

Journalism Division

Course Title	Journalism Laboratory	Course Code	PRS (300)
pre-requisite	Credit Hours	Practical	Lecture
nothing	३	१	-
Course description	In this course, the student practices preparing and writing press reports in a practical way. He also practices desktop editing of news reports. He also designs and produces pages and participates in producing the newspaper, in addition to contributing to publishing in online newspapers.		

Course Title	News reporting	Course Code	PRS (301)
pre-requisite	Credit Hours	Practical	Lecture
nothing	३	२	२
Course description	In this course, the student studies how to conduct press coverage and prepare reports and specialized news stories in various forms. It also studies the forms of explanatory news reports and stories, editorials, opinion pieces, and newspaper columns. In addition, assigning news assignments to the student inside and outside the university campus is considered an integral part of this course.		

Course Title	Press campaigns	Course Code	PRS (302)
pre-requisite	Credit Hours	Practical	Lecture
nothing	३	२	२
Course description	The student studies the concept of press campaigns, the difference between them and other media campaigns. The student also studies their objectives, functions, types, elements, success factors, and stages of preparation. The student also studies how to plan press campaigns, evaluate press campaigns, and the legal aspects of press campaigns.		

Course Title	Journalism: Layout and Design	Course Code	PRS (303)
pre-requisite	Credit Hours	Practical	Lecture
nothing	३	२	२
Course description	In this course, the student learns the foundations of producing and designing pages of newspapers and magazines, the principles of printing, methods of producing the front page and producing inner pages, and image positions within printed pages.		

Course Title	Field training	Course Code	PRS (307)
pre-requisite	Credit Hours	Practical	Lecture
nothing	١١	٢٢	-
Course description	This course aims to provide the student with the opportunity to apply the information, ideas, and theoretical concepts he has learned in a practical application, and to provide him with communication and media work skills, and to practice multiple communication and media jobs inside and outside the institution, and to prepare the student to go out to practical life and link the theoretical framework to the field of work.		

Course Title	Press and printing technology	Course Code	PRS (304)
pre-requisite	Credit Hours	Practical	Lecture
nothing	٣	٢	٢
Course description	The concept of press technology, techniques for collecting information from its various sources and carrying out the process of press coverage, techniques for documenting press information, techniques for transmitting, exchanging and publishing the newspaper, which includes (systems for sending and receiving regional and international editions of the newspaper, techniques for electronic publishing of the newspaper) technology for electronic editing of journalistic material (whether for the newspaper Printed or electronic), electronic packaging techniques, whether for the printed or electronic newspaper, techniques for displaying press information.		

Course Title	Specialized press	Course Code	PRS (305)
pre-requisite	Credit Hours	Practical	Lecture
nothing	٣	٢	٢
Course description	This course aims to introduce the specialized scientific editor, the scientific sections and methods of editing specialized scientific material in the specialized scientific pages and supplements in general newspapers and producing them, how to plan the issuance of weekly and monthly specialized scientific newspapers and magazines while providing local models and practical experiences in scientific journalism. The course also deals with the same approach. Sports, economic and arts journalism, women's and children's journalism, crime journalism, literary journalism and other forms of specialized journalism.		

Course Title	Multimedia production	Course Code	PRS (306)
pre-requisite	Credit Hours	Practical	Lecture
nothing	۳	۲	۲
Course description	Introduction to multimedia, uses of multimedia, components of multimedia structure, linguistic texts, audio, line drawings, still images, animation, moving images, video images, planning multimedia projects, project design, content construction, project selection, project presentation and evaluation, dealing with different types of text, Dealing with sound, dealing with line drawings, and images.		

Course Title	Investigation writing	Course Code	PRS(400)
pre-requisite	Credit Hours	Practical	Lecture
nothing	۳	۲	۲
Course description	This course focuses on the craftsmanship of writing investigations, topics, and the stories they contain in a way that gives the reader a sense of the place of the event and increases his knowledge of other people, thus deepening his understanding of the events, trends, and issues raised.		

Course Title	Graduation project	Course Code	PRS(401)
pre-requisite	Credit Hours	Practical	Lecture
nothing	۶	۱۲	-
Course description	Male and female students are divided into groups, under the supervision of the department administration. Each group plans a journalistic production project, and then the group members complete all the steps necessary to produce the project, such as collecting, editing, discussing, and designing its pages and producing the media material.		

Course Title	News agencies	Course Code	PRS(403)
pre-requisite	Credit Hours	Practical	Lecture
nothing	۳	۲	۲
Course description	The concept of news agency: its idea, origin, characteristics and types of news agencies. International news agencies: Agence France-Presse, Reuters, Associated Press, United Press International. Regional news agencies: Africa News Agency, International Islamic News Agency. Asian, American and Arab agencies and local news agencies. The future of news agencies in light of modern information networks. News sources that media organizations rely on (internal, external). External correspondent.		

Course Title	Editorial writing	Course Code	PRS(405)
pre-requisite	Credit Hours	Practical	Lecture
nothing	۳	۲	۲
Course description	In this course, the student studies writing opinion articles for print media. The course also focuses on writing editorials, newspaper columns, and critical writings. From this course, the student learns the foundations of researching and writing opinion articles, and by the end of this course the student will have acquired the necessary skills to collect and analyze information necessary for writing in the news and entertainment fields and fields that require persuading the reader.		

Course Title	Press economics and management	Course Code	PRS(406)
pre-requisite	Credit Hours	Practical	Lecture
nothing	۳	۲	۲
Course description	Economics of the media and the press industry, ownership of newspapers in different economic and journalistic systems, newspaper resources (advertising, distribution and subscriptions, other sources such as commercial printing, publishing and investment activities), newspaper budget, practical foundations of management and its applications in the press institution, planning, organization, control, performance evaluation. Research, internal organization of the press institution (editorial, advertising, distribution, public administration sectors)		

Course Title	Business journalism	Course Code	PRS(407)
pre-requisite	Credit Hours	Practical	Lecture
nothing	۳	۲	۲
Course description	In this course, the student studies the role of economic and business journalism, its function, and methods of practice, with an emphasis on strategies and methods related to the applications of specialized journalism, as well as the style of writing it. During this course, students analyze articles that deal with economic and financial topics, and the student also presents a variety of written material in this context.		