



Publications Template

#	Research Title	Field	Abstract	Year of Publication Publishing	Publishing Link "URL"
1	" The role of eco-friendly in the interactive packaging development of hotels consumer products in the Arab republic of Egypt	Graphic	Environmental pollution is anything that threatens the normal course of life on the surface of the planet, and perhaps one of the most important causes of pollution Environmental, leaving papers, aluminum, cardboard and bags The packaging plastic that cannot be tolerated In an organic way, like the rest of the organic malts Burning it to get rid of it greatly affects the air and the vegetation cover surrounding the area, so it is sufficient to Putting a solution to the problem, leaving bags	2019	the 2nd international Tourism Conference of the Faculty of Tourism &Hotels Matrouh University "Balanced Development of Siwa Oasis on International Tourism Map II "



			and other packing materials		
2	" Achievement of the Egyptian identity in the design of tourist web sites	Graphic	Culture in Egypt has been suffering for many years from a state of mixing values and concepts, as serious culture and knowledge of Arab heritage have shrunk, and our civilization and Arab identity have been introduced from the lives of Egyptians and the culture of Egyptian society, and the citizen's knowledge and culture are confined to a limited scope that does not exceed the framework of knowledge that he has acquired from culture. In addition to the shrinking of the interests of graphic designers who are preoccupied with their daily concerns to spread the superficial culture that depends on	2019	the 2nd international Tourism Conference of the Faculty of Tourism &Hotels Matrouh University "Balanced Development of Siwa Oasis on International Tourism Map II"



			the factors of advertising and propaganda more than on the elements of depth, honesty and originality, by making the artistic and cultural model by imitation of foreign models, then it is prepared and considered as an example to be followed and expresses About our Egyptian heritage and civilization		