equation models (SEM) methods, was used to test the study model. The current study produces novel contributions to the glass ceiling syndrome literature both theoretically and practically. It was found that Firstly the four factors of glass ceiling beliefs (Denial, Resilience, Resignation, and Acceptance) have significant impacts on women's subjective career success. Secondly, the social support variable doesn't moderate the relation between subjective career success and glass ceiling beliefs factors except denial. Findings will help produce practical implications for women employees in different tourism and hospitality sectors to choose an appropriate job according to their beliefs. For tourism and hotels organizations, we can consider this study as a tool to check women employees' glass ceiling beliefs by establishing social support mechanisms and strategies with a supportive work system and work environment. Hence, human resource management functions such as promotion, training and hiring will be easier and clearer.	Eslam Ahmed Fathy [[[[[Associate Professor- Hotel Management Department Faculty of Tourism and Hotel Management, Pharos University, Alexandria – Egypt Heba Abd-Elkareem Youssif Assistant Professor – The Higher Institute for Tourism, Hotels and Monuments Restoration, Abu Qir, Alexandria - Egypt	Eslam Ahmed Fathy, Heba Youssef (2020). The Impact of Glass Ceiling Beliefs on Women's Subjective Career Success in Tourism and Hospitality Industry: The Moderating Role of Social Support			بحث محلي
17	**Hotel Management**	**Mohamed A. Nassar**	**Professor**	**2020**	**The City Next Door; Branding Alexandria, Egypt**	Journal of Tourism and Hospitality Management, Nov.-Dec. 2020, Vol. 8, No. 6, 225-234		-	Dina M. Waheba	Dina M. Waheba and Mohamed A. Nassar (2020), Journal of Tourism and Hospitality Management, Nov.-Dec. 2020, Vol. 8, No. 6, 225-234	file:///C:/Users/Mohamed.Nassar/Downloads/The_City_Next_Door_Branding_Alexandria_Egypt.pdf	doi: 10.17265/2328-2169/2020.06.001	بحث دولي
18	**Tourism**	**Tamer M. Elsawy**	**Lecturer**	**2020**	**The Impact of User-Generated Content on Digital Transformation of Tourism and Travel Services: Evidence from the Egyptian Travel Agencies.**	International Journal of Heritage, Tourism and Hospitality		-	Aboushouk, M.	Aboushouk, M., & Elsawy, T. (2020). The Impact of User-Generated Content on Digital Transformation of Tourism and Travel Services: Evidence from the Egyptian Travel Agencies. International Journal of Heritage, Tourism and Hospitality, 14(3), 12–30.	https://ijhth.journals.ekb.eg/article_106168.html	https://doi.org/10.21608/IJHTH.2020.106168	بحث محلي
19	**Tourism**	**Dr.Mahmoud Ahmed**	**Lecturer**	**2020**	**The Impact of User-Generated Content on Digital Transformation of Tourism and Travel Services: Evidence from the Egyptian Travel Agencies**	International Journal of Heritage, Tourism and Hospitality		The continuous development of information technology has fundamentally revolutionized our communication patterns and behavior through the Internet, establishing a digital medium in which information is consumed and disseminated. In this context, most tourism researches focus on the role of UGC in directing the decision of visitors in determining the tourist destination that could be visited or the service provider that could be selected. This research aimed at measuring the impact of user-generated content on the digital transformation of Egyptian travel agencies as well as investigating how UGC can stimulate the digital transformation of tourism and travel services. For this purpose, the researchers used the deductive approach and quantitative method. Semi-structured questionnaires were distributed to a sample of 278 managers out of 1008 travel agencies, in addition to a sample of internet users including social media users, using a simple random sampling technique. Moreover, researchers analyzed the literature regarding the fast-paced e-commerce environment to understand the complicated behaviour of consumer which shows that consumers are rapidly changing and that is what they also expect from the mediums they are dealing with. Findings of the study have indicated that User-generated content has a weak positive effect on the digital transformation of Egyptian travel agencies. Implications for practice were suggested to support the digital transformation of Egyptian travel agencies based on user-generated content	Mahmoud A Aboushouk, Tamer M Elsawy		https://ijhth.journals.ekb.eg/article_106168.html		بحث محلي

20	Tourism	Lamiaa Hefny	Associate professor	2020	Evaluating the Egyptian Official online channels for branding Egypt as a tourism destination	International Journal of Heritage, Tourism and Hospitality		Websites, social media and tourism mobile applications are now considered important online channels for promoting destinations' brand. The study employed content analysis technique to analyze the official Egyptian Tourism Website, social media tools and the mobile application linked to the website. The study used three analysis models to evaluate the features and the interactivity of the Egyptian online channels. Results show a strong need to develop the interactivity of the Egyptian website and its mobile application. The study demonstrated the need for more integrated social media tools to brand Egypt online as a tourism destination. Keywords: Destination brand, Tourism destination Website, Social media, tourism applications, Egypt			https://dx.doi.org/10.21608/ijhth.2020.126187	بحث دولي
21	Tourism	Lamiaa Hefny	Associate professor	2020	Promoting Egypt through its National Stereotype: The Role of Stereotype in Evaluating the Components of Destination Image	International Tourism and Hospitality Journal		National stereotype could play a crucial role in evaluating tourist destinations. Through the stereotype content model (SCM), the study tried to understand how stereotypes influence destination image components and identify the most influenced one when using such type. The study used qualitative and quantitative methods in examining national stereotype and its effect on the three components of destination image. Results revealed that there are significant relationships between the two dimensions of Egypt's stereotype (warmth and competence) and its image's three components (cognitive, affective and conative). The results showed that the affective component has the most significant impact on the evaluation process unlike the cognitive and conative components. Using the warmth and competence traits when promoting strong and attractive affective image, is one of the practical implications of the study recommended for marketing managers. Keywords: National stereotypes, The Stereotype Content Model (SCM), Warmth and competence, Destination image components.			DOI : http://dx.doi.org/10.37227/ITHJ-	بحث دولي
22	Hotel Management	Mohamed A. Nassar	Professor	2021	Customer acceptance of self service technology in five-star hotels in Egypt			-		Nassar M.A, Abdien M.K, Hassan H. (2021) Customer acceptance of self service technology in five-star hotels in Egypt, TOURMAN 2021- 4th International Scientific Conference "Restarting tourism, travel and hospitality: The day after "At: International Hellenic University, Greece	TOURMAN 2021- 4th International Scientific Conference "Restarting tourism, travel and hospitality: The day after"		مؤتمر دولي
23	Hotel Management	Amr Fouad	Assistant Lecturer	2021	Factors affecting the intention to use Airbnb in Egypt: A PLS-SEM Approach	International Tourism and Hospitality Journal			Only Me	Fouad A. (2021) Factors affecting the intention to use Airbnb in Egypt: A PLS-SEM Approach. International Tourism and Hospitality Journal. 4 (7) 1:12	At: International Hellenic University, Greece		بحث دولي
24	Hotel Management	Mohamed A. Nassar	Professor	2021	The impact of organizational commitment on the relationship between the entrepreneurial characteristics of managers and improving the service quality A field study on hotel managers in the tourism service sector	Proceedings of ITC'19 –XI International Tourism Congress, 5th to 7th November 2019, Funchal, Ilha da Madeira, Portugal.	-	-	Shereen Eldesouky, Mohamed Wahba, Alaa A Elbary	Shereen Eldesouky, Mohamed Wahba, Mohamed A. Nassar, Alaa A Elbary (2021), The impact of organizational commitment on the relationship between the entrepreneurial characteristics of managers and improving the service quality A field study on hotel managers in the tourism service sector, The 8th International Conference on Opportunities and Challenges in Management, Economics and Accounting, At: Paris, France	-	-	مؤتمر دولي

	Department	Name	Rank	Year	Title	Journal		Abstract	Authors	Citation			Type
25	Hotel Management	eslam ahmed Fathy	Associate professor	2021	Potentials of Agricultural Heritage Systems Tourism (AHST): A case study of date palm uses in gastronomy, Siwa Oasis – Egypt	مجلة كلية السياحة والفنادق – عدد 01 – ديسمبر 010	-	The main objective of the current study is to develop a strategy for the Agricultural Heritage Systems Tourism (AHST) in order to maintain sustainable Agricultural Heritage System of Siwa through date palms uses in tourism and hospitality which incorporating the triangular relationship between cuisine, product and territory. The current study employed a semi-structured interview to obtain the most accurate results through two purposeful and convenient samples; the first was with the owners of date palm farms in Siwa oasis, and the second was for the executive chefs. The study indicated that tourism will support the preservation of GIAHS and enhance the livelihood of community as well as the sustainable development goals (SDGs). The results also showed that the usage of date palm is limited, whether on or off the farm. It is only used for drinks and desserts, and the farms do not have sufficient facilities to receive tourists. The proposed strategy enhances cooperation among all stakeholders to enrich the gastronomy tourism experience in order to achieve (AHST) through the uses of date palms in food menu items and in other tourism and hospitality facilities.	Dr. Noha Ibrahim khalil1 Dr. Eslam Ahmed Fathy2	1. Noha Khalil and Eslam Ahmed Fathy (2021) Potentials of Agricultural Heritage Systems Tourism (AHST): A case study of date palm uses in gastronomy, Siwa Oasis – Egypt. journal of tourism and hotel, Mansoura University, Vol. 10. Dec 2021			بحث محلي
26	Hotel Management	eslam ahmed Fathy	Associate professor	2021	10.Eslam Ahmed Fathy (2021) Exploring Barriers of Knowledge Management Implementation KMI in Egyptian Hotel Industry. journal of tourism and hotel, Mansoura University, Vol. 10. Dec 2021.	مجلة كلية السياحة والفنادق – عدد 01 – ديسمبر 010		Purpose: The current study aim to investigate and model the Knowledge Management Implementation (KMI) barriers, as well as suggesting some overcoming strategies to cope with KMI barriers . Design/methodology/approach: It has employed a quantitative method by developed a questionnaire based on the literature and distributed it among hotel employees in Four and Five-star hotels in Alexandria in Egypt. A total of 386 valid questionnaires were analyzed by SEM . Findings: Results of the path analysis indicated that barriers of the organizational culture and human resources have a positive impact on KMI. However, the technology infrastructure barriers have a negative impact on KMI . Originality/value: A major concern of hotel to increase the hotel performance with high level of employees' turnover, this study provides an inclusive investigation of KMI barriers in hotel industry. Also, it explores strategies to overcome the KMI barriers . Practical Implications: In order not to deprive Egyptian hotels from KMI benefits, the study suggested practical implications to enable them overcoming the KMI barriers,such as providing a creative, motivating, and rewarding organizational culture to increase the knowledge exchange. In addition to a KM System that has been designed based on smart phone applications. Transformational leadership and KM training courses were essential to create an environment of teamwork, trust, knowledge exchange, and learning.	only me	10.Eslam Ahmed Fathy (2021) Exploring Barriers of Knowledge Management Implementation KMI in Egyptian Hotel Industry. journal of tourism and hotel, Mansoura University, Vol. 10. Dec 2021.			بحث محلي

27	**Hotel Management**	**Hamada Gamal**	**Assistant Lecturer**	**2021**	**Customer acceptance of self service technology in five-star hotels in Egypt**		-		Nassar M.A, Abdien M.K, Hassan H. (2021) Customer acceptance of self service technology in five-star hotels in Egypt, TOURMAN 2021- 4th International Scientific Conference "Restarting tourism, travel and hospitality: The day after "At: International Hellenic University, Greece	TOURMAN 2021- 4th International Scientific Conference "Restarting tourism, travel and hospitality: The day after"	مؤتمر دولي
28	**Tourism**	**Amr abdallah elmaghraby**	**Assistant Lecturer**	**2021**	**The impact of job involvement on administrative creativity in Egyptian Tourism Companies.**	مجلة كلية السياحة والفنادق – جامعة مدينة السادات- المجلد الخامس – العدد الأول -يونيو 2021	AbstracJob involvement is a key indicator of administrative creativity in any tourism company, and it directly affects the performance level of employees. The study aimed to investigate the impact of Job involvement on administrative creativity in the travel agencies of Egypt. A number of 480 questionnaires were distributed randomly to a sample of travel agencies' staff, while received 454 forms valid for analysis. The study concluded that there is a significant positive correlation between Job involvement and administrative creativity in the travel agencies of Egypt. Moreover, the study indicated that job involvement impacts significantly job innovation and gives travel agencies more competitive advantages and help them to compete in the business environment. Keywords: Job involvement, Administrative creativity, Travel Agencies.		Nehad Mohamed Kamal Heba Allah Ali Gaafar		بحث محلي
29	**Tourism**	**Lamiaa Hefny**	**Associate professor**	**2021**	**The impact of perceived risk on future travel: The role of destination trust during the COVID-19 pandemic**	Journal of Faculty of Tourism and Hotels (JFTH)	The COVID-19 pandemic has undoubtedly a significant influence on the tourism industry due to the perceived risk of travelers that cause them to change their travel decision. The study proposed a conceptual framework to identify the impact of Egyptians' risk perceptions on intention to travel to tourism destinations during the pandemic. The study examined four risk types; financial risk, psychological risk, health risk, and travel risk. The proposed framework also investigated the mediating role of destination trust on the relationship between the four types of risk and intention to travel. An online questionnaire was conducted on potential leisure travelers and a structural equation modeling was used to test the relationships between hypotheses. The results showed a significant relationship only between psychological, health and travel risk and the intention to travel. The results also proved that only travel risk has no impact on travel intention in the presence of destination trust during the pandemic. The unique contribution of the study is investigating the effect of trust on the relationship between perceived risk and travel intention. Useful practical implications provided by the study to help Destination Management Organizations (DMOs) to develop strategies to decrease the risk perceptions and encourage travelers to revisit tourism destinations. Keywords: perceived risk, intention to travel, Destination trust, Mediating role				بحث محلي
30	**Tourism**	**Dr.Mahmoud Ahmed**	**Lecturer**	**2021**	**Measuring The Impact of Intellectual Capital on Travel Agencies' Innovation Performance: Evidence from Egypt**	Journal of Association of Arab Universities for Tourism and Hospitality	This study aims to assess the impact of intellectual capital on the innovation performance of Egyptian travel agencies. To achieve this, the researchers used a deductive approach as well as a quantitative method. A semi-structured questionnaire was distributed to 250 travel agencies from 1008 Egyptian travel agencies in class A was collected by simple random sampling technique. Furthermore, the researchers reviewed the literature regarding intellectual capital and the performance of innovation. Structural equation modeling (SEM) was employed for the quantitative analysis. Also, Amos software version (26) utilised to perform the structural equation modeling analysis. According to the study's findings, two dimensions of intellectual capital (Human and Organizational) have a positive impact on the performance of innovation within the Egyptian travel agencies, while the dimension of social/relational capital has a weak negative impact on the innovative performance of Egyptian travel agencies. As a direct consequence, to achieve innovation performance, travel companies must strengthen their intellectual capital especially the human and organizational capital dimensions.		Mahmoud Aboushouk, Mahmoud Tamamm	https://journals.ekb.eg/article_191621.html	بحث محلي

31	Tourism	Lamiaa Hefny	Associate professor	2021	**The relationships between job satisfaction dimensions, organizational commitment and turnover intention: The moderating role of ethical climate in travel agencies**	Journal of Human Resources in Hospitality & Tourism	Q2	The most difficult part about ethical climate in workplace its outcomes on job satisfaction, organization commitment and turnover intention. The purpose of this paper is to investigate the moderating role of ethical climate between job satisfaction and Organizational Commitment on one hand and between job satisfaction and turnover intention on the other hand. This study surveyed 174 employees of the travel agencies in Alexandria. The study detected the role of ethical climate between the three variables; job satisfaction, organization commitment and turnover intention. The results revealed that there is a positive relationship between job satisfaction and organizational commitment and a negative one between job satisfaction and turnover intention in the presence of ethical climate. Keywords: Ethical climate, Job satisfaction, Organizational Commitment, Turnover Intention				https://doi.org/10.1080/15332845.2020.1821425	بحث دولى
32	Tourism	Lamiaa Hefny	Associate professor	2021	**Towards Memorable Tourism Experiences: Analysis of Trip-Advisor Users' Perceptions. The Case of Egypt**	Journal of Faculty of Tourism and Hotels (JFTH)		The development of the social media and online communities allowed tourists to interact, comment and share their reviews. Trip-Advisor has become a place where people record their travel experiences, holiday memories and even their complains. This study aims is to determine the most memorable dimensions that form tourism experiences extracted from TripAdvisor and explore how these tourists present their memorable tourism experience on TripAdvisor. The study employed the Netnography technique specially to investigate consumers on the virtual communities. A content analysis has been used to examine the data were collected from the narratives of the tourists who have visited Egypt on TripAdvisor. Through content analysis, results identified seven dimensions that form memorable tourism experiences (hedonism, novelty, refreshment, meaningfulness, involvement, knowledge and Social interaction & local culture). The findings of this study based on Netnography also revealed that local culture is the most memorable dimension and Knowledge was the least memorable dimension. Keywords: Memorable Tourism Experiences MTEs, Trip Advisor, Netnography.					بحث محلي
33	Tourism	Lamiaa Hefny	Associate professor	2021	**The Role of Technology in Diminishing Barriers to Co-Creation, a Tourism Companies' Perspective**	Journal of Faculty of Tourism and Hotels (JFTH)		In the last years, the phenomena of customer co-creation have been receiving great attention in tourism studies. Co-creation is a new practice that can help businesses gain a competitive advantage. Customer co-creation is considered an important tool used in the innovation process. However, the implementation of the co-creation process faces several barriers. Tourism companies can benefit from the rapid technology to limit co-creation barriers. Engaging customers in the value of co-creation with tourism companies is still relatively low in Egypt because of different barriers. The study aims to identify the barriers that tourism companies face to start co-creation. The study also examines how technology could facilitate the co-creation process and limit these barriers. The findings that arise from the qualitative study identified eleven barriers under three categories. The first category, barriers related to the relationship between the customer and the company. The second category, barriers related to the Company. The third category, barriers related to the customers. The findings also revealed that seven barriers out of eleven may be resolved by technology.					بحث محلي

#	Department	Name	Position	Year	Title	Journal		Abstract	Authors	Citation			Type
34	Tourism	Lamiaa Hefny	Associate professor	2021	**Factors Influencing Egyptian Consumers' Online Purchase of Airline Tickets**	Journal of Faculty of Tourism and Hotels (JFTH)		In spite of the rapid growth of online purchasing of travel services, the Egyptian consumer's behavior still varies between using offline and using online purchasing methods. This study aims to explore the factors that affect Egyptians' intention to purchase airline tickets via the internet. The study developed a conceptual framework to determine the relationship between such factors and said intention. Data were collected from 318 individuals via a self-administrated questionnaire. results showed that perceived usefulness, perceived ease of use, trust toward a third party, price value, attitude, trust towards the internet, subjective norm, social influence, and reliability have a significant positive effect on the intention to purchase online. These results would help to define the factors affecting the buying behavior and technology acceptance of the Egyptian consumer, in the field of air travel. The implications of the study could be used by marketers to help users make decisions related to online purchases and to encourage technology adoption. Keywords: Technology acceptance, Factors influencing online purchasing, Intention to Purchase Airline Tickets Online.					بحث محلي
35	Hotel Management	eslam ahmed Fathy	Associate professor	2022				Purpose: The current study aims to analyze the hotels' managers' intention to hire PWDs in the hotel industry by using the theory of planned behaviors model. Design/methodology/approach: It has employed a quantitative approach with the TPB model to collect the data. The survey has been developed based on literature, and a total of 207 valid questionnaires distributed among senior hotel managers in four and five-star hotels in Egypt, then were analyzed. Findings: Results of the path analysis showed that attitude and subjective norms significantly affect senior hotels managers' intention, also the intention has a positive effect on their behavior to hire PWDs. Moreover, the attitude affects directly the behavior of hiring PWDs. Theoretical Implications: The attitude can affect directly the behavior of hiring PWDs. The intention plays a vital role as a mediator between subjective norms and behaviors. Practical Implications: The managers should be trained and motivated to accept PWDs to enhance the hotel image. PWDs should be trained by using Knowledge Management KM and assistive technology. The government should create employment opportunities for PWDs through vocational training courses. Research Limitations and Further Researches: Further research should work to overcome current limitations. Future comparative studies can be conducted between the hospitality grades, management style, hotel departments, and sectors. Also, the socio-demographic factors may play a vital role in hotel managers' opinions. Originality/Value: This is a pioneering effort to apply TPB to measure the intention and behavior of hotel managers to hire Egyptian PWDs. Keywords: Disabilities, Theory of planned behavior, Attitudes, subjective norms, intention, behavior to hire, TPB, PWDs.	Eslam Ahmed Fathy FathyAmr Fouad Associate Professor of Hospitality Management Lecturer	Eslam Ahmed Fathy (2022) Testing the Theory of Planned Behavior TPB in Determining Intention and Behavior to hire People with Disabilities in Egyptian Hotels. journal of tourism and hotel, Mansoura University, Vol. 12. March 2022.	-	-	مؤتمر محلي

36	**Hotel Management**	**Adel Samir Elmetwaly**	1. **Assistant Lecturer**	**2022**	**Assessment of Learning and Growth Perspective as One of Balanced Scorecard Dimensions and Its Impact on Employees' Performance in Five-star Hotels**	المجلة العلميه كلية السياحة والفنادق – جامعه المنصوره - عدد 11 – يونيو 2022		Purpose- The hospitality industry based on performance of employees so, this paper aims to assessment of learning and growth perspective as one of balanced scorecard dimensions and its impact on employees' performance in five-star hotels in Cairo, Egypt and investigate the usage of it to enhance the performance of employees in five-star hotels in Cairo, Egypt Design/methodology/approach- This paper discusses a wide-ranging background and literature review that focuses on the implementation of learning and growth perspective on the performance of employees in hotels. With the distribution of 276 valid questionnaires on employees working at room division on 30% of Egyptian hotels in Cairo the researcher applied the structural equation modeling AMOS version 23 to test the study hypotheses Findings Learning and growth perspective impacts on employees' performance significantly the results show, that there is a statistically significant relationship between leering and growth perspective and all dimensions of employees' performance according to results of research show that task performance (0.89), contextual performance (0.69) and adoptive performance (0.58). Therefor the senior management must confirm the fairness of distributing work duties among employees. Hotels should take care of raising learning and growth for employees through seminars, training, and workshops Research Learning and growth	Neveen Mohamed Mansour,3 Mohamed Tawfik Essawy	Adel, Nveen ,Essawy (2021) Assessment of Learning and Growth Perspective as One of Balanced Scorecard Dimensions and Its Impact on Employees' Performance in Five-star Hotels . journal of tourism and hotel, Mansoura University, Vol. 11. Dec 2022.			بحث محلي وحضور مؤتمر
37	**Hotel Management**	**Ahmed Magdy**	**Lecturer**	**2022**	**Antcedents & consequences of frontline employees' job crafting: The mediating role of emotional exhaustion**			Given the crucial role of employee job crafting in the hospitality industry that describes a process by which employees take an active role in commencing modifications to their approach to work or by personalizing the working environment to be more effective and efficient. Thus, the researcher in this study investigates the antecedents and consequences of frontline employees' job crafting. Further, investigating the mediating role of employees' emotional exhaustion in relation to their organizational outcomes. Survey data from 485 frontline employees in five-star hotels affiliated to chains in Egypt was conducted. Actually, by applying partial least squares structured equational model and path estimates using Smart-PLS (version 3), the results indicated that, perceived organizational support positively influences employees' job crafting. Also, job crafting influences strongly and positively employees' organizational outcomes (work engagement and service recovery performance). In addition, emotional exhaustion does not mediate the relationship between job crafting and employees' organizational outcomes. Actually, such findings suggest various implications for hospitality organizations, managers and frontline employees as well. Theoretical and managerial implications and directions of new future research were addressed in this study.	Only Me	Magdy A. (2022) . Antcedents & consequences of employee frontline employees' job crafting: The mediating role of emotional exhaustion			مؤتمر محلي
38	**Tourism**	**Dr.Mahmoud Ahmed**	**Lecturer**	**2022**	**Measuring the impact of entrepreneurial leadership on innovative work environment within Egyptian travel agencies**	تحت النشر International Academic Journal of the Faculty of Tourism and – Hotel Management Helwan University (IAJFTH)		This study focuses on the factors that influence entrepreneurial leadership innovation and how they may or may not affect it. It will also determine the importance of entrepreneurial characteristics in the travel industry's innovation environment, as well as their impact on employees in travel agencies regarding innovation environment. In addition it'll help to clarify the vial entrepreneurial leadership characteristic, and its effect on travel agencies innovative environment, The findings showed that there is a significant positive effect of entrepreneurial leadership on innovative environment of travel agencies, The entrepreneurial leadership has no effect on innovative environment of travel agencies and there is a correlation between the entrepreneurial leadership factors and travel agency's innovative environment.	Mahmoud Aboushouk, Nehal Eltayeb				بحث محلي
39	**Tourism**	**Dr.Mahmoud Ahmed**	**Lecturer**	**2022**	**Vicarious Travel: The New Tourism Experience Paradigm brought by COVID-19 (A Study of Egyptians' Attitudes and Risk Perceptions)**	تحت النشر			Mahmoud Aboushouk, Radwa Sami				بحث دولي
40	**Tourism**	**Dr.Mahmoud Ahmed**	**Lecturer**	**2022**	**The impact of employees' Absorptive capacity on digital transformation of Tourism and Travel services: Evidence from the Egyptian Travel Agencies**	Eurasia 36 تحت النشر Business and Economics Society Conference							بحث دولي