

Television Production Division

Course Title	TV production Laboratory	Course Code	PTV(300)
pre-requisite	Credit Hours	Practical	Lecture
nothing	३	१	-
Course description	In this course, the student will apply in practice everything he has previously studied by producing programs and news bulletins. Through this, the student will acquire the skill of dealing with the work team and overcoming all the problems that may be encountered at any stage of production.		

Course Title	Script writing for TV	Course Code	PTV(301)
pre-requisite	Credit Hours	Practical	Lecture
nothing	३	२	२
Course description	Students learn the methods, techniques and stages of writing scripts and scenarios for various forms of short or long television works. This includes advertisements, drama, comedy, etc. This will be done through explanation and discussion with practical application at the end of the course.		

Course Title	Documentary film and programs production	Course Code	PTV(302)
pre-requisite	Credit Hours	Practical	Lecture
nothing	३	२	२
Course description	In this course, the student reviews contemporary documentary works, with a particular focus on major recent issues and topics relevant to his field of specialization. The course also includes the importance of documentaries and documentary programs, their origin and development, and their role in political, social and economic variables and stages of prosperity. At the end of the course, the student applies what he has studied by producing a documentary film.		

Course Title	Directing and editing	Course Code	PTV(303)
pre-requisite	Credit Hours	Practical	Lecture
nothing	३	२	२
Course description	In this course, the focus is on the theoretical framework and current practical practices of directing programs in both radio and television. This course also covers the technical and aesthetic foundations, tactics, and processes associated with directing radio and television programs. This course presents to the student the procedures for single-camera television directing, the methods used for editing videotapes and other different editing methods, in addition to the standards used in the world of the radio and television industry. The basic and main part of this course includes filming and editing video scenes		

Course Title	Field training	Course Code	PTV(307)
pre-requisite	Credit Hours	Practical	Lecture
nothing	١١	٢٢	-
Course description	This course aims to provide the student with the opportunity to apply the information, ideas, and theoretical concepts he has learned in a practical application, and to provide him with communication and media work skills, and to practice multiple communication and media jobs inside and outside the institution, and to prepare the student to go out to practical life and link the theoretical framework to the field of work.		

Course Title	Advanced TV production	Course Code	PTV(304)
pre-requisite	Credit Hours	Practical	Lecture
nothing	٣	٢	٢
Course description	In this course, the student studies the role of the producer in detail, which is necessary for all production work. Naturally, in the course, the student will explore the entire production process in its three stages, starting from the pre-production stage (including choosing and securing filming locations, permits, selecting the work team, etc.) all the way to the post-production stage. By dividing the script, students learn how to plan. And maintain the schedule and budget for their production.		

Course Title	Lighting and television shooting	Course Code	PTV(305)
pre-requisite	Credit Hours	Practical	Lecture
nothing	٣	٢	٢
Course description	This course aims to learn about lighting and its uses - types of lighting - lighting requirements (theoretically and practically), placing cameras inside the studio - camera angles and lenses - the nature of the television studio - lighting sources - applications on television cameras, closed circuits, and video broadcasting - types of camera bases and their uses - how to Setting the lighting for the program - coordinating with other processes during filming, such as sound, decoration, and the rest of the work that takes place before and during filming, to produce it in its final form.		

Course Title	Film and television criticism	Course Code	PTV(306)
pre-requisite	Credit Hours	Practical	Lecture
nothing	٣	٢	٢
Course description	This course includes a study of traditional and modern critical approaches that are used in film criticism and their applications on television, by analyzing films and television programs through critical research methods.		

Course Title	تسويق المنتج التلفزيوني	Course Code	PTV(400)
pre-requisite	Credit Hours	Practical	Lecture
nothing	٣	٢	٢
Course description	This course aims to introduce the student to the various marketing skills and the skills of marketing the television product. It also aims to introduce the student to the foundations of effective advertising and its use in the television marketing service, in addition to knowing the most important media marketing strategies and their importance to society and learning about the elements of the media marketing mix in which the media product is represented. The ideas and performances that are being marketed to target the market or specific market segments of consumers to promote positive behavior in society.		

Course Title	Graduation project	Course Code	PTV(401)
pre-requisite	Credit Hours	Practical	Lecture
nothing	٦	١٢	-
Course description	Male and female students are divided into groups under the supervision of the department administration. Each group plans the project and then the group members complete all the necessary steps to produce a television work, such as collecting, editing, discussing, producing, directing and filming the media material.		

Course Title	Production of television drama	Course Code	PTV(403)
pre-requisite	Credit Hours	Practical	Lecture
nothing	٣	٢	٢
Course description	Considering this course, students are exposed to the history of drama, the various forms and theories of television drama, and are introduced to the basic principles of production, directing, and dramatic photography. This course also addresses the challenges facing the television drama producer. Through a series of lectures and practical application by producing, directing, and filming a short episode of a television drama, which enables the student to delve deeper into examining the tools available to the producer that help him in implementation.		

Course Title	Economics and management of television production	Course Code	PTV(405)
pre-requisite	Credit Hours	Practical	Lecture
nothing	٣	٢	٢
Course description	In this course, the student learns how to market programs and drama through advertising agencies and sponsors. The curriculum		

	also includes conducting feasibility studies for television programs and how budgets are made to produce programs in a way that ensures good management of material and human resources within the framework of the work system, by emphasizing the student's study. For all forms of ownership of television and radio channels.
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Course Title	Live television video shooting	Course Code	PTV(406)
pre-requisite	Credit Hours	Practical	Lecture
nothing	۳	۲	۲
Course description	The student studies the role played by the television cameraman on the air while covering conferences, parties, matches, seminars, etc., and acquires the skills of using the camera during live media coverage.		

Course Title	Virtual studio	Course Code	PTV(407)
pre-requisite	Credit Hours	Practical	Lecture
nothing	۳	۲	۲
Course description	This course reviews the challenges of photography in a virtual studio and the use of a green screen. The student also studies and analyzes some models, discussion, and practical training, so that at the end of the course he can produce his own project.		