

## C.V Template

### **Contact Info:**

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### **Biographical sketch**

( Academic Degrees- Fellowships  
and Associations)

**Ph.D. Degree in Arts, with honors, with a recommendation to print the thesis and exchange it with foreign universities, Faculty of Arts, Mansoura University, 21/5/2019.**

**Master Degree in Arts with excellent grade Department of Media / Public Relations Persuasive Campaigns / Faculty of Arts \_ Mansoura University 23/11/2015 m.**

**Bachelor of Arts degree with good grade // Department of Information Public Relations Division Faculty of Arts - Tanta University 31/7/2012.**

### **Publications**

**PhD's degree in Arts Title: "E-marketing Community Services for Egyptian Telecom Companies and Its Role in Enriching the Perceived Quality about Public Satisfaction of Egypt (Analytical Field Study)"**

**Master's degree in Arts Title : "The role of political talk programs in the Egyptian satellite channels in the formation of young Egyptian university knowledge and attitudes towards contemporary political issues in Egypt during the period (from 30 June 2011 to 30 June 2013)(Field Study)"**

### **Academic Research interests:**

**Persuasive advertising and advertising**

**E-marketing and electronic advertising campaigns**

**Management of modern public relations in economic institutions**