Course Lecturer:

Dr. Mohammed Hammad

Course Assistants:

Miss: Asmaa Bilal
Miss: Jailan Abd Al Aziz

Course Coordinators:

Ph. Aya Mabrouk
Ph. Alaa Khalifa

Course Objectives:

• Explain why managers are important to organizations
• Explain the value of studying management
• Discuss the development and uses of the behavioral approach
• Contrast the actions of managers according to the omnipotent and symbolic views
• Describe current issues in organizational culture
• Explain the relevance of the political/legal, economic, and cultural environments to global business
• Discuss the challenges managers face in managing diversity
• Discuss what it means to be socially responsible and what factors influence that decision
• Explain green management and how organizations can go green
• Compare and contrast views on the change process
• Classify types of organizational change
• Explain how to manage resistance to change

Course Description:

This course is about management and managers. Managers are the one thing that all organizations—no matter the size, kind, or location—need. And there’s no doubt that the world managers face has changed, is changing, and will continue to change. The dynamic nature of today’s organizations means both rewards and challenges for the individuals who will be managing those organizations. Management is a dynamic subject, and we will reflect those changes to help prepare you to manage under the current conditions.
Course Assessment:

Continuous Assessment 20%

Midterm Exam 20%

Final Exam 60%

Recommended Text Boxes

Stephen P. Robbins & Mary Coulter, Management, 9th edition

Recommended References

Stephen P. Robbins & Mary Coulter, Management, eleventh edition
David P. Zgarrick & Shane P. Desselle, Pharmacy Management Essentials for All Practice Settings, Second Edition