

STUDY PLAN

Year	Semester	Course Code	Course Title	Credit Hours
I	1	ACC 101	Principles of Accounting I	3
		ECO 101	Principles of Microeconomics	3
		MGT 101	Management of Organizations	3
		MTH 105	College Algebra	3
		ENG 101	English I	3
		GEN 101	Human Rights	2
	First Semester Credit Hours			17
	2	ACC 102	Principles of Accounting II	3
		ECO 201	Principles of Macroeconomics	3
		CIT 101	Computer Fundamentals	3
		MTH 110	Applied Calculus	3
		ENG 102	English II	3
		GEN 102	Public Relations	2
	Second Semester Credit Hours			17

Year	Semester	Course Code	Course Title	Credit Hours
II	3	ACC 211	Intermediate Accounting I	3
		CIT 105	Basics of Information Technology	3
		FIN 101	Foundation of Finance	3
		MKT 101	Basics of Marketing Management	3
		STA 205	Business Statistics	3
		GEN 103	Foreign Language	2
		GEN 107	Career Development Workshop	0
	Third Semester Credit Hours			17
	4	ACC 212	Intermediate Accounting II	3
		MGT 102	Human Resource Management	3
		FIN 201	Foundation of Investment	3
		MGT 210	Production & Operation Management	3
		GEN 104	Self Developing Skills	2
		GEN 108	Internship	1
ABB 201	Arabic	3		
Fourth Semester Credit Hours			18	

Year	Semester	Course Code	Course Title	Credit Hours
III	5	MGT 201	Small Business Entrepreneurship	3
		MGT 319	Negotiation and Conflict Management	3
		CIT 205	E-Commerce	3
		GEN 105	Business law	3
		ECO 316	Managerial Economics	3
		MKT 210	Managing Marketing Strategy	3
		MKT 215	Service Marketing	3
	Fifth Semester Credit Hours			21
	6	MGT 252	Developing Business Plan Workshop	0
		MGT 265	Global Business Policy & Strategy	3
		MGT 301	Logistics & Supply Chain Management	3
		MGT 310	Quantitative Business Analysis	3
		MKT 222	Marketing Research	3
		MKT 220	Electronic Marketing	3
		MKT 230	Professional Selling and Sales Management	3
		Elective course	3	
Sixth Semester Credit Hours			21	

Year	Semester	Course Code	Course Title	Credit Hours
IV	7	MKT 240	Customer Behavior	3
		MKT 305	International Marketing	3
		MKT 302	New Product Marketing	3
		MGT 401	Global Business Policy and Strategy	3
		MGT 410	Business Policy & Strategic Management	3
			Elective (Cultural)	3
		MGT 415	Seminar in Business	3
	Seventh Semester Credit Hours			21
	8	ECO 405	Feasibility Studies	3
		MKT 307	Channel Management	3
		MKT 401	Marketing for Non-Profit Organization	3
			Elective (Non-Business)	3
		MGT 416	Project	3
		GEN 106	Political Science	3
		Elective (Humanities)	3	
Eighth Semester Credit Hours			21	