



Pharos University in Alexandria

Faculty of Tourism & Hotel Management



Collaborative Online International Learning

Innovative Approach in Teaching & Learning

The college of Tourism and Hotel Management, Pharos University in Alexandria, is adopting the COIL strategy (Collaborative Online International Learning) and is embedding it into its curriculum, supported by a rich international network of distinguished partners, including Universities, tourism organizations and independent professionals.

This approach is a globally widespread and recognized teaching method, supporting online interaction and collaboration between students from different countries as a virtual-mobility-and-exchange-based strategy, lead to quality enhancement of the education system as it provides students with an opportunity to interact with professors, professionals and peers at an international scale, to develop their intercultural competencies, digital skills and to allow them to learn from different international perspectives.

