

Contact Info:

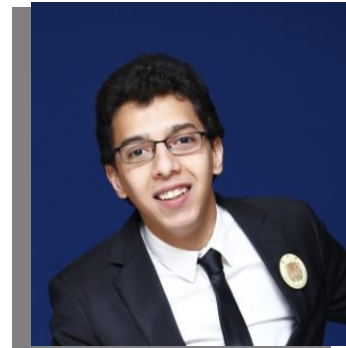
Name: Hany Fawzy Abdel Gahny El Khatib

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Biographical sketch:
(Academic Degrees- Fellowships and Associations)

Dr. Hany El Khatib is currently an Lecturer in the public relation Department in the Faculty of Mass Communication, Pharos University in Alexandria (PUA) -

- PHD public relations - South valley university : 2016 (Excellent)

The theme of the study:

“ The effects of websites’ interactive services on the efficiency of marketing communications at the Egyptian services organizations “

Field and analytical study

	<ul style="list-style-type: none">• Master's degree - menoufia university . 2012 (Excellent) <p>The theme of the study: The Impact of Electronic press Sites on Content Marketing : A Survey Study</p>
Publications:	
Academic Research Interests:	Marketing Public Relations Electronic Journalism Social Media Paper Journalism