

الموضوعات التي تستهدف التنمية المستدامة خريف 2023/2024						
الكلية / العلوم المالية والإدارية						
المحاضر	الهدف المستهدف من اهداف التنمية المستدامة	الموضوع	المستوى الدراسي	اسم المقرر	م كود المقرر	
Prof. Dr. Tarek Taha	Goal 4: Quality in Education & Goal 12: Responsible consumption	Investigating the antecedents of consumer behavioral intention for sustainable fashion products: Evidence from a large survey of Italian consumers	Level 4	Consumer Behavior	BT746	1
Prof. Dr. Tarek Taha	Goal 4: Quality in Education & Goal 12: Responsible consumption	Consumers' Sustainable Purchase Behavior: Modeling the Impact of Psychological Factors	Level 4	Consumer Behavior	BT746	2
Dr. Mohamed Hammad	5 - Gender Equality	Breaking the Glass Ceiling: How Sustainable HR Practices Can Achieve Gender Equality in the Workplace - (diverse workforce)	Level 1	Management II	BT 210	3
Dr. Noha Badr	9 th. - Industry, Innovation and Infrastructure	Sustainable Strategic Management (SSM)	Level 4	Strategic Management 1	BT 741	4
Dr. Naglaa Khamis	Goal 9: Industry, Innovation, and Infrastructure	Infrastructure sustainable Technologies	Level 2	Information Management 1	BT 316	5
Dr. Naglaa Khamis	Goal 8: Decent Work and Economic Growth	Product Strategy and New Product Development	Level 3	Managing Marketing Strategy	BM 533	6
Dr. Naglaa Khamis	Goal 12: Responsible Consumption and Production	Understand Consumer and Business Marketing	Level 3	Managing Marketing Strategy	BM 533	7
Dr. Noha Said Gabr	Goal 4: Quality in Education & Goal 12: Responsible consumption and production	non financial disclosure for social and environmental performance	Level 2	Intermediate Accounting I	BA 318	8