Digital Publishing Division

Course Title	Electronic media Laboratory	Course Code	EMED(300)
pre-requisite	Credit Hours	Practical	Lecture
nothing	٣	٦	-
Course description	This course aims to teach students how to practice and prepare media reports via the Internet and write them in an applied manner. The student also practices writing and designing news reports via the Internet		

Course Title	Website design	Course Code	EMED(301)
pre-requisite	Credit Hours	Practical	Lecture
nothing	٣	٢	٢
Course description	This course is an introduction to designing, creating, and maintaining web pages and websites. Students study how to critique and evaluate website quality, how to create and maintain the quality of websites, learn about website design standards and their importance, in addition to studying how to create and process images. In light of this course, the student will create a specialized website for various uses such as marketing, services, news...etc.		

Course Title	Media photography and moving pictures	Course Code	EMED(302)
pre-requisite	Credit Hours	Practical	Lecture
nothing	٣	٢	٢
Course description	Introducing students to the basic concepts of photography, and providing them with the necessary experience to use modern techniques in artistic photography. It also aims to provide learners with skills related to digital still and motion photography (video), and the use of computer programs related to editing, processing and printing digital images. In addition to employing images and benefiting from them in design, advertising, and some other artistic and educational fields.		

Course Title	Electronic journalism Production	Course Code	EMED(303)
pre-requisite	Credit Hours	Practical	Lecture
nothing	٣	٢	٢
Course description	This course deals with the use of multimedia tools such as computers, the Internet, digital audio recorders, video recorders, cameras, and mobile phones in writing news. It also studies the effects of these multimedia tools on the role of journalism in society. In addition to introducing the student to the latest electronic journalism techniques and providing him with concepts that will help him join the field of electronic journalism.		

This course also addresses new media topics, such as the ethical and security challenges facing electronic publishing, the characteristics that distinguish news websites from print and broadcast media, and the principles of conducting research on the Internet, in addition to providing the student with basic journalistic skills that enable him to cover the news, write, and think critically so that he can present a journalistic product that combines... Among the other features of electronic journalism are text, images, and sound. At the end of this course, the student will produce a news website.

Course Title	Field training	Course Code	EMED(307)
pre-requisite	Credit Hours	Practical	Lecture
nothing	١١	٢٢	-
Course description	This course aims to provide the student with the opportunity to apply the information, ideas, and theoretical concepts he has learned in a practical application, and to provide him with communication and media work skills, and to practice multiple communication and media jobs inside and outside the institution, and to prepare the student to go out to practical life and link the theoretical framework to the field of work.		

Course Title	Electronic media management	Course Code	EMED(304)
pre-requisite	Credit Hours	Practical	Lecture
nothing	٣	٢	٢
Course description	The student studies web pages and their design, the languages and programs used, managing and designing websites, linking between their pages and other websites, adding various elements to these pages, and the conditions that must be met by the website and its pages. Introducing the principles and techniques of website design and management, with a focus on managing the websites of information institutions and how to employ these websites to support the institutions' services. The course also addresses the human needs for managing these sites, their specifications, and the role they play in developing and providing services.		

Course Title	Writing for the web	Course Code	EMED(305)
pre-requisite	Credit Hours	Practical	Lecture
nothing	٣	٢	٢
Course description	This course shows the student how writing on the Internet differs from usual traditional writing. The student also learns how words can influence the formation of concepts. The student also realizes the extent of diversity and difference among readers on the Internet and their movement from one site to another, the importance of ease of movement and movement between sites and pages on the Internet, and how to deal with words from an international perspective. The method used in writing, how to explore		

effective content and benefit from it, knowing when and how to use hyperlinks on the Internet, how to maintain the reader and attract his attention continuously, knowing the nature of words and how to use them, how to maintain objectivity and adhere to it, and how to benefit from Visual factors and on-screen legends such as titles, etc., and how to address health and legal considerations when writing for the web.

Course Title	Online info graphics	Course Code	EMED(306)
pre-requisite	Credit Hours	Practical	Lecture
nothing	٣	٢	٢
Course description	This course helps the student understand the principles of data journalism, visual storytelling, and learn the basic programs for developing contemporary visual communication skills. The course is interested in understanding the development of methods of presenting data, visual discourse, and narrative. In light of studying this course, students will create and design projects through research, drafting, and the use of drawings and photography. Programs such as Photoshop, Illustrator, InDesign, PowerPoint and Pretzy will be used as tools to create and create images that will be used on websites.		

Course Title	Investigation writing	Course Code	PRS (400)
pre-requisite	Credit Hours	Practical	Lecture
nothing	٣	٢	٢
Course description	This course focuses on the craftsmanship of writing investigations, topics, and the stories they contain in a way that gives the reader a sense of the place of the event and increases his knowledge of other people, thus deepening his understanding of the events, trends, and issues raised.		

Course Title	Graduation project	Course Code	EMED(401)
pre-requisite	Credit Hours	Practical	Lecture
nothing	٦	١٢	-
Course description	Male and female students are divided into groups under the supervision of the department administration. Each group plans the project and then the group members complete all the necessary steps to produce the project for electronic media, such as collecting, editing, discussing, and designing its pages and producing the media material.		

Course Title	News agencies	Course Code	PRS (403)
pre-requisite	Credit Hours	Practical	Lecture
nothing	٣	٢	٢
Course description	The concept of news agency: its idea, origin, characteristics, and types of news agencies. International news agencies: Agence France-Presse, Reuters, Associated Press, United Press International. Regional news agencies: Africa News Agency, International Islamic News Agency. Asian, American, and Arab agencies and local news agencies. The future of news agencies in light of modern information networks. News sources that media organizations rely on (internal, external). External correspondent.		

Course Title	Electronic press design and layout	Course Code	EMED(403)
pre-requisite	Credit Hours	Practical	Lecture
nothing	٣	٢	٢
Course description	This course deals with design concepts, theories, elements, perceptual, visual and aesthetic variables that govern it, typographic elements and their functions and uses, methods of artistic production of newspapers on the Internet with application to electronic newspapers, and exposure to modern techniques in design, production and image processing using relevant computer programmes.		

Course Title	Online magazine design and layout	Course Code	EMED(404)
pre-requisite	Credit Hours	Practical	Lecture
nothing	٣	٢	٢
Course description	This course deals with clarifying the computer programs used in the field of production, including Page Maker, Illustrator, Quark Express, in addition to Photoshop and Indesign. This course also deals with introducing the student to the foundations and methods of magazine production on the Internet and the uses of images, colors, and visual relationships.		

Course Title	Reporting public affairs	Course Code	EMED(405)
pre-requisite	Credit Hours	Practical	Lecture
nothing	٣	٢	٢
Course description	In this course, the student studies theoretically and practically the press coverage of all fields, local fields, and local affairs, including government departments and courts. He also learns how to combine methods of journalistic accuracy and investigative methods when covering and treating special topics in depth.		