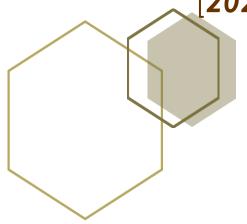
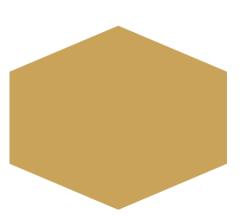


## قاعده بيانات و إحصائية البحث العلمي بكلية العلوم المالية والادارية بجامعة فاروس

[2021-2015]





## **Published Papers in International and National Journals**

No	Author	Research Title	Journal Name	Year
1	Dr. Sally Raouf	Mesuring cosnsumers intention to use aggregator food ordering and delivery mobile apps: a post COVID 19 examination	Journal of Commerce & Environmental Studies	2021
2	Dr. M. Hamad	اثر تطبيقات البيانات الضخمه علي تحسين ممارسات اداره الموارد البشريه :دراسه ميدانيه علي شركات تكنولوجيا المعلومات الدوليه في مصر	المجله العلميه للدراسات التجاريه و البيئيه	2021
3	اثر القياده الاليكترونيه على أداء فرق العمل الافتراضيه (دراسه ميدانيه على شركه مصر المجله العلميه للبحوث التجاريه التجاريه التحوث التجاريه العلمية ال		2021	
4	Dr. Noha Badr اثر الخصائص الرياديه للقاده على تطوير أداء العاملين دراسه ميدانيه على البنك الأهلي Journal of Commerce & Environmental Studies		2021	
5	An Empirical Examination of the Relationships between the Perceived dimensions of Retail Store Environment and Customers'Loyalty Using Structural Equation Modelling and Mixed-Methods Techniques  An Empirical Examination of the Relationships between the Perceived dimensions of Retail Store Environment and Customers'Loyalty Using Commerce and Management (IJECM)		2020	
6	DR.wael mostafa  Determinants of Foreign Direct Investment in Egypt  Journal of Business and Management		Journal of Business and Management	2020
7	The Mediating role of Manufacturing Strategy over the relationship between closed-cycle supply chain activities and the benefits relazied from them: An applied study on a sample of industrial companies in Egypt		مجله البحوث الماليه و الاداريه - جامعه بورسعيد	2020
8	Dr. M. Hamad	القياده التحويليه وعلاقتها برأس المال النفسي (دراسة ميدانيه على شركات البترول)	المجله العلميه للدراسات التجاريه والبيئية "جامعى قناة السويس"	2020
9	Mrs. Yara Magdy  Will Covid-19 Pandemic Change COOI Impact On Evaluation Stage Of Mature Egyptians Buyers For A New Car (Exploratory Study)  International Journal of Current Research		International Journal of Current Research	2020
10	Mrs. Yara Magdy  Business Panic: Efforts During and Post Pandemic Era: Scholars Perspectives – The Case of Egypt  International Journal of Economics, Commerce and Management		2020	
11	Dr. M. Hamad	دور التحول الرقمي في تطوير أداء العاملين: دراسه ميدانيه علي الشركه المصريه لتجاره الادويه	المجله العلميه للدراسات و البحوث الماليه و الاداريه بكليه التجاره جامعه مدينه السادات	2020

12	Mrs. Omneya Moharam	Business Panic: Efforts During and Post Pandemic Era: Scholars Perspectives – The Case of Egypt	International Journal of Economics, Commerce and Management	2020
13	Mrs. Omneya Moharam	Cause-Related Marketing: A Conceptual and Theoretical Review	IOSR Journal of Business and Management (IOSR-JBM)	2020
14	Dr. Sally Raouf/ Dr. Rodaina Abdelsalam	A proposed model for measuring egyptian consumers intention to use Aggregatge servic/shopping m-apps	ICT in our lives confernece	2019
15	Prof. Dr. Tarek Taha	Prof. Dr. Tarek Taha  An Empirical Examination of Electronic Training in Developing countries from Innovation Perspective using mixed methods research  International Commerce and Commerce		2019
16	Dr. M. Hamad  Analyzing the Relationship between Talent Management and Competitive Advantage		International Journal of Economics Commerce and Management	2019
17	Mrs. Maysa El Mofty  Banking Efficiency: Concepts, Drivers, Measures, Literature and Conceptual Model		SSRN	2019
18	Mrs. Maysa El Mofty Financial Inclusion, Stability, Integrity and Protection (I-SIP)		SSRN	2019
19	Prof. Dr. Tarek Taha	Applying Corporate Governance For Sustainable Development: An Empirical Investigation in Developing Economics Using Structural Equation Modeling	Advance in Social Sciences Research Journal . Soceity for Sciences and Education UNITED KINGDOM	2018
20	DR.wael mostafa	Difference between Conventional Banks and Islamic Banks in the Middle Esat Region: A Risk Management Approach	Journal of the Facullty of Commerce for Scentific Research, Alexandria University, Volume, 54, No.1, January 2008	2018
21	DR.mohamed ragab	Research Methodology in Business: Astartes Guide	Management and Organisational Studies	2018
22	Mrs. Yara Magdy	The Role of Country Brandingin Attracting Foreign Investment:Country Characteristics and Country Image	The Journal of the Italian Marketing Association	2018
23	Dr. Sally Raouf	The relationship between internal branding and brand behavior of bank employees: do employees' personal factors moderate the relationship	Journal of the Faculty of Commerce for Scientific Research	2018
24	Dr. Sally Raouf	Internal corporate branding impact on employees' brand supporting behaviour.	ournal of Product & Brand Management	2018

25	Prof. Dr. Tarek Taha	A Multidimensional CRM Approach for Enhancing Marketing Innovation Capabilities of construction companies Using structural Equation Modeling	international journal of managerial studies and research(IJMSR)	2017
26	DR.wael mostafa	Coporate Governance Practices of the Middle East Banking Sector :A Comparative Analysis Between Islamic and Conventional Banks	IOSR Journal of Business and Management (IOSR-JBM)	2017
27	DR.wael mostafa	Toward a Comprehensive Model to Measure Banks Performance : RESCO Model and Stability Scorecard	IOSR Journal of Economics and Finance (IOSR-JEF)	2017
28	Dr.Mostafa Shalsh	How Can We Predict and Evaluate E-Learning Service Quality	International journal of Managerial Studies and Research Center (IJMSR)	2017
29	Dr. Sally Raouf  Examining employees' brand commitment as a mediator in the relationship between internal branding and employees brand behavior.		ournal of the Faculty of Commerce for Scientific Research	2016
30	Prof. Dr. Tarek Taha	An empirical examination of customer relationship management (CRM) implementation in islamic banks	International journal of AcademicResearch and Reflection	2016
31	DR.Wahid Amer	أثر عدم عدالة سياسات التوزيع في إندلاع الانتفاضات الشعبية فيما يسمى بدول الربيع العربي	المجلة العلمية لكلية التجارة - جامعة الإسكندرية	2015
32	ms.asmaa blal	some predictors of egyption Managers,career success	المجله العلميه لكليه التجاره"جامعه الاسكندريه"	2015

S	Staff Member Name	Conference Name	Type of Participation (e.g. research paper-working paper-key speaker-session chair)	Year
1	Dr.wael mostafa	Global Conference on Services and Retail Management	Banks' Corporate Governance and Financial Stability: Does type of Bank Matter?	2021
2	Dr.wael mostafa	الملتقي العربي الأول حول الصكوك السياديه و دورها في تنميه المجتمعات العربيه	نموذج قياس جدوي الصكوك	2021
3	Dr.mohamed Hammad	Digital Transfromation (10-11 October, 2020)	Research Paper : Big Data Applications as a mechanism for developing in human resources management process	2020
4	Prof. Dr. Tarek Taha	At the 15th Annual TU Dublin Retail Symposium On Customer Loyalty Management in Retailing : February 5the - February 7th 2020 in the Technological University Dublin (TU Dublin) Business Campus in Aungier Street, Dublin 2	An Empirical -based Structural Predictive Model for Clothing Retailimg in Developing Countries.	2020
5	Mrs. Yara Magdy	the 2nd International Conference on Business Sustainability and Innovation	Research Paper: Determinants of Banks' Profitability in Middle East And North Africa: A Comparative Study Between Islamic And Conventional Banking	2020
6	Dr.wael mostafa	5th international conference of business innovation & Economic Sustainabitity Challenges.	Towards innovative economic patents for Egyptian Economy	2019
7	Prof. Dr. Tarek Taha	5th International conference on Advances in Education and Social sciences 21-23 October 2019- Istanbul, Turkey	Innovative Techiques for Teaching Entrepreneurship in Higher Education: an Empirical Examination and Structural Equation Modelling for Predicting Students' Entrepreneurial Intention.	2019
8	Prof. Dr. Tarek Taha	13th European Nutrition Conference FENS 2019   Malnutrition in an Obese World: European Perspectives The Convention Center Dublin, Ireland 15-18 October 2019	An Empirical-based Structural Model for Examining and Predicting Food Safety Culture Using Mixed- methods Research Approach	2019

9	Prof. Dr. Tarek Taha	Global Conference on Business and Economics (GLOBE) Global Conference on Hospitality, Tourism, Event and Leisure Management (HOTEL) Istanbul, Turkey 30 September - 3 October 2019	An Empirical-based Structural Model for Examining the impact of Furniture Retail Stores Environment Elements on Developing Countries Consumer Purchase Intentions Using Mixed-methods Research Methodology	2019
10	Prof. Dr. Tarek Taha	9th International Conference on Restructuring of the Global Economy (ROGE) University of Oxford, UK, 8th - 9th July 2019	The Impact of Retail Stores Enviromnment Elements on Developing countries Shopper's Behavior: An Empirical-based Structural Model Using Mixed- Methods Research Methodogy	2019
11	Prof. Dr. Tarek Taha	5th international conference of business innovation & Economic Sustainabitity Challenges.	An Empirical-based Structural Model for Examining the impact of Retail Stores Environment Elements on Consumer Purchase Intentions Using Mixed-Methods Research Methodology	2019
12	Prof. Dr. Tarek Taha	the 6th Global conference on SMES. Entrepreneurship&service Innovation (GCSMES-6)-2019 scientific committee.	Research paper: factors Influencing Education student intention to study Entrepreneurship: An Empirical Examination and strucyural predicative model Using Mixed- methods Approach	2019
13	Mrs. Omneya Moaharam	The International Conference for Research and African Challenges (CRAC), The American University in Cairo	Consumer engagment in poverty elimanation through cause-related marketing: A review of Literature	2019
14	Dr. Shimaa Aboelmaaty	المؤتمر العلمي الثالث لقسم المحاسبة والمراجعة	تطو رٌ أخلالقياّت مهنة المحاسبة والمراجعة بمصر ف ضوء معيارٌ التعليمٌ المحاسبي الدولي  الرابع (IES4)	2019
15	Dr.mohamed Hammad	5th international conference of business innovation & Economic Sustainabitity Challenges.	The Relationship between Ethical Leadership and Quality of Work Life	2019
16	Dr.wael mostafa	Fourth international conference of business development: innovation& challenges	Blockchain and Entrepreneurship: An Innovative Vision	2018
17	Dr. Shimaa Aboelmaaty	2 <sub>ND</sub> INTERNATIONAL CONFERENCE OF INDUSTRIAL AND SERVICE ORGANIZATIONS	دليل إسترشادك لقياس مستوكي الإفصاح في تقارير الأعمال المتكاممة د ا رسة حالة	2018

18	Prof. Dr. Tarek Taha	International Conference On Life science	Toward Enhancing a Food Safety Quality System in Developing Countries: An Empirical-Based Structural Model for Examining and Predicting Food Safety Culture Using Mixed-methods Research Approach	2018
19	Prof. Dr. Tarek Taha	the 3rd Kuwait International Conference on Life Sciences-2018 (KICLS-2018) Conference Chair and Organizing Committee	Research paper:Toward Enhancing a Food Safety Quality System in Developing countries: An Empricial- based Structural Model for Examining and Predicting Food safety Culture Using Mixed-methods Researcgh Approach	2018
20	Prof. Dr. Tarek Taha	Annual London Business Research Conference - VENUE: Imperial College , London , UK	Research Paper: An Empirical Assessment of Entrepreneurship Teaching Methods ,Entrepreneurial Motivation and Intention : A Strctural Predictive Model for Higher Education using Mixed-methods Research Design	2018
21	Prof. Dr. Tarek Taha	International Conference of Business Development, Innovation & Challenges, held in Faculty of Financial and Administrative Sciences, Pharos University in Alexandria 28th March, 2018	Research Paper: An Emprical Examination of Enterpreneurship Teaching Methods Enterpreneurrical Motivation and Intenation Aproposed Predective Model for Higher Education	2018
22	Prof. Dr. Tarek Taha	The Dublin Institute of Technology Retall Symposium 2018 - 7th february,2018	Research Paper: "Factors in uencing consumer adop on of E-commerce Retailing in Developing Countries: Egypt as example"	2018
23	Dr.wael mostafa	8th International Conference on Restructuring of the Global Economy. University of oxford ,UK,	Determinatinates of Foreign Direct Investment In Egypt : Approach	2018
24	Dr.Mostafa Shalash	Fourth international conference of business development: innovation& challenges	A proposed Model for Measuring E-service quality provided by Egyptian Banking	2018
25	Dr.mohamed Hammad	المؤتمر الدولى للغة العربية السابع	استخدام البيانات الكبيرة في ادارة الموارد البشريه	2018

26	Mrs. Yara Magdy	Academia Italiana di Economia Aziendale Conference (AIDEA)	Research Paper: Attracting Foreign Investment: Country Characteristics and the Role of Country Branding	2018
27	Dr. Noha Badr	8th International Conference on Restructuring of thw Global Economy (ROGE) University of oxford ,UK,9th-10thjuly2018	Effectivness of Women in Managerial Roles in Corporate sector in India: Perceptions of their manager colleagues	2018
28	Dr.wael mostafa	Global Faculty Colloquium at JAMK University	Toward Excellence in Pedagogy and Research of Business Schools	2017
29	Prof. Dr. Tarek Taha	7th International Conference on Restructuring of the Global Economy (ROGE),3rd - 4th July 2017 University of Oxford, UK	Research Paper: An Empirical Examination of Applying corporate Governance for sustainable Development in Developing Countries Using structural Equation  Modeling	2017
30	Prof. Dr. Tarek Taha	ETIM & M (EMERGING TRENDS IN MARETING AND MANAGEMENT to be held in Bucharest-Romania - September 28th -30th,2017	Research paper:"Intergrating CRM Capabilities as an Innovative Approach for Enhancing Company Market share in Developing Countries: An Empirical Examination Using Structural Equation Modeling	2017
31	Prof. Dr. Tarek Taha	ABRM-AASTMT 2nd International Conference on Business&Entrepreneurship , Supply Chain Management & Information systems (ICBESI)	Research Paper: An Empirical Assessment of patients Perceived Quality as a key Element of successful supply Chain Management for Healthcare services Offered in Developing Countries	2017
32	Prof. Dr. Tarek Taha	Global Faculty Colloquium at JAMK University	Research Paper: The Impact of Reasearch Projects on Enhancing Learning Process outcome in Business Faculties at Developing Countries	2017
33	Prof. Dr. Tarek Taha	SRBSS : Jeddah 7th international conference on business Economics Social Scineces and Humanities(Jeddah-7thCBESSH)	Research Paper: Applying Corporate governance for sustainable development: An Emprical Investigation using structural Equation model	2017
34	DR.wael mostafa	International Retail Symopsium at Dublin Insitute of Technology	Islamic Retail Banking: A Flavor from the Middle East	2016

35	Prof. Dr. Tarek Taha	the 22nd IAMB Conference, london,uk,septemper 28-30.2016	Research Paper: Acquiring Quality Accreditation for Higher Education in Egypt: An Empirical Investigation Using Structural Modeling	2016
36	Prof. Dr. Tarek Taha	Business& Economics Society International	Research Paper: Electronic Government Services in Less Developed Countries:An empirical Comparative Examination in Egypt and UAE Using Structural Equation Modeling	2016
37	Prof. Dr. Tarek Taha	the 22nd IAMB Conference, london,uk,septemper 28-30.2016	Research Paper: Acquiring Quality Accreditation for Higher Education in Egypt An Empirical Investigation using Structural Equation Modeling	2016
38	Prof. Dr. Tarek Taha	Quality Assrance Arab Conference - Libanon	Research Paper: Motivating Factors that impact Business Faculties to Obtain Accreditation :An Empirical Investigation in Egyptian Universities Using Structural Equation Modeling	2016
39	Prof. Dr. Tarek Taha	The saudi international medical education conference (SIMEC) 2016 8 to 12 april 2016	Research Paper: social networking sites (SNS) as novative virtual classrooms for supporting medical Education processes :An Empirical examination in medical colleges Applaying credit hours Education system	2016
40	Prof. Dr. Tarek Taha	SAM international business conference, arlington ,virgina, 7-10 Apr 2016	Research Paper: "An empirical examination of e- training practices in business organization from innovation perspective	2016
41	Prof. Dr. Tarek Taha	SAM international business conference	Research Paper: An empirical Examination and Proposed Predictive Model	2016
42	Prof. Dr. Tarek Taha	Saudi international conference on business economics and management 22-24 march ,2016 jeddah kingdom of sudi arabia	Research Paper: "a new CRM multidimentional approach for enhancing marketing innovation capabilities: An Empirical Examination on Construction Companies Using structural Equation Modeling	2016
43	Prof. Dr. Tarek Taha	SAM international business conference, arlington , virgina, 7-10 Apr 2016	Research Paper: "Utilizing customer relationship management (CRM)for improving cstomer -based profit performance of developing countries banks .	2016

44	Prof. Dr. Tarek Taha	the international academy of business and public administration disciplines	Research Paper: a multidimensional customer relationship management (CRM) Approach for Enhancing customer-based profit performance:an empirical examination on commerical banks of developing countries using structural equation modeling	2016
45	DR. Mohamed Ragab	Work In Progress presented at the Second International Conference of Business Development, Innovation and Challenges, Pharos University, Alexandria, Egypt, 11 November, 2015.	"Literature Review on Human Capital Planning	2016
46	DR. Mohamed Ragab	Abstract accepted in the 17th European Conference Knowledge Management, Belfast, Northern Ireland, 1-2 September, 2016.	"Factors Influencing Employees Willingness to Share Knowledge",	2016
47	DR. Mohamed Ragab	Abstract accepted in the 17th European Conference Knowledge Management, Belfast, Northern Ireland, 1-2 September, 2016.	"Review on the Knowledge Management Applications in Public Organisations",	2016
48	DR. Mohamed Ragab	Accepted for publication in the 9th European Conference on Intellectual Capital, Venice, Italy, 12 - 13 May, 2016.	"Elements of Individual Knowledge: A Practitioners Perspective	2016
49	DR.wael mostafa	34th international business research conference ,4-5 april ,2016 ,imperial college ,london ,uk	non-performing loans in the middle east banking sector	2016
50	Prof. Dr. Tarek Taha	The Second International Conference of Business Development , Innovation & Challenges , held in Faculty of Financial and Administrative Sciences , Pharos University in Alexandria 11th November,2015	Research Paper: Preceived quality of E-GOV Services An empirical Examination using Structural Equation Modeling	2015
51	Prof. Dr. Tarek Taha	international academy of management and Business (IAMB) Conference, 21-23,2015	Research Paper::"using electronic training in less developed countries from innovative perspective	2015

52	Prof. Dr. Tarek Taha	6th intrnational conference on management ,finance,and entrepreneurship 17-18,2015	Research Paper: Determinants of using e-government services from citizens perspective in less developed countries	2015
53	Prof. Dr. Tarek Taha	31th International Business Research Conference, toronto, 27-29 July 2015	paper: an extended empirical based model for increasing citizens use of e-Gov. services in developing countries	2015
54	Prof. Dr. Tarek Taha	The Intrnational Academy of Business and Public Administration Disciplines Conference ,canada, 22-25 july	Research Paper: " predicting the employees intention to use e-training programs of companies operating in less developed countries" .An Empirical investigation and a peoposed Structural equation model from innovation adooption perspective	2015
55	DR. Mohamed Ragab	Work In Progress presented at the Second International Conference of Business Development, Innovation and Challenges, Pharos University, Alexandria, Egypt, 11 November, 2015.	"Employability in Egypt: A Study of Essential Graduate Attributes Required by Egyptian Employers	2015
56	DR. Mohamed Ragab	Proceedings of the 10th International Forum on Knowledge Assets Dynamics (IFKAD), Bari, Italy, 10 - 12 June, 2015.	A Review of Knowledge Management in the Public Sector: A Taxonomy",	2015
57	DR. wael mostafa	the 2nd international conference of Business Development, Innovation & Challenges, The Faculty of Financial and Administrative Sciences, Pharos University, Egypt, 11 november 2015.	Risk Management of Banking Sector: A Critique Perspective	2015

Research Statistics from 2015 - 2021					
Author	Number of Publications in Journals	Number of Publications in Conference	Total		
Prof. Dr. Tarek Taha	5	32	37		
Assit. Prof. Dr. Waheed Amer	1	0	1		
Assit. Prof. Dr. Wael Moustafa	4	9	13		
Assit. Prof. Dr. Mohamed Abo Khashaba	1	0	1		
Dr. Mohamed Ragab	1	6	7		
Dr. Moustafa Shalash	1	1	2		
Dr. Mohamed Hamad	5	3	8		
Dr. Sally Raouf	5	0	5		
Dr. Shimaa AboEl Maaty	0	2	2		
Dr. Noha Badr	1	1	2		
Mrs. Yara Magdy	3	2	5		
Mrs. Omneya Moharam	2	1	3		
Ms. Asmaa Belal	1	0	1		
Ms. Maysa El Mofty	2	0	2		
Total	32	57	89		

	Number of Publications in Journals	Number of Publications in Conference	Total
International	24	45	69
Local	8	12	20
Total	32	57	89

