Involvement of Pharos University strategic Plan with UN-SDGs, Egypt-2030 and the national strategy of the State Ministry of Higher Education and Research

Pharos University has a direct involvement and input into the UN-SDGs, Egypt-2030 and the national strategy of the state ministry of Higher education and research (Table 1). Development of the strategic goals of Pharos University meet the UN-SDGs, and contribute to identify the national problems and challenges and enable adaptive management through its internal processes (rules and regulations), and external relationships (internationalization and partnerships http://www.pua.edu.eg/international/international-partners/).

Table 1 The compliance of Pharos university Goals with the UN-SDGs

Pharos University goal	Relation to UN-SDG	
1. Raising the efficiency of the institutional capacity	GOAL 8: Decent Work and Economic Growth	
to improve competitiveness		
2. Enhancing and supporting the educational system	GOAL 4: Quality Education	
	GOAL 5: Gender Equality	
3. Expanding the support to internationalization	Goal 17 Partnership to achieve the goals	
4. Developing the scientific research system and post	GOAL 4: Quality Education	
graduate studies to meet the national strategy	GOAL 5: Gender Equality	
5. Expanding the activities of community services	GOAL 11: Sustainable Cities and	
and environmental development	Communities	
6. Raising the competitive skills of students	GOAL 4: Quality Education	
	GOAL 5: Gender Equality	

The strategic goals of Pharos University (http://www.pua.edu.eg/about-pua/vision-and-mission/) were reviewed and updated to meet the national strategies of sustainable development - Egypt 2030, Pillar 3: objectives for the knowledge, innovation, and scientific research to 2030 (http://sdsegypt2030.com/wp-content/uploads/2016/10/4-Knowledge-Innovation-Scientific-Research-Pillar2.pdf.

Table 2 . below indicate the direct involvement of pharos university in with the Sustainable development Strategy: Egypt 2030 (per objective) and the corresponding goals of Pharos University .

Table 2. Involvement of Pharos University with Egypt 2030 strategy

Objective for Knowledge,	Definition as indicated in the	Corresponding Pharos University
Innovation, and Scientific	Sustainable development Strategy:	Goal
Research to 2030 (National	Egypt 2030	
SDG Plan)		
Creation of a stimulating	Maximizing knowledge production by	Goal 2. Enhancing and supporting
environment for the	enhancing the legislative, investment,	the educational system
localization and production	zation and production and financing environments and	
of knowledge	providing the fundamental	institutional capacity to improve
	infrastructure	competitiveness
Activation and development of	Enhancing the efficiency of innovation	Goal 4. Developing the scientific
an integrated national	production by encouraging creative	research system and post graduate
innovation system	production, increasing the links	studies to meet the national
	between innovation and	strategy
	developmental needs, the development	Goal 6. Raising the competitive
	of basic education and higher	skills of students.
	education as well as research and	
	development	
Linking the knowledge	Determining the sectorial priorities	Goal 4 Developing the scientific
applications and the innovation	and challenges, how to address them	research system and post graduate
outputs with priorities	by working on increasing the	studies to meet the national
		strategy.

knowledge product for the priority	Goal 5. Expanding the activiti	es of
sectors and by raising the local content	community services	and
	environmental development	

The Ministry higher education and research has formulated its strategy to cope with EGYPT 2030 Plan. It is available in Arabic in: http://portal.mohesr.gov.eg/ar-eg/Documents/Strategy mohesr.pdf)
This strategy is basically summarized in improving 5 main aspects. These are (Translated by author)

- Education
- Scientific research and Innovation
- Capacity building
- Community Services
- Health

Under the aspect of Scientific research and Innovation the following items are included (Translated by author):

- 1. Accessibility: education accessibility for all
- 2. Quality: Improvement of quality education system to be consistent and coping with international quality systems
- 3. Competitiveness: Improvement of outcomes of universities in a competitive manner (ranking)
- 4. Internationalization: Formulation of MOUs with international universities with the purpose of launching branching of these universities in Egypt, And establishment of joint research and educational programs.
- 5. Community services: Improvement of community services in the field of health (university hospitals), Medical cohorts, cooperation with NGOs, and awareness activities to alleviate illiteracy and combat corruption

The goals of Pharos university are compliant with all the above items as one of the private universities that is recognized and accredited by the Ministry of higher education and research in Egypt. Table 3 shows the alignment of Pharos University Goals with the goals of the Higher ministry of Education .

Table 3 . Alignment of Pharos University Goals with the goals of the Ministry of Higher Education

Goals	Pharos University Goals	Goals of the Ministry of Higher Education
Goals 1.	Raising the efficiency of the institutional capacity to improve competitiveness.	Improvement of outcomes of universities in a competitive manner (ranking).
Goals 2.	Enhancing and supporting the educational system	Improvement of quality education system to be consistent and coping with international quality systems
Goal 3.	Expanding the support to internationalization	Internationalization: Formulation of MOUs with international universities with the purpose of launching branching of these universities in Egypt, And establishment of joint research and educational programs.
Goal 4.	Developing the scientific research system and post graduate studies to meet the national strategy	Improvement of outcomes of universities in a competitive manner (ranking)
Goal 5.	Expanding the activities of community services and environmental development	Improvement of community services in the field of health (university hospitals), Medical cohorts, cooperation with NGOs, and awareness activities to alleviate illiteracy and combat corruption
Goal 6.	Raising the competitive skills of students	education accessibility for all

Pharos University in Alexandria (PUA) is the only private university in Alexandria. Apart from the international research activities, PUA promotes youth development and foresees the empowerment of young generations to be entrepreneurs in a compressive manner. PUA also is concerned more with local issues and collaborate with local NGOs and Schools to contribute to achieving SDGs. There have been several activities regionally and globally that adds to the SDGs that is either lightly covered or not covered in the previous report of 2017.

This report summaries the activities carried out by Pharos university in 2018-19 to achieve the UN-SDGs. The activities take different forms; conferences for discussions, dialogues and exchange experience on SDG topics, community services by staff members form different departments, students community Projects, identification of problems and research, and internal reports from departments. Each SDG is dealt with separately in the following sections.