



Publications Template

#	Research Title	Field	Year of Publication Publishing	Publishing Link "URL"
1	"Modern communications strategies and the reality of crisis management by applying on the air transport sector."	Public Relations and Marketing Communication	Journal of Scientific Research in Arts, Faculty of Women for Arts, Science and Education Quarterly refereed Journal. 2018-part 7-volume 19.	https://journals.ekb.eg/?action=article&au=82762&au=مشهور+عصام+مشهور
2	The role of social media networks in Crisis Management " An applied study on Egypt Air"	Public Relations and Marketing Communication	2018 Faculty of Arts, Media Department Zagazig University	
3	"Marketing the political personality through social media networks." Forms, contents, and elites.	Public Relations and Marketing Communication	Journal of Media and Social Studies for Specialized Researches – Malaysia, 2021 (International Publication)	
4	Acceptance habits of Egyptian youth for advertising campaigns promoting government policies during the period from 2014 to 2018 "An Empirical Study"	Public Relations and Marketing Communication	2021 Faculty of Arts, Media Department (Mansoura University)	
5	"The frameworks for addressing the political figure in media." An example of the 2018 Republican elections	Public Relations and Marketing Communication	Journal of Media studies, Manouba University, Tunisia, 2021. (International Publication)	