

## Digital Journalism and Publishing Program

<b>Course Title</b>	Editorial Press	<b>Course Code</b>	JOR (200)
<b>pre-requisite</b>	<b>Credit Hours</b>	<b>Practical</b>	<b>Lecture</b>
<b>nothing</b>	٣	٢	٢
<b>Course description</b>	This course deals with an introduction to the nature of the arts of journalistic editing. The course provides students with the principles, foundations, standards, and practical applications of journalistic editing. It introduces students to the arts of journalistic editing, its sources, how to obtain information, and increases students' experiences in the fields of journalistic investigation and the basic differences between the newspaper article, newspaper columns, the journalistic sentence, and the rest of the editing styles. The journalist is also interested in presenting the methods and foundations on which the various models and editing methods are presented.		

<b>Course Title</b>	Photojournalism	<b>Course Code</b>	JOR (201)
<b>pre-requisite</b>	<b>Credit Hours</b>	<b>Practical</b>	<b>Lecture</b>
<b>nothing</b>	٣	٢	٢
<b>Course description</b>	This course includes the study and practice of photojournalism, evaluating photos before publication, as well as field and laboratory experiences in this field, with an emphasis on developing advanced skills in photography. This includes studying lighting, colors, laboratory techniques, and the so-called art of making photos electronically.		

<b>Course Title</b>	Journalism History	<b>Course Code</b>	JOR (202)
<b>pre-requisite</b>	<b>Credit Hours</b>	<b>Practical</b>	<b>Lecture</b>
<b>nothing</b>	٣	٢	٢
<b>Course description</b>	In this course, the student reviews the origins and development of printing, the stages of development of journalism in the world, and the changes that have occurred to it (as a profession, art, and industry), with an emphasis on the history of newspapers and magazines in Egypt and the Arab world.		

<b>Course Title</b>	News and Sources	<b>Course Code</b>	JOR (203)
<b>pre-requisite</b>	<b>Credit Hours</b>	<b>Practical</b>	<b>Lecture</b>
<b>nothing</b>	٣	٢	٢
<b>Course description</b>	This course aims to introduce the student to the following: the importance of the news course and its sources, news coverage in terms of content direction, news coverage in terms of timing, the stage of obtaining news, determining the news values and editorial policy of the newspaper and the variables related to it, writing the title, introduction, body and conclusion of the news and its various drafting templates.		

<b>Course Title</b>	Print production	<b>Course Code</b>	JOR (204)
<b>pre-requisite</b>	<b>Credit Hours</b>	<b>Practical</b>	<b>Lecture</b>
<b>nothing</b>	٣	٢	٢
<b>Course description</b>	<p>In this course, the student studies the stages that printed material goes through, starting from the planning and editing stage until it reaches the reader's hand. This course also includes studying all matters and issues related to these stages, such as proofs, schedules, printing models, and all procedures that precede the printing process. The course also includes learning to communicate with art houses, advertising agencies, and suppliers, and the role that the publisher plays in this context. In this course, the student also studies color printing, including the four-color printing process, scanning processes, color separation, color proofs, films, clichés, and keeping up with technological developments in the field of printing, in addition to studying printing models and methods.</p>		

<b>Course Title</b>	Citizen journalism	<b>Course Code</b>	JOR (205)
<b>pre-requisite</b>	<b>Credit Hours</b>	<b>Practical</b>	<b>Lecture</b>
<b>nothing</b>	٣	٢	٢
<b>Course description</b>	<p>It relies on the definition of new media such as interpretive journalism, social networks, blogs and forums and the contribution of audiences to making news. Showcasing How to Become Light recently emerged and was featured on CNN, major newspapers, radio stations and television stations - examples and models of awareness of the importance of students interacting with the new environment. New media and the Arab reality: the size of the Arab presence on the Internet / Arab bloggers / Arab forums / the Arabic language on the web. Application Team: Assigning the volunteer with the duties of working on discussing technical models capable of a real presence in the field of new media. He encouraged students to discuss their personal experiences in the electronic journalism and social networking sectors, presenting examples and models.</p>		

<b>Course Title</b>	Press Reports	<b>Course Code</b>	JOR (206)
<b>pre-requisite</b>	<b>Credit Hours</b>	<b>Practical</b>	<b>Lecture</b>
<b>nothing</b>	٣	٢	٢
<b>Course description</b>	<p>This course includes introducing the student to the basics of press reports, training in their preparation and planning, and writing various types of press reports. This course also includes the methods of press reports, and presents the art of selecting a topic, methods of collecting information, and the importance of accuracy and simplicity in presentation and</p>		

	objectivity, while employing appropriate titles and images as conditions for its success. The student is assigned to prepare press reports.
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