

8.4. Conferences and Seminars

8.4.1. *The Faculty of Financial and Administrative Sciences at Pharos University, in collaboration with the TU Dublin, holds the* "fifth international conference of Business Innovation and Economic Sustainability Challenges" on April, 2019 in PUA Conference Hall. The Faculty members attended the conference, along with teaching assistants who presented several scientific researches in the conference. It is worth mentioning that the conference witnessed the participation of many researchers from different estimable universities and academic organizations such as:

- TU Dublin in Ireland.
- JAMK University in Finland.
- The German University in Cairo.
- Alexandria University.
- The Faculty of Economics and Political Science- Cairo University.
- The Arab Academy for Science and Technology.
- Alexandria Higher Institute of Engineering and Technology.

<https://www.pua.edu.eg/pharos-university-holds-the-5th-international-conference-of-business-innovation-and-economic-sustainability-challenges/>

8.4.2. Within the framework of the endeavours of the faculty of Mass Communication to constantly communicate with its graduates, a seminar entitled "The Gap between University Education and Labor Market" was organized for the faculty alumni on Tuesday, 17 December 2019. The seminar included a discussion on what the faculty graduates have achieved in the labor market. They also talked about how the gap between university education and labor market affected their careers and the difficulties they have faced in the working life as well as their suggestions to narrow this gap. All the suggestions were about the need to have a job fair to link the graduates with labor market. At the end of the seminar, the attendees were encouraged to have their specific goal and challenge all difficulties to achieve it. The graduates expressed their admiration for the day and its idea and the need to repeat it again.

<https://www.pua.edu.eg/the-gap-between-university-education-and-labor-market/>