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### **Biography**

Academically; efficient, professional and hardworking person, so my superiors and colleagues describe me. My academic career commenced in 2006 when I joined the faculty of tourism and hotels, Menofia University. This was my first step for my tertiary education. In 2005, I obtained the Bachelor degree in Tourism Management with major in general management.

Academia has always been my passion, which motivated me to continue to further my studies and took my second step in completing my Honours (Pre-Masters Degree) in management from the same university, which was completed in 2006. While I continued to further my academic profile, it was necessary to join the real world in order to gain the necessary experience and skills to work hand in hand with my academic studies in order to acquire a wide range of corporate planning and management, which I found extremely useful to myself and to my students when I joined the field of academic teaching and research.

Ascending through the corporate career ladder lasted for 5 years, where I learnt an enormous amount of corporate and professional skills and practices; in addition my corporate work has helped me to identify a number of corporate problems, I expended widely in order to settle on an important area of research and this led me to identify a research topic that would contribute significantly to the management field body of knowledge. In 2009, I commenced my MSc, during which I expanded my network with academics, researchers and managers, which has helped me significantly in my MSc projects and afforded me the opportunity to learn more about academia and particularly scientific research and teaching.

By the time I completed my Masters degree in 2011, I had access to a number of valuable academic books and research articles, along with guidance of my academic friends and colleagues, which helped me to crystallise my topic for my PhD.

My corporate experience and postgraduate studies as well as learning the latest trends in academia have afforded me the opportunity to obtain a job as a teaching assistant “Assistant Lecturer” at Pharos University since February 2011; this along with completing my PhD

since 2011 immediately after my MSc graduation.

Being an academic has eased the way to attend conferences, access libraries and network with high calibre academics whether Egyptians and foreigners alike. Furthermore, I focused on attending academic workshops available at Pharos University as well as externally when available. Despite my limited number of years in academic, I am always eager to learn more and more everyday and be a world class academic and continue to ensure that my lifelong passion is focused on the academic progress and be well acquainted with the latest trends in academia and corporate industries alike for the benefit of my student, university and myself.

In my academic career thus far, and since my appointment as an assistant lecturer in February 2011 and up until now, I have been teaching a number of related general management as well as tourism management, and keen to build an academic Profile (teaching and research) that creates a balanced knowledge and expertise in research and teaching and well as the latest trends in the corporate field; some of the courses i taught include business administration, events management, legal issues in tourism, globalisation and international tourism and entrepreneurship and small business management. Furthermore, along the past 2 years I have supervised over 50 graduation projects, focusing primarily on helping students plan, manage and finalise their projects, where my corporate experience provided me the ability to add real-life corporate knowledge to benefit my students.

By the time I completed my PHD degree in February 2018, I had access to a number of valuable researches, along with guidance of my academic friends and colleagues, which helped me to crystallise my first research under title "Entrepreneurship: A strategy for Creating Innovative Tourism Products in Egyptian Travel Agencies".

My future plan is maximise my academic potential and further my career to a world class academic with major contribution to books, articles as well as community development, alongside completing my researches according to the timeframe I made for myself.

The educational profile list my formal qualifications in a chronological order:-

***Formal Higher Degrees***

Highest Qualification: PHD in Tourism Entrepreneurship Management, obtained in 2018

**2018 PHD in Tourism Management (Credit Hour-based degree)**

“Measuring Entrepreneurial innovative Products in Egyptian Travel Agencies”

	<p><b>2011 MSc in Tourism Management (Credit Hour-based degree)</b>  "A study of joint tourism training policies between academic and professional sectors"</p>
<p><b>Research Interests</b></p>	<p><b><u>My research interests are centered on:</u></b></p> <ol style="list-style-type: none"> <li>1. The development of inter-Arab tourism is related to transit facilities provided for citizens moving between Arab countries as well as the quality of services and tourist products.</li> <li>2. Arab Union for Tourism and Hotels and its role in improving investment of cultural heritage and tourist attractions in the Arab world.</li> <li>3. Training Needs in the Tourism Industry focusing on tourism operators and promoters.</li> <li>4. Tourism Management; however, develop and manage tourism businesses with entrepreneurial spirit, and contribute to community development in a manner that is environmentally, socially and economically sustainable.</li> </ol>
<p><b>Publications</b></p>	<p>Hassan, D., (2018), "Entrepreneurship: A strategy for Creating Innovative Tourism Products in Egyptian Travel Agencies", Faculty of Tourism and Hotels Magazine, Sadat City University.</p>