

Digital Broadcasting & Television production program

Course Title	Programs Presenting in Radio and TV	Course Code	DBTV 200
pre-requisite	Credit Hours	Practical	Lecture
nothing	۳	۲	۲
Course description	This course includes studying the qualities available in a broadcaster, practicing the duties and tasks of a broadcaster and program presenter on both radio and television, the techniques and methods he follows, and methods of presenting media content between improvisation and reading, with an emphasis on the importance of acquiring analysis, interpretation and communication skills within the framework of various dialogue and rhetorical roles in front of The camera or behind the microphone.		

Course Title	Script Writing for Broadcasting Programs	Course Code	DBTV 201
pre-requisite	Credit Hours	Practical	Lecture
nothing	۳	۲	۲
Course description	This course aims to help the student gain experience in preparing radio programs using the latest digital equipment, with an emphasis on teamwork and gaining practical experience in the roles of broadcaster, program operator, and studio director, using various digital editing and editing systems, portable recording devices, and production and broadcast systems. The course also addresses the basic elements necessary for broadcasting radio programs on the air, including comprehending and understanding the flow of work without the use of tapes, audio signal mixing processes, those responsible for digital editing and retouching, broadcast systems, and portable recording devices.		

Course Title	Diction and Phonetics	Course Code	DBTV 202
pre-requisite	Credit Hours	Practical	Lecture
nothing	۳	۲	۲
Course description	A presentation of the development of the art of public speaking and its relationship to language, ways of pronouncing letters, characteristics of the letter, pitches of voice, common pronunciation defects and their causes, the optimal method for correct delivery and how to overcome common mistakes, conditions for a good broadcaster, practical exercises on presenting models for radio programs for radio and television and framing that into a practical project. Direct, definition of media language, characteristics of media language (journalistic language - radio language), levels of linguistic expression, sources of linguistic development (internal sources - external sources).		

Course Title	Principles of Broadcasting Production	Course Code	DBTV 203
pre-requisite	Credit Hours	Practical	Lecture
nothing	٣	٢	٢
Course description	In this course, the student studies the role of the producer in detail, which is necessary for all production work. Naturally, in the course, the student will explore the entire production process in its three stages, starting from the pre-production stage (including choosing and securing appropriate locations, permits, selecting the work team, etc.) all the way to the post-production stage. By dividing the text, students learn how to plan. And maintain the schedule and budget for their production.		

Course Title	Radio Scriptwriting	Course Code	DBTV 300
pre-requisite	Credit Hours	Practical	Lecture
nothing	٣	٢	٢
Course description	Students learn the rules of writing for radio that apply to all radio formats, in addition to adapting the Arabic language to suit the radio script: characteristics of the radio script, radio script writing techniques, script writer specifications, radio studio specifications, types of radio scripts, writing radio advertisements and notices, and radio drama, in addition to... Training in writing radio advertisements, including dialogue, sound effects, and music.		

Course Title	TV Drama Production	Course Code	DBTV 301
pre-requisite	Credit Hours	Practical	Lecture
nothing	٣	٢	٢
Course description	Considering this course, students are exposed to the history of drama, the various forms, and theories of television drama, and are introduced to the basic principles of production, directing, and dramatic photography. This course also addresses the challenges facing the television drama producer. Through a series of lectures and practical application by producing, directing, and filming a short episode of a television drama, which enables the student to delve deeper into examining the tools available to the producer that help him in implementation.		

Course Title	Radio and TV Advertisements Production	Course Code	DBTV 302
pre-requisite	Credit Hours	Practical	Lecture
nothing	٣	٢	٢
Course description	In this course, the student learns the processes of advertising production and the strategies and methods used in them. It also focuses mainly on the design and production of radio and television advertising in every media medium, advertising means (radio - television), building advertising on radio and television, types of advertising on radio and television, forms of advertising on radio and television, and methods of		

	editing advertising texts on radio and television. Advertising ethics, and analysis Some radio and television advertisements, and the student applies the skills of writing radio and television advertising texts.
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Course Title	TV Lighting and Shooting	Course Code	DBTV 303
pre-requisite	Credit Hours	Practical	Lecture
nothing	३	२	२
Course description	This course aims to learn about lighting and its uses - types of lighting - lighting requirements (theoretically and practically), placing cameras inside the studio - camera angles and lenses - the nature of the television studio - lighting sources - applications on television cameras, closed circuits, and video broadcasting - types of camera bases and their uses - how to Setting the lighting for the program - coordinating with other processes during filming, such as sound, decoration, and the rest of the work that takes place before and during filming, to produce it in its final form.		

Course Title	Principles of Editing and Mixing	Course Code	DBTV 304
pre-requisite	Credit Hours	Practical	Lecture
nothing	३	२	२
Course description	The course deals with the concept of montage and mixing, the difference between montage and mixing, and aims to give students various skills in the process of using the programs used in montage and mixing to produce various television programs and advertisements, and to learn about the role of montage and mixing in achieving the director's vision, in addition to training on various practical applications in using design. Graphics and television production.		

Course Title	Documentaries Production	Course Code	DBTV 305
pre-requisite	Credit Hours	Practical	Lecture
nothing	३	२	२
Course description	In this course, the student reviews contemporary documentary works, with a particular focus on major recent issues and topics relevant to his field of specialization. The course also includes the importance of documentaries and documentary programs, their origin and development, and their role in political, social and economic variables and stages of prosperity. At the end of the course, the student applies what he has studied by producing a documentary film.		

Course Title	Radio and TV Directing	Course Code	DBTV 400
pre-requisite	Credit Hours	Practical	Lecture
nothing	३	२	२
Course description	This course deals with the concept of radio directing, the beginnings of radio directing, the role and characteristics of the director, the executive and technical problems during the production stages of programs and radio drama, the distinction between the director's tools and their optimal use, the technical foundations of radio directing, the craftsmanship and scientific skills of radio directing, and the current scientific practices of radio directing, and the work Implementation plans for some projects to be registered.		

Course Title	Audio and Visual Techniques	Course Code	DBTV 401
pre-requisite	Credit Hours	Practical	Lecture
nothing	३	२	२
Course description	This course aims to explain the components and functions of sound and image in media work, sound, and image technology in the production of media materials, audio equipment and devices, the control room, its preparation and operation, and the use of sound and image to support media content, in addition to training students and enabling them with sound and image technology and acquiring skills. Its uses and producing models for it.		

Course Title	Media Campaigns Production	Course Code	DBTV 402
pre-requisite	Credit Hours	Practical	Lecture
nothing	३	२	२
Course description	This course deals with the concept of media campaigns, their types, objectives, and the steps of designing media campaigns from preparation and determining the budget and means to implementation, evaluation, and follow-up. The student also studies in this course the differences between advertising and media campaigns. This course also includes training students to prepare commercial advertising campaigns and social media solutions. Objective: Including changing behaviors or changing things within society.		

Course Title	Films and TV Programs Criticism	Course Code	DBTV 204
pre-requisite	Credit Hours	Practical	Lecture
nothing	३	२	२
Course description	This course includes a study of the term criticism in general and its origins, media criticism such as criticism of films and television programs, types of media criticism and its theories, traditional and modern critical approaches that are used in film criticism and their applications on television, by analyzing films and television programs through critical research methods and evaluating a group of Various media works.		

Course Title	Specialized Radio Programs	Course Code	DBTV 205
pre-requisite	Credit Hours	Practical	Lecture
nothing	३	२	२
Course description	The student is familiar with the concept of specialized radio and television programs, their types, and their importance, and extensively studies some types of specialized programs such as cultural, educational, sports, variety, competitions, and talk programs, studies the target audience for each type of specialized radio program, and becomes acquainted with the modern techniques used in the production of all types of specialized radio programs. Specialized television and producing types of specialized programs.		

Course Title	Economics and Management of TV Production	Course Code	DBTV 306
pre-requisite	Credit Hours	Practical	Lecture
nothing	३	२	२
Course description	In this course, the student learns how to market programs and drama through advertising agencies and sponsors. The curriculum also includes conducting feasibility studies for television programs and how budgets are made to produce programs in a way that ensures good management of material and human resources within the framework of the work system, by emphasizing the student's study. For all forms of ownership of television and radio channels.		

Course Title	Special topic on radio and television	Course Code	DBTV 307
pre-requisite	Credit Hours	Practical	Lecture
nothing	३	२	२
Course description	This course provides the opportunity for the student to study the role that radio and television play in sustainable development issues by understanding and focusing on the axes and goals of sustainable development (eradicating poverty - eradicating hunger - good health - quality education - gender equality - clean water and sanitation). - Clean energy - Decent work and economic growth - Industry and innovation - Reducing inequalities - Sustainable cities and communities - Responsible consumption and production - Climate action - Life below water - Life on land - Peace, justice and strong institutions - Partnerships to achieve the goals). Or any topic raised by the department council, in line with recent developments in the field.		