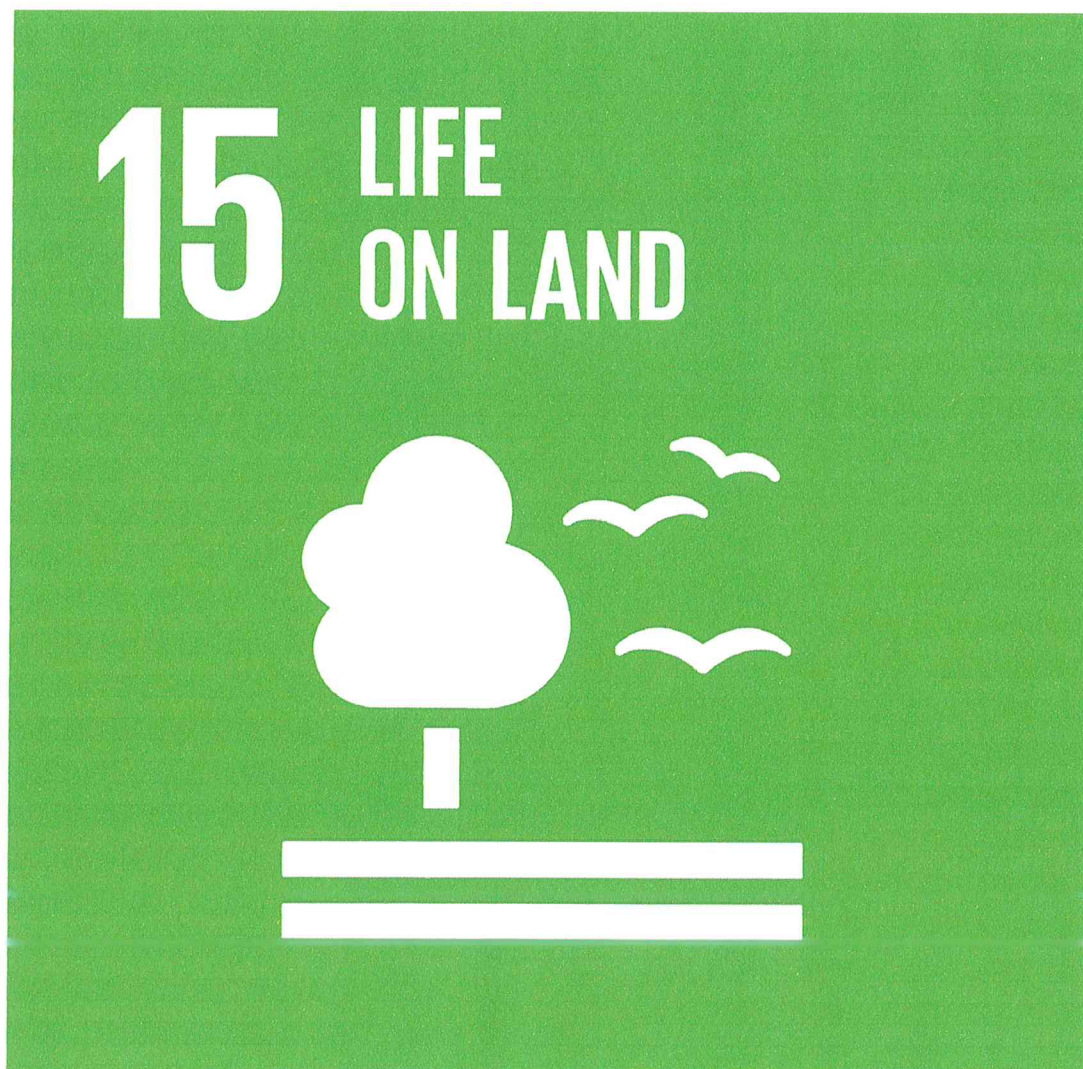


THE IMPACT RANKING

SDG15

LIFE ON LAND



SDG 15 Life on Land

Sixty of the world's ecosystem services have been degraded over the past 50 years and we continue devaluing our natural resources at an alarming rate. While many of the effects are felt locally first, the long-term consequences are global and the scale is highly relevant to business, presenting risks and opportunities. To retain the integrity and vitality of natural resources today and for future generations and to ensure long-term socio-economic growth and prosperity, sustainable management of land is key.

15.1. Activities

The faculty of mass communication produces a short film on a film called " Devetsia" demonstrating the environmental resources on land, water resources, desert ecosystem services regarding natural health treatments, and ecotourism in sustainable cities.

<https://www.youtube.com/watch?v=sQrc2ufKFC4&list=PLsZ1HNIwxSAPBp9Ff74mHK1NbRVLCp-52&index=2>

15.2. Courses in curricula

Pharos university is keen to integrate the topic of life on land, the conservation of natural resources and wild life protection to undergraduate students. The following courses are addressing such topics to undergraduates in 3 faculties.

Faculty	Course name	Course code	SDG-relevancy	Topic
Pharmacy	Environment and sustainability	PMC E01	15	Sustainable ecosystem services
Pharmacy	Phytotherapy	PG 305	15	Sustainable industry of Natural products
Tourism	Ecotourism	TM 371	15	Protection of wildlife
Tourism	Tourism Impact and Sustainability	TM 354	15	Conservation and protected areas management
Arts and design	Perception of the Visual Environment	G331	15	Effect of nature on art and artists