

الموضوعات التي تستهدف التنمية المستدامة خريف 2024/2023					
كلية / السياحة وإدارة الفنادق					
الهدف المستهدف من اهداف التنمية المستدامة	الموضوع	الفرقة الدراسية	اسم المقرر	كود المقرر	م
الفرقة الاولى					
Goal 8 -Promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all Goal 12 -Ensure sustainable consumption and production patterns. Goal3 Ensure healthy lives and promote well-being for all at all ages	Ten Principles of Economics- The Market Forces (Markets and Competition -Demand) - Elasticity and Its Application -Microeconomics and Macroeconomics Overview (Online) / Gross Domestic Production (GDP):	Freshmen	Introduction to Economics	GEN 101	1
Goal 16 Peace, justice and strong institutions	Understanding Individual Behavior	Freshmen	Business Administration	GEN 102	2
الفرقة الثانية					
Goal 8 Promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all- Goal 12 Ensure sustainable consumption and production patterns. Goal 17 Strengthen the means of implementation and revitalize the Global Partnership for Sustainable Development	Tourism & Hospitality Product and Services -The Role of Marketing in Strategic Planning -Understanding Marketing Processes and Consumer Behavior -Marketing Research and Methodology-Marketing & Branding -Online Marketing and Building Customer Relations -Marketing Strategy and Marketing Plan	Sophomore	Tourism and Hotel Marketing	THM 221	3
Goal8 Promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all- Goal12 Ensure sustainable consumption and production patterns. Goal 3 Ensure healthy lives and promote well-being for all at all ages	Analyzing Tourism Demand/Supply - Economic Impacts of Tourism-How Can Governments boost the local economic impacts of tourism-Tourism and the green economy	Sophomore	Tourism and Hotel Economics	THM 241	4

Goal 17 Partnerships for the goals	Managing Change in Tourism and Hospitality Organizations	Sophomore	Introduction to tourism and hospitality	THM 201	5
الفرقة الثالثة قسم السياحة					
Goal 11:SDG 11,12	Ecotourism management considerations	Junior	Ecotourism	TM 371	6
Goal 6SDG 6,12	Managing Ecotourism Sites				
Goal 12SDG 12	Ecotourism assessment (Carrying Capacity)				
Goal 10SDG 10,12	Visitor impact management (Agenda 21, Green tourist)				
Goal 1SDG 1	New trends of ecotourism practices (Pro-poor Tourism)				
Goal 17SDG 1,6,10,11,12	Tourism impacts (economic, socio-cultural, and environmental) and Sustainability	Junior	Tourism Impact and Sustainability	TM 354	7
Goal 11:SDG 11,12	Sustainable tourism (Principles and applications)				
Goal 11SDG 11	Planning Sustainable Tourism Destination				
Goal 11SDG 11	Sustainable tourism and cultural heritage				
Goal 12 Ensure sustainable consumption and production patterns. Goal (8) Promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all. Goal 9 Build resilient infrastructure, promote inclusive and sustainable industrialization and foster innovation Goal 17 Strengthen the means of implementation and revitalize the Global Partnership for Sustainable Development	The role of destination marketing organizations in Tourism destinations - Tourism Marketing Planning Process-Destination Marketing Goals-The Importance of Information Systems in Destination Marketing - Development of Destination Marketing Strategies-Digital Marketing for Tourism Destination-Destination Marketing in the Times of Crisis -	Junior	Tourism destination Marketing	TM 316	8
GOAL 9: Build resilient infrastructure, promote inclusive and sustainable industrialization and foster Goal 17 Strengthen the means of implementation and revitalize the Global Partnership for Sustainable Development	1-Impacts of new transportation technology on tourism-related industries 2-Sustainable Transportation	Junior	Tourism Transportation	TM 312	9
الفرقة الثالثة قسم ادارة الفنادق					
GOAL 7 Grow Affordable and Clean Energy	Laundry System	Junior	Room Division Management	HM 311	10
Goal 8 Decent work and economic growth	Accounting in Hospitality Business	Junior	Hospitality Accounting System	HM 341	11
GOAL 5: Enforce Gender Equality• Provide Quality Education	Women Rights - Right to Education	Freshmen	Ethics and Human Rights	GEN 103	12

الفرقة الرابعة قسم السياحة					
GOAL 11: Make cities and human settlements inclusive, safe, resilient and sustainable	Tourism destinations Competitiveness	Senior	International Travel and Tourism	TM471	13
GOAL 9: Build resilient infrastructure, promote inclusive and sustainable industrialization and foster innovation	How to build a convenient online content	Senior	E-marketing for Tourism and Hospitality	THM 421	14
GOAL 9 Build resilient infrastructure, promote inclusive and sustainable industrialization and foster innovation. GOAL 12 Ensure sustainable consumption and production patterns. GOAL 8 Promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all.	Project Idea-Project Introduction (Project Concept, Background, SWOT Analysis, Vision, Mission, Goals, and Methodology) -Market Analysis-Marketing Plan-Environmental Impact Assessment - Legal Form - design and lay out	Senior	Tourism Project	TM 481	15
الفرقة الرابعة قسم ادارة الفنادق					
Goal 9: Increase Industry, Innovation, and Infrastructure	Environmental and Sustainability Management	Senior	Hospitality Facilities Management and Design	HM 451	16
Goal11 Mobilize Sustainable Cities and Communities Goal 12 Influence Responsible Consumption and Production	Environment study	Senior	Hospitality project 1	HM 481	17
Goal 11: Sustainable cities and communities	How to gain sustainable competitive advantage	Senior	Hospitality Strategic Management	HM 412	18
Goal 8 Decent work and economic growth	Changes and challenges in the global labor market	Senior	Special Studies in International Human Resources Management	HM 462	19
Goal 3 :Establish Good Health and Well-Being.	providing safe food.Principles of a HACCP System	senior	Safe food service Management	HM 434	20