



M. M. Mohyeldin

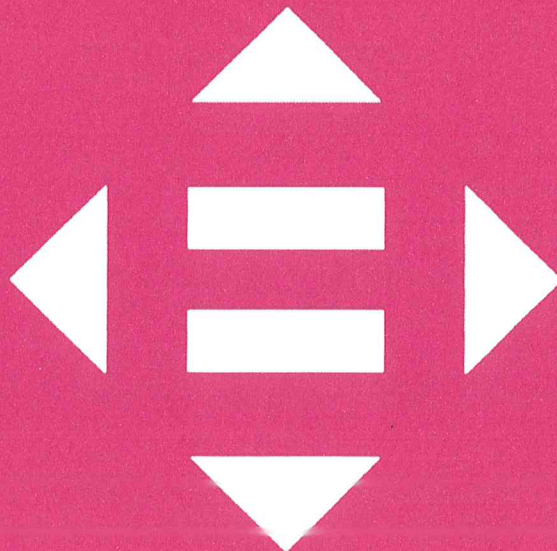
A blue ink signature of M. M. Mohyeldin is written over a circular official stamp of Pharos University in Alexandria. The stamp contains the university's logo and name in Arabic and English.

THE IMPACT RANKING

SDG10

REDUCED INEQUALITIES

10 **REDUCED
INEQUALITIES**



SDG 10 – Reduced Inequalities

10.1. Activities:

- The faculty of Mass Communication, organized a celebration for orphans on Wednesday, 18 December 2019 under the name of “Yalla Nsaed” (Let’s Help Each Other). The event started with playing DJ music, then the children played various games with their favorite cartoon character toys and received food and sweets. The event ended by distributing gifts among the orphans who were very eager to continue dancing with before leaving the faculty.



<https://www.pua.edu.eg/yalla-nsaaed/>

- The faculty of mass communication produces a short film on deafness and hearing impairment “ Do Understand ME” which addresses different activities of persons with disabilities and how to include them day to day living conditions.

<https://www.youtube.com/watch?v=HwoLx5Q3gvE&list=PLsZ1HNiwxSAPBp9Ff74mHK1NbRVLCp-52&index=8>

10.2. Projects of students

Project name	Summary
1. Brain Controlled Smart Wheelchair Based on Mental Task Classification	<p>This project was done in the academic year 2019/2020. The main objective of the project is to help people that were born with the inability to move or had experienced accidents, which led to their loss of this ability. Such situation negatively affected their lives and made them in a permanent need for those who take care of them. The project used technologies to allow these people to control wheel chair via their brain function.</p> <p>(SDG 9) Build resilient infrastructure, promote inclusive and sustainable industrialization and foster innovation.</p> <p>(SDG 3) Ensure healthy lives and promote well-being for all at all ages</p>

10.3. Courses in the curricula

Faculty	Course name	Course code	SDG-relevancy	Topic
Pharmacy	Pharmacotherapeutics for Special Population	PL E23	10	Wellbeing of special needs population
Pharmacy	Home Health Care	PN E19	10	Wellbeing of women health at home to reduce inequalities
Artificial Intelligence	Speech Recognition	AI402	10	Education for special needs to reduce inequalities
Artificial Intelligence	Language Processing	AI407	10	Education for special needs to reduce inequalities
Physical Therapy	Public Health	PTBA 216	10	Good health of society particularly for poor
Physical Therapy	Psychology of Handicapped	PTBA 217	10	Psychic problem and treatment
Law	Labor and social security law	LV 06	10	Social security issues and reduces inequalities
Business	Business and society	BF 747	10	The course discussed the relationship between business and society in terms of achieving equality through Social corporate responsibility