



## Fifth International Conference of Business Innovation & Economic Sustainability Challenges

17<sup>th</sup> April 2019

### Call for Papers

E-mail [business.conf@pua.edu.eg](mailto:business.conf@pua.edu.eg)

Website: <http://www.pua.edu.eg/Page.aspx?Page=Business-conf&PID=17&CID=21>



### Invitation

The faculty of Financial and Administrative Sciences, Pharos University in Alexandria and Dublin Institute of Technology, Ireland are delighted to invite you to participate in the fifth International Conference of Business Innovation & Economic Sustainability Challenges. Authors are invited to submit their original research papers, case study, reviews, work in progress, within the broad scope of this conference. All accepted papers will be published in the conference proceeding. The main aim of this conference is to elucidate a wealth of issues in business management through bringing together academic, professionals, scholars, social scientists and students to exchange and share their experiences, new ideas and research results about broad aspects of business and social sciences.

**Prof. Dr. Tarek Taha**  
Conference Co-Chair

*Prof. Dr. Tarek Taha*

**Prof. Dr. Mahmud Mohy Eldin**  
Conference Chair

*M. M. Mohyeldin*

## **Conference Tracks**

Contributors are kindly invited to submit papers that reflect the tracks of the conference within their areas of expertise and interest. Broad research areas include, but not limited to, the following:

- Marketing Management
- Innovation Management
- Knowledge Management
- Information Management
- Human Resource Management
- Bank Management
- Supply Chain Management
- Productivity and Quality Management
- Sport Management
- Finance and Investment management
- Islamic Banking
- Accounting
- Economics
- E-Business
- Political Sciences
- Hospitality Management
- Business Programs Accreditation and Quality Assurance

## **Important Dates**

- Abstract submission deadline: Monday, 17<sup>th</sup>December,2018
- Full paper submission deadline: Thursday, 17<sup>th</sup> January, 2019
- Acceptance notification for participation by Sunday, 17<sup>th</sup> February, 2019
- Full payment deadline: Sunday, 17<sup>th</sup> March, 2019

## **Submission procedure**

Authors can send either abstract (of no more than 300 words) or full paper via email: [business.conf@pua.edu.eg](mailto:business.conf@pua.edu.eg) by the deadline as a Microsoft Word document (Doc or Docx). The submission should include author's name, institutional affiliation, complete mailing address, mobile phone, and e-mail address as well as the track name relating to the paper subject. All papers will be subjected to formal double blind peer review. Accepted papers will be published in conference proceedings. To be eligible to publish your paper in the conference proceedings, at least one of the authors has to register for the conference.

## Venue

The conference will be held at Pharos University conference grand hall (Mr. Mohamed Ragab's hall). The hall is equipped with state-of-the-art audio-visual facilities, wireless web access, an in-house cafe, and purpose-built lecture theatre.

## Standards of Research and Oral presentation

- [1] Research should address one of the conference themes and topics;
- [2] Research must not have been previously published, presented at previous conferences or submitted for publication elsewhere
- [3] Originality and validity of research and in terms of approaches, methodologies, and citation must be guaranteed.
- [4] Research should not exceed 25 pages (size, A4 with portrait orientation), including one-page abstract.
- [5] Research or work paper text must be written in Arabic or English languages only, within normal margins and the font (Simplified Arabic) for Arabic papers or (Times New Roman) for English papers
- [6] Font size 16 for paper title, 14 for subtitles and 12 for text, with single line spacing and justified on both sides, numbering of the paper must be at the center of the bottom of the page including the first page
- [7] Research papers submitted to the conference, whether accepted or not, are unrecoverable
- [8] Researchers must attach one-page curriculum vitae of themselves
- [9] Research submitted shall be peer-reviewed
- [10] All researchers are allocated a 30 minute session (20 for presentation, 5 for discussion and 5 for changeover).

## Registration fees

The basic registration fee includes attendance of all conference sessions during two days, certificate of participation for all attendances, conference bag, conference proceeding, two lunches and two coffee-breaks. Payment may be made cash or transferred directly to CIB bank, Pharos University Branch Alexandria, Egypt as follows:

- L.E 250 for Pharos University Staff and Assistant Staff
- L.E 450 for Authors from Academic Institutions in Egypt (per person)

- **US\$ 450** for Authors from Academic Institutions in Foreign Countries (per person)
- **L.E 350** for Egyptian participant without paper (attendance only)
- **US\$ 350** for Non Egyptian participant without paper (attendance only)
- All PhD/DBA & Master-degree students are encouraged to participate with a fifty percent (50%) discount of the original fees.

*SWIFT code and bank account number will be provided for accepted contributors*

The authors will be provided with receipt of payment and a letter/certificate of participation upon registering at the conference.

### **Cancellation Policy**

There is a US\$ 100 fee on cancellations received prior to Wednesday, 28<sup>th</sup> February, 2018. There will be no refunds on cancellations received after this date.

*The conference will be honored to welcome all retired Business Professors with a full exemption from the conference fees.*

### **Best Paper Award**

As per choice of the authors, abstract and/or full papers will be published in the refereed conference proceeding and will be published electronically via a dedicated website, namely, [www.pua.edu.eg](http://www.pua.edu.eg). Best paper award will be announced soon after the conference and the author of best paper will receive a recognition letter

### **Conference Information and Contacts**

If you have any question, please direct it to Dr. Wael Mostafa, Head of Organizing Committee or Prof. Dr. Tawfik Mady, Head of the Conference steering committee ([business.conf@pu.edu.eg](mailto:business.conf@pu.edu.eg)). For further information about the conference please visit [www.pua.edu.eg/business.conf](http://www.pua.edu.eg/business.conf).

### **Invite your Colleagues**

We would be grateful if you could forward this call of paper to your colleagues who might be interested to join with us at.

### **Accommodation**

Participants are required to make their own accommodation arrangements. To help for choosing your accommodation, a selected high quality hotellist near conference venue (just a 5-minute walk) is included.

## Hilton Green Plaza

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Alexandria Library	15 km 40 minutes

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